

How I Acquired That Golden Glow



PRESS RELEASE

Historic Signs: Recognizing the Recent Past

The Society for Commercial Archeology has developed a model sign preservation ordinance with a formal method of recognizing a sign's historic, artistic or cultural value. The question of whether a sign is a piece of commercial advertising or whether it's a piece of American culture worthy of preservation is being contemplated by many communities. Is there cultural or historic worth in your community's art deco movie marquee, a projecting neon sign, or a faded 19th century painted wall sign on the corner tavern? With this ordinance, the Society gives communities a formal process to extend special protection to historic signs. The model promotes the recognition of signs of the recent past which have not generally been thought of as historic.

The ordinance offers both planning and preservation agencies guidance in developing sensitive sign control ordinances. Many such ordinances require the removal of older, non-conforming signs, a fact that has led to the destruction of thousands of signs. This model was written by SCA board member Pete Phillips, who is the director of community development for Gloucester, Massachusetts and published by the American Planning Association in the November 1988 issues of *PAS Memo*.

If you would like to know more about historic signs or the Society for Commercial Archeology, write us at:

The Society for Commercial Archeology
Room 5010
National Museum for American History
Washington DC 20560
202-882-5424

FROM THE EDITOR'S CARDBOARD BOX

Yes folks, this issue comes to you under the strangest of circumstances. The mobile home we were living in has been replaced with a brand new larger manufactured home. It was supposed to take seven days to finish the new one. We have been out of our home for over a month and are still waiting. Needless to say, it hasn't been easy, especially in terms of putting together this issue. To simply get it done in a timely manner meant foregoing the extra I wanted included. Fortunately, one article was submitted and I think you'll all enjoy getting to know Mike Robertson. His OVS Newz Dispenser for PEZ collectors (see page 5) will run in every issue and will be a big help to me. In fact, his idea strikes me as being rather remarkable. I think it would be entirely suitable for other subscribers to pick from among popular OVS subjects (such as advertising figures and fast-food premiums to name just a couple) and do with them what Mike will be doing with PEZ. It doesn't mean others can't write articles for the OVS on the same subject matter (I'm sure I will). It's just that in a regular column one can be free to be very eclectic, such as in a news report. I hope the right people reading this will give it some thought. All it takes is dependability and the most important ingredient - enthusiasm.

-Steve Powers



CAROL MARKOWSKI Cartoon Glass Collector

*Pepsi — Coke — Fast Food Logo
Early Disney — Sports — Etc.
BUY — TRADE*

3141 W. Platte Ave. Colo. Spgs.
(719) 633-7399 CO 80904

OVS AUCTION #7 RESULTS

1-\$43; 2-\$15; 3-\$35; 5-\$21; 6-\$22; 10-\$25; 11-\$25;
13-\$18; 15-\$36; 16-\$52; 18-\$5; 19-\$11; 22-\$3; 24-\$12;
25-\$11; 26-\$36; 27-\$26; 28-\$10; 29-\$14; 37-\$15; 38-\$12;
39-\$58; 40-\$52; 42-\$10; 46-\$2; 47-\$8; 48-\$4; 49-\$7;
52-\$2; 53-\$9; 54-\$2; 56-\$5; 59-\$23; 63-\$22; 66-\$2.

FOR SALE - TOYS FROM MY COLLECTION

The time has come for me to sell some fine toys from my collection. They include:
James Bond 007 Attaché Case, Attaché Case store advertising poster, and large boxed Road Race Set.
Marx Mike Hazzard Double Agent MIB. Matchbox Motorway. Getaway Chase Game. If you are interested (not at dealer's prices), please let me know soon.

Steve Powers 415-728-5851

IT'S NO SECRET.

I have exceptional PEZ available for trade and I make no secret about what I have.



I'm down to some tough ones but I have a few equally tough ones for trade.

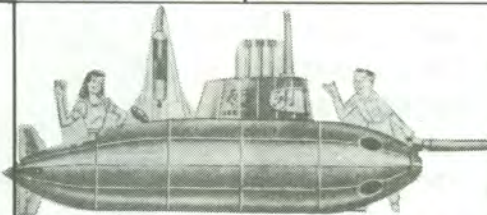
Please see my want list in the last issue. The trade list has grown. Something for everyone.

Steve Powers

121 Codo St.

Moss Beach, CA 94038

415-728-5851



WANTED!

BIG CARDBOARD TOYS - Polaris Nuclear Sub, Patton Tank, Rocket Space Ship, etc.

LICENSED NAME BRAND TOY OR MODEL BUILDINGS, ACCESSORIES, ETC. - McDonald's stand with the golden arches, Howard Johnson's, Texaco, Kentucky Fried Chicken, Holiday Inn, etc.

POSTCARDS AND PAPER MEMORABILIA advertising fast-food and coffee shop chain restaurants, roadside attractions (story book lands, miniature villages, miniature golf, oddball attractions, etc.), futuristic, space age, or "modern" buildings, furniture, signs, etc., and giant object buildings. Steve Powers, 121 Codo St., Moss Beach, CA 94038 (415) 728-5851



WANTED BY COLLECTOR!

- * Any and all RADIO PREMIUMS
- * Old CEREAL BOXES and CEREAL PREMIUMS
- * 1930s-1940s GUM CARDS
- * SUNDAY COMIC PAGES 1898-1955
- * Any COMIC CHARACTER items

Please Contact:

Martin J. Ballistreri, Sr.

7604 Carson Ave.

Baltimore, MD 21224

(301) 282-1019

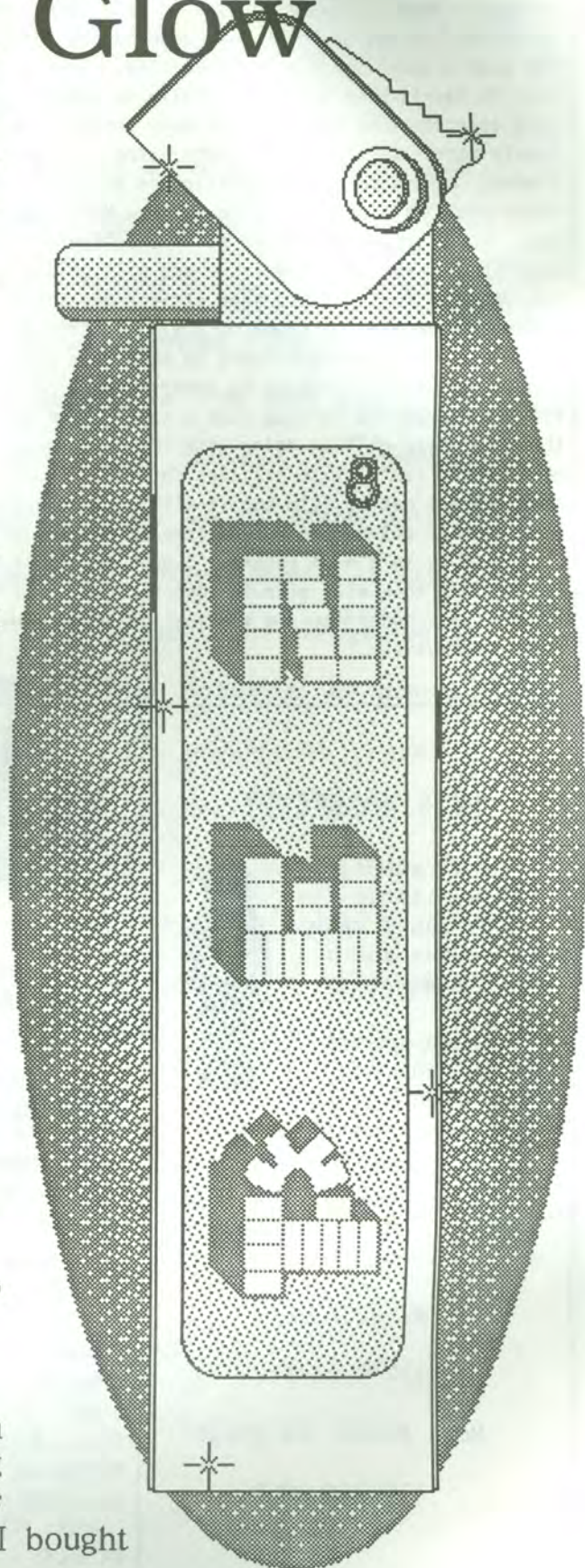
Anytime

How I Acquired That Golden Glow

I suppose I had a few PEZ dispensers as a child in the late '50's, although I can't remember any specific ones. I began collecting in earnest as a college freshman in the spring of 1973. My roommate and I shared many interests, among them a "camp" sort of appreciation of PEZ. Neither of us had a car, but we frequently walked to downtown Waco, Texas to a dime store that carried PEZ. During this time, the PEZ-Haas Food Company had a policy of escalating premiums; each time you ordered something, the quality of the prize improved a bit. The first premium I sent away for cost ten wrappers and 25 cents. It arrived a couple of weeks later, a manila envelope containing a PEZ boy mask, a tin clicker (not at all like the Germany clicker, this one had no moving parts except the clicking part) and some other things I can't recall. But it also contained a paper inviting me to send ten more wrappers and another quarter for additional stuff. One of the premiums included the off-white plastic stand which held half a dozen dispensers (see picture in OVS #9, page 3). But the most pleasing one was the "Golden Glow". Due to its pseudo-gold plating, we joked about only using it on formal occasions. That was the last premium I ordered, but I do remember that the next item offered was a PEZ flashlight, about the same size and shape as a dispenser.

Well, as happens with lots of things that don't seem important at the time, the gold dispenser and other premium items vanished into that black hole that appears whenever one moves to a new city; one day you realize that something has disappeared, although no one remembers throwing it away or selling it.

Flash forward to 1980. By now I had been collecting seriously for several years, haunting stores like the now-defunct Woolco. There were plenty of different dispensers available and I bought



things like the Psychedelic Eye brand new. Until 1989, all the PEZ I have were bought new in stores, because no one was re-selling them as collectible in those days; in fact, to this day I have never seen PEZ at a flea market or show in Texas. But, in 1980, I decided to write a letter to the company, asking several questions:

1. When did PEZ first appear on the market? What were the first dispensers offered?
2. Was there a list of all the dispensers? I had seen a display box which said "Collect all 176 dispensers".
3. I mentioned that all the candy I had bought with my dispensers fell into six flavors: Lemon, orange, cherry, grape, strawberry and mixed fruit. But I had a vague memory of other flavors in my childhood, like peppermint and chocolate. Was this true?
4. Can I get dispensers directly from the company?
5. Do you know of any other PEZ collectors? I had never heard of anyone else who shared my obsession.
6. Finally, I mentioned the golden dispenser I had once had and asked whether there was any way I could buy another.

My letter was mailed on November 3, 1980. I had about given up on a reply when a letter arrived, dated June 22, 1981. Fellow collectors who have written the company will be nodding their heads sympathetically, being familiar with the lightning-like follow-up made by the company. I will include the complete text of the letter due to some interesting facts within.

Dear Mike:

Thank you for your interest in Pez Candy. I hope I can answer most of your questions to your satisfaction. Pez Candy first went on sale in this country after World War II. The first characters offered were Mickey Mouse, Santa Claus and Popeye. Please inspect this brochure to inform you on the history of our product. *[There was no brochure included*

in the envelope!] Enclosed please find the list of Pez characters up to date, this should help you in your collection. [The list was present]

I regret to inform, you cannot obtain the dispensers you are missing from your collection directly from us. No, you are not alone in the world of collectors, we receive many letters from people all over the world. In regard to your question about Chocolate Pez and Peppermint Pez candy, we no longer manufacture them due to economic reasons. Our four main flavors are strawberry, lemon, grape, and orange. Enclosed please find the gold-plated Pez dispenser you requested. Also be on the lookout for the re-introduction of the Popeye dispenser, the new Warner Brothers series which will include Road Runner and Wile E. Coyote among others. They will be out by the end of the summer.

Thank you again for your interest in Pez Candy. Your patronage is greatly appreciated.

Best Regards,
John Ciofalo
Sales Administrator

So, how did I acquire that Golden Glow? I asked for it! It came in a clear plastic box with two packs of PEZ golden candy. It has remained one of my favorite dispensers and I have in fact carried it on some formal occasions, to great effect. But, before you rush off to compose your own letter, I must advise you that the company is now more close-mouthed than ever and you will likely not receive any answer at all. So, the only way for us to find out more about PEZ is by sharing experiences like this. I am grateful to have learned of so many other PEZ collectors in the past four months, to know that I'm not the only one with a fetish for a "Treat to Eat in a Toy That's Neat".

--Mike Robertson--

PREMIUM WATCH

Premium notices wanted for this column. If you have not been able to find an order form from a particular premium listed below, we suggest you call or write the company. Dial 1-800-555-1212 to find out if a company has a toll free number. When all else fails send the OVS a SASE and .15¢ per premium notice and we will send you a photo copy. Money refunded if not available. FI means "free inside" when the premium is inside or part of the packaging. All of the premiums listed below carry the product name or are available only through the product's company.

Special thanks to:
Mary Burke
Betsy Crosson
Bill Holloway
Maryann Kennedy
Joyce Kline

Arrowhead Water
Tote bag 7/15/89

Bran flakes
Plush Silver Fox 9/30/89

Canada Dry Ginger Ale
American Bandstand tape or CD 9/30/89

Capri Sun
Safari Punch Adventure kit 9/30/89

Close-Up
Love Notes Tape 9/30/89

Crystal Light
Action Accessories (mug, etc.)

Dr. Pepper
Club Pepper mug, etc.

Finesse
Cosmetic Bag 7/31/89

Fives
Ceramic Biscuit Jar & plush dog
12/31/89

Fiavor Snacks
Flying Disk 12/31/89

Flintstones Vitamins
Cup 3/31/92

Hershey's
T-shirts 12/31/89

Jell-O
Poster 'N Crayon Kit 9/30/89

Kodiak Tobacco
Cap 9/30/89

M & M's
CarShade 12/31/89

Minute Maid
Growth Chart

Off!
Plush 7" Mosquito 9/30/89

Oscar Meyer
Little League poster 11/21/89

Ovaltine
SnoDrift maker

Pizza Hut
Relief Pitcher

Ribz
12 barbecue-related items

Rosarita
Raft 8/31/89

Skittles
Phone 12/31/89

State Fair
6' inflatable corn dog

Vlasic Pickles
Stork beach ball 11/30/89

Welch's
4 dinosaur jelly glasses
4 plush dinosaurs 12/31/89



WHAT'S NEW IN PEZ COLLECTING

PEZ collecting is a great hobby and new people are getting into it all the time. One way we can all be helpful to each other is by sharing our knowledge. Beginning next issue, The NEWZ Dispenser will be a full page devoted to news and info in the world of PEZ. Maybe you've found a dispenser that's not on anybody else's list. Or an unusual piece of PEZ advertising. Maybe your Pony-Go-Round is a different color than usual or has a variation in head shape. This is stuff other collectors want to know! Please drop me a card or letter telling me what you've found or any questions you have about PEZ. Or call me on the phone. You can either have your name mentioned or remain anonymous, but share your information with us! Good close-up photos are also welcome. As a small incentive to get you to participate, I will send everyone who sends an item for the next issue a copy of my handy dandy, computer-generated PEZ inventory sheet; now you can keep track of your entire collection, including up to six duplicates of each dispenser, on one sheet of paper! So get those letters going to: Mike Robertson; P.O. Box 606; Dripping Springs, Texas 78620 Or call me at (512) 858-7720.

In the next issue, I'll show you a rare piece of PEZ glassware, an Easter Bunny like you've never seen before, and, by popular request, a look at the hard-to-find Pineapple dispenser. The rest is up to you! Tell me about your great finds, your favorite dispenser, unusual color variations, anything you think other collectors would want to know. The success of this column will depend on your participation. Until next time, good hunting!

THE OLD VARIETY STORE'S AUCTION #8 SAT., JULY 22, 1989 (415) 728-5851

AUCTION RULES: You may mail or phone in your bids. We strongly recommend a bid ahead of time - mail and phone bids now being accepted. Best time to reach Steve Powers by phone ahead of time is between 7 and 9 p.m. Pacific Time. Minimum bids are in parentheses. Once bidding is established, bids must be raised by a minimum of 20%, rounded off to the nearest dollar. No bids to top the next bid or all other bids accepted. On Saturday, July 22nd, we will take final phone bids between 4 and 5 p.m. Pacific Time. After 5 p.m., if ten minutes pass after the last phone call, we will close the auction. In other words, it could go on for an undetermined amount of time until all bidders are satisfied and ten minutes pass without a phone call. Those with winning bids will be notified by mail at which time full payment is due including shipping within one week. Please note that we are using a packing and shipping service which will cost you more. Sales tax will be applied to California residents. Prices realized will be printed in OVS #14. In fairness to paid subscribers, a 10% buyer's premium will be charged to non-subscribers with winning bids. Overall condition of most items are excellent to mint unless otherwise described.

* CONSIGNMENTS NOW BEING ACCEPTED FOR NEXT AUCTION *

ADVERTISING

- #1 Aunt Jemima's Cookie Jar. Red plastic with white and brown paint. Some of the paint is worn off. A small coin slot has been cut into the back of the skirt. 10½". Rare. (75)
- #2 Col. Sanders 10¼" white plastic figurial bank. Back says "Bank On" and front says "Col. Sanders". Made by Margardt Corp. 1972 (10)
- #3 Ralston Purina Co. 22½" Checkerboard Squarecrow cloth doll with vinyl head. Some minor wear on cloth. (15)
- #4 Eskimo Pie Boy 15½" cloth doll. (5)
- #5 Buster Brown and Tiede 5½" yellow plastic bank. Coin slot cut in back. (10)
- #6 Stella Strawberry 7½" heavy plaster and painted figure. Label on base says "Fruit Kids Carlton Ware Stella Strawberry". Back of base says "Copyright 1942 PEE DEE". An unusual older and now obscure character. (20)
- #7 Icee Polar Bear 8" vinyl figure seated with Icee drink in cup. Coin slot cut in back; hole cut out underneath. (15)
- #8 Tcny the Tiger 7½" vinyl figure. Some light paint wear or fading on belly. Side says "1974 Kellogg Co." (20)
- #9 Big Boy 6½" vinyl electrical night light. One of the more difficult Big Boy figures to find. Felt pad under feet is nearly all gone. Light works. (45)
- #10 Sinclair Oil Dinosaur. 8" long and made of a green waxy plastic from a vending machine. One side of base says "Sinclair Dinoland" and the other side says "New York World's Fair 1964 65" (25)
- #11 Menehune 3¼" brown vinyl character doll from Trader Vics Restaurants. (5)
- #12 Jolly Green Giant 9¼" doll. Mint condition with the original box by Product People Inc. Box has ½" paper spot missing on top. (30)

GLASSES

- #13 Set of four identical Charlie the Tuna drinking glasses. Each features pictures of Charlie and girlfriend and the words "Tell 'em Charlie sent you!" Pictures and words are made of black silk screen-type lines. They are considerably worn. A fairly unknown set. (25)

- #14 Popeye's Fried Chicken 10th Anniversary glass featuring the look of Popeye in 1929 and 1982. (3)

LUNCH BOXES AND THERMOSES

- #15 Warner Bros. 1959 Characters TV lunch box. On one side by upper right nob there is a red painted initial and some paint loss, otherwise very good condition overall. (15)
- #16 Speed Buggy 1973 Hanna-Barbera lunch box. Typical edge and underside wear spot. (10)
- #17 Donny & Marie 1976 vinyl lunch box and thermos. Vinyl is all intact. A crack in the handle has been glued together. (30)
- #18 Bullwinkle 8¼" metal thermos. Some minor scratches and paint loss along the seam. 1963 P.A.T. Ward Prod. (10)
- #19 Get Smart 1966 metal thermos. (8)
- #20 The Pussycats metal thermos. (8)
- #21 Bugaloos 1971 Sid & Marty Kroft plastic thermos. (8)
- #22 H.R. Pufnstuf 1970 Sid & Marty Kroft plastic thermos. (8)
- #23 The Chan Clan 1973 Hanna-Barbera plastic thermos. (5)

MISCELLANEOUS

- #24 Three 1973 GI Joe Book & Record Sets: The Secret Mission To Spy Island; The Secret of the Mummy's Tomb; The Rescue From Adventure Team Headquarters (15)
- #25 Flintstones Dino & Pebbles 3½" plastic walker by Marx. No string or weight. (10)
- #26 Ceramic Disney Seven Dwarfs 3½" figurine. Underfoot is marked "Walt Disney Prod. Japan". There are a couple of tiny chips on top of hat. (5)
- #27 Willie Mays built-up and painted plastic model. Mfg. by Aurora 1966. Complete and nice condition. (40)

PEZ

- #54 Popeye w/pipe 4th Series HK (5)
- #55 Capt. America 4th Series A (5)
- #56 Gorilla 2nd Series A (5)
- #57 Annie 4th Series A (5)
- #58 Panda Bear 4th Series A (5)
- #59 Dr. Skull 1st Series A (5)
- #60 Policeman 4th Series HK (5)

(Note: Auction items 28-53 are on page 8.)



28



29



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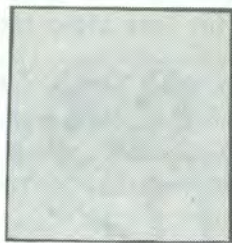
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48



49



50



51



52



53 front



53 back

THE OLD VARIETY STORE'S AUCTION #8 SAT., JULY 22, 1989 (415) 728-5851

NOTE: The following lots contain original advertising art (28-44), along with other advertising related items (45-53) from a long time collector. We hope you will take serious advantage of this remarkable opportunity as additional items from the collection may be made available in future OVS auctions. As you know, 99% of American advertising artwork is destroyed. Items of this nature rarely come on the market. Our words and photos can barely describe the beautiful colors and condition, which in most cases is mint. Each piece of artwork is one of a kind. Measurements are approximations. Materials used - artists paper, water color, and felt pen.

STAR-KIST CHARLIE THE TUNA

(Note: #28 - 30 appear to be from the same booklet and #31 & 32 appear to be from a different booklet. Each measures 6" x 8")

- #28 Words on picture with bandstand in background read "Star-Kist Presents". (15)
- #29 Charlie with baton talking to a fish. (15)
- #30 "Sorry Charlie" note on hook with scattered music notes. (15)
- #31 Charlie riding seahorse with polo stick. (15)
- #32 Same scene but with the famous note on fish hook. (15)

KEEBLER ERNIE AND ELVES

- #33 9" x 12" scene of elves having a Toasted Wheat snack and pillow fight. (15)
- #34 6" x 9" night scene of Keebler Tree House. (10)
- #35 7" x 8" Ernie in Tree House surrounded by several products and elf chefs. (10)
- #36 7" x 8" Nearly identical to #35 except motion lines are drawn in next to characters and some different colors are used. (10)
- #37 9" x 12" Ernie in Tree House with the same picture on TV screen. Mounted on mat. (25)
- #38 9" x 12" Nearly identical to #37 except man is peering inside the Tree House. Mounted on mat. (25)
- #39 6" x 9" Interior of Tree House - chef with big cookie - Ernie, man, and another Elf with wings. Some surface wrinkles and a sear spot of chocolate pot. (10)

KELLOGG'S

- #40 18" x 24" Impressive portrait of Tony the Tiger seated in office wearing a business suit. Glued to backing and folded in half. (20)
- #41 7" x 10" Frosted Flakes cereal box artwork. Blue background with hand drawn and colored picture of Tony the Tiger. Lettering portions cut from a real box and added to blue background. (20)
- #42 7" x 10" artist's black pen rendering of eleven different poses of Toucan Sam's Nephew from Fruit Loops. Glued to background paper. (15)

USE UNKNOWN

- #43 11" x 11" Extremely well done pencil drawing of pizza cutter and pizza with portrait of Mona Lisa done into the pizza. Or heavy white mat. (10)
- #44 9" x 16" "When Was The First" shows pictures of different things such as McDonald's, Jet Aircraft with Red Baron character, etc. Probably used in small folded comic. (10)

CEREAL BOXES

(Note: the following three lots are flat unused file boxes of Kellogg's Frosted Rice cereal featuring Tony Jr. from 1981.)

- #45 On back: Spin With Tony Jr. Game cut-out. (5)
- #46 On back: Festival of Fun Beach Ball Offer. (5)
- #47 On back: Tony Jr. Mask cut-out. (5)
- #48 1981 Kellogg's Sugar Frosted Flakes flat file copy box with offer of Tony the Tiger cereal bowl on back. Picture of offer on front as well as the words "They're Great" have been carefully removed and are missing. (5)
- 49. 1979 back and side panel of Kellogg's Sugar Frosted Flakes box offering Tony the Tiger H0 scale Electric Train. (5)
- 50. 1946 Wheaties box with Bo-Bo the Clown cut-out on back. Top and bottom flaps missing. (5)
- #51 Kellogg's Sugar Corn Pops with Festival of Fun Bike Carry All with characters picture offered on back. 1980. (5)

MISCELLANEOUS

- #52 Unused 10" x 13" calendar picture backing featuring memorial to baseball star Roberto Clemente 1934 - 1972. Two spots are on non-picture portion of backing. (5)
- #53 Buster Brown Game and Play Box with picture and message of Saturday morning TV's Andy Devine on one side, Buster Brown Treasure Hunt Game on the other, and cut-out flip cards on the side of Froggy the Gremlin, Squeaky the Mouse, and Midnight the Cat. Some very slight browning on ends of the box. (20)



PEZ WANTED/FOR SALE

DANIEL BOONE PEZ: wanted badly. Joe Wilcoxon
3007 Bluffs Dr., Largo, FL 34640

PEZ wanted: Eerie Specters, Bi-centennial's, Batman w/cape, many others. Will buy or trade. Roland Austin, P O Box 2641, Stillwater, OK 74076

PEZ WANTED: Engineer, Maharajah, Mexican Boy, Nurse, Pilot, Pirate, Sailor, Sheriff, Indian Brave, Olive Oyl, Green Hornet, Casper, Bullwinkle, Brutus, Bozo, Yappy Dog, Giraffe, Crocodile, Cockatoo, Creature, Fishman, Zombi, Scarewolf, Diabolic, Air Spirit, Tinker Bell, Snow White, Practical Pig, Lil Bad Wolf, Dopey, Cowboy, Big Top Elephant, Indian Squaw, Lion, Pilgrim, Daniel Boone, Captain, Betsy Ross. **PEZ FOR TRADE:** Policeman, Pony Go Round, Soft Head Penguin, Panda Bear, Smurfette, Grandpa Smurf, King Louie, Spike, Barney Bear, Angel, Spook, Easter Rooster, (MMM) Donkey, Lamb, Dog, Orange Tiger, Frog, Penguin. **PEZ FOR SALE/TRADE:** From Great Britain - each package contains a "Free PEZ Pencil" - Petunia Pig, Henery Hawk, Cool Cat (\$8) plus postage. Bill Masters, 1100 E. St., Sacto., CA 95814 916-443-8926

Second Annual PEZ get-together August 19, 1989. Sacramento, CA. Contact Bill Masters 1100 E St., Sacto., CA 95814 RSVP by July 17, 1989

PREMIUMS WANTED

Buying cereal boxes and all premiums - in-packs and sendaways - from the 60s, 70s, and 80s. Quangaroos, Cap'n Crunch, Jets, Pink Panther Flakes, Trix, OJ's, OK's, Twinkles, Rice Krinkles, Quisp, Quake, Sugaroos, Clackers, anything. Please call or write: Jon Anderson, 2351 Third St. NW #101, New Brighton, MN 55112 Ph- 612-631-0014 Days or Eves

Buying Pillsbury Funny Face items especially Funny Face Walkers. Cups, pitcher, t-shirts, pillows, any advertising. Please call or write Jon Anderson, 7351 Third St. NW #101, New Brighton, MN 55112 Ph- 612-631-0014

Captain Midnight items wanted! From one item to a collection. It's not hard, drop me a card. DeWayne Nall, P O Box 555, Cleburne, TX 76033

1988 McDonald's Baby Miss Piggy w/tag for trade - either for PEZ containers or McDonald's pin-back buttons. Make me an offer. Betsy Crosson, P O B 441, Atascadero, CA 93422

TOM MIX wanted. Premiums, toys, Ralston cereal box, arcade cards, whatever. Bud Norris, 1324 North Hague Ave., Columbus, OH 43204

Wanted! Fast-food and character glasses. Also, root beer mugs, advertising spinners, and PEZ dispensers wanted. Will buy, sell, or trade but we need to hear from you. Ken Clee, P O Box 11412, Phila., PA 19111 215-722-1979

MISC. FOR SALE

FOR SALE! Disney Original Reissue Movie Posters, plus current movie posters including "Batman" and more! Send \$1.00 for list. Movie Memories Poster Shop, Dept. OVS, 502 Waverley, Palo Alto, CA 94301 415-328-6265

Free list of toys, glasses, premiums and other collectibles for sale. Send LSASE to: Parker EnterPrises, Rt. 1, Box 108K, Sugar Grove, IL 60554

Send SASE for list: lunch boxes, tootsietoys, toy soldiers, toy airplanes, some collector glasses, Chase chrome. Bill Holloway, 1415 So. Utica, Tulsa, OK 74104

T.V. Guides, Teen magazines from 50s-60s. Lots Beatles covers, Beatles, Monkeys Club letters, pictures, box top premiums, toys, G.I. Joe, Girl Scouts, \$1.50 for list. Kline, 4031 Greenwood, New Kensington, PA 15068

MISC. WANTED

BEATLES ITEMS WANTED! Items like toys, dolls, guitars, record player, hairspray, records, concert tickets, Yellow Submarine items, movie items, magazines, etc. . . **Monkees items also wanted!** Rick Rann, P O Box 877-AR, Oak Park, IL 60303

Wanted: Vinyl advertising dolls/figures: Rice Krispies, Aim, Campbell, Cracker Jack, etc. Also wanted: Chase Chrome & Kensington aluminum from the '30s. Edward Hopper prints or posters. Roseville Futura pottery. All letters answered. I have list of things for sale which I will send you. Thanks. Bill Holloway, 1519 S. Utica, Tulsa, OK 74105

plastic

Will buy Advertising
Swizzle Sticks

glass

**SUCHLA'S
SWIZZLES**

507-452-8380

1115 Marian Street
Winona, MN 55987

metal

celluloid



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OVS AUCTION #8
MORE INSIDE!

THE BOX GENERAL MILLS DID
NOT WANT YOU TO SEE!



The Star of David on Dracula Count Chocula box. We have acquired a very small quantity of these boxes. They were taken off the market when Jewish groups protested the inaccurate use of a Star of David worn by the Bela Lugosi-style Dracula portrayed on the front of the box.

Our boxes have had the cereal removed but the inpack Munster Disguise Stickers are included. The Munsters Revenge video is advertised on the side panel.

Only \$10.00 post-paid. One per subscriber on a first come basis, but you may reserve any remainders.

Please make your check payable to Powers Media, 121 Codo St., Moss Beach, CA 94038

THE OLD VARIETY STORE
121 CODO STREET
MOSS BEACH, CA 94038 U.S.A.

TIME TO RENEW IF BOX IS CHECKED.