

THE

\$2.50

OLD  
VARIETY  
STORE

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ARITHMETIC PEZ

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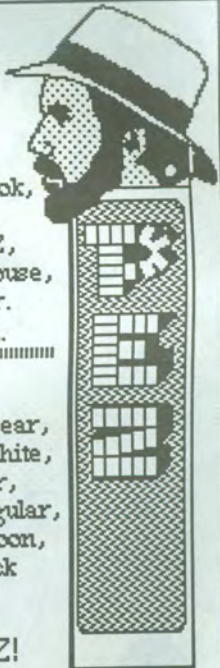
The NEWZ Dispenser

Chasing Down Charlie





# PEZ PEZ PEZ PEZ PEZ PEZ PEZ



## I HAVE THE FOLLOWING TO TRADE:

Soft-Head Batman & Wonder Woman, Angel, Sheik,  
 Soft-Head Joker & Penguin, Policeman, Fireman, Maharajah, Sheriff, Sheik,  
 Gorilla, Giraffe, Mimic the Monkey, Pony, Roar the Lion, Silly Clown A, Captain Hook,  
 Chip, Duck Child, Dumbo, Jiminy Cricket, Pinocchio, Pluto, Practical Pig, Duckie,  
 Rooster, Blob/Octopus, Dr. Skull, Pumpkin, Cockatoo, Fuzzy Cat, Raven, Peter PEZ,  
 Barney Bear, Non-Disney Thumper, Engineer, Batman, Wonder Woman, Merlin Mouse,  
 & the following whistles: Clown, Dog, Frog, Lamb, Monkey, Panda, Parrot, Tiger.  
 Also have limited number of PEZ stands--long red flocked kind or short white kind.

## I'M LOOKING FOR THESE:

Betsy Ross, Captain, Daniel Boone, Indian Squaw, Wounded Soldier, Cowboy, Happy Bear,  
 Tarnie the Tiger, ALL Die-cuts, Mary Poppins, 50's Mickey Mouse, Peter Pan, Snow White,  
 Thumper, Tinker Bell, Witch A, Witch C, Moo Moo Cow (Big Nose), Brutus, Casper,  
 Green Hornet, Olive Oyl, Cocoa Marsh, Donkey Kong, Droopy Dog, Indian Brave, Regular,  
 Make-a-Face, Arithmetic, Personalized, Psychedelic Flower, Creature from Black Lagoon,  
 Wolfman, Frankenstein, Bride, Groom, Sailor, Stand By Me, Batman w/cape, Truck  
 #R/1, Truck #4 (dual axle), & the following whistles: Camel, Koala, Rhino.

Also looking for advertising, premiums, displays, anything PEZ!

I will also pay great cash prices for my wants.

**Mike Robertson; P.O. Box 606; Dripping Springs, TX 78620**  
**(512) 858-7720**

## CEREAL COMMERCIALS ON TAPE

\* Why watch a whole 1/2 hour program - condense it down to just commercials. \* Save time, social redeeming situations and brain strain.

Yes, commercials having to do with cereal. Ranging from 1938 to 1968. Split into 3 volumes so viewers don't explode from prolonged over-exposure!

Volume 1 (CC1) - SOGGY CELEBRITIES Over 70 commercials that pour milk over SUPERMAN, SPACE PATROL, TOM CORBETT - SPACE CADET, The LONE RANGER, LOST IN SPACE (intro), CAPTAIN MIDNIGHT, The MONKEES, JIMMY DURANTE, DANNY THOMAS and a bowl full of others. COLOR/BW

Volume 2 (CC2) - FAMOUS ANIMATED FLAKIES BULLWINKLE in over his head in milk, BUGS BUNNY, ELMER FUDD, YOGI BEAR and BOO BOO, DAFFY DUCK, SNAGGLE-PUSS, TOP CAT, and more of these fine cartoon actors in over 60 commercials. QUISP/QUAKE. COLOR/BW

Volume 3 (CC3) - SNAP, CRACKLE, POPPOURRI The RAREST, OBSCUREST, WIERDEST, ODDDEST, LOONEYEST, ECCENTRICEST, ETCEST, ETCEST cereal commercials to be made. This IS the widest variety pack you'll find within 60 commercials. V3 comes with a prize inside. COLOR/BW

PRICES: CC1, CC2, CC3, and APE are \$25.00 each or any two for \$45.00 or any 3 for \$60.00 or 4 for \$75.00, and these prices include postage. Add an optional \$1.00 for insurance. Include street address and don't take wooden nickels as cash.

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_  
 STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_

TITLE	QUANTITY			
CC1	_____			
CC2	_____			
CC3	_____			
APE	_____			
Total =	_____	x \$	_____	= \$ _____
			PRICE	TOTAL

MAKE CHECKS PAYABLE AND ORDERS SENT TO:  
 ED FINN 3089C Clairmont Dr. #202, San Diego, CA 92117  
 Duane "cereal" Dimock will buy your cereal boxes (probably) Call 619-276-5253



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COVER: MIKE ROBERTSON



## WHAT'S NEW IN NOSTALGIA

Hello folks. This issue comes to you from the new house. What's new in nostalgia?

Fizzies may come back! Fizzies were one of the great and fun kid's foods of all time. I forgot all about them until I read a piece in the USA Weekend (8/11/89). Fizzies were little tablets like Alka-Seltzer that you could drop into water and have an instant carbonated soft drink. They were made by Warner-Lambert from 1962 to 1969 but were taken off the market when cyclamates were banned. I sure hope they make a comeback. And while we're on the subject I'd like to see Space Sticks return too because they were real astronaut food. I think they only lasted one year. Snack time fun just hasn't been the same since these two marvels of modern technology were removed from the market.

I don't want to make any red-blooded American reader's blood pressure rise above normally accepted limits, but did you know that our #1 toy soldier, G. I. Joe, has been officially branded a "doll" in the courts? The reason appears to be that higher taxes are applied to dolls than a company would have to pay for manufacturing toys. This news comes from the Weekly World News (8/22/89) tabloid, so I can not attest to its reliability, but if in fact it is true, many grown men may begin to suffer from some sort of traumatic shock syndrome when they hear the news that all along they were playing with dolls!

On another note, did you know that Etch-A-Sketch sketches have received some attention as serious works of art? Well, why not? As anyone whose tried knows, it takes talent to do a really good picture with an Etch-A-Sketch. In Burbank, California, the Central Library recently hosted a show with masterpieces by Michael Angelo Vidal Jr., who spends up to 25 hours on one Etch-A-Sketch drawing. Prices range from \$200. to \$5,000. I'm serious. But wouldn't you know that a stupid art thief took one, and in order to conceal the fact that he was carrying out a masterpiece, he shook it to make the picture disappear . . . ? (I made that part up.)

Steve Powers



## THE OLD VARIETY STORE POST OFFICE

My wife and I had just recently returned from a "vacation" in China. While staying in Hong Kong we decided to try real local food, so we walked down the block to the nearest Kentucky Fried Chicken. I'm not sure what province, in China, Kentucky is in, but I believe it's somewhere south.

Anyway, while there I picked up these key chains. They were just two of a number of party give-aways for KFC's birthday catering service. I've never seen these here in the states, so they may or may not be a real find. One more interesting note. In Hong Kong, Colonel Sanders is referred to as "Colonel Burger". His cartoon image appears on TV commercials, chuckling a jolly laugh like Santa Claus.

-Bob Ting, Belmont, CA



Thanks so much for the past issues. I am very impressed with your OVS because it's so "meaty".

As a new collector (fast food premiums) I am struggling to learn what has been offered in the past. Articles like the 3-D McDonald's Happy Meals (OVS #3) are wonderful. Perhaps someday I'll be able to write an article for you.

I am interested in other fast food premiums, not just McDonald's. Thanks again.

-Karen Cavanaugh, Fort Wayne, IN

Your newsletter is unique. Reminds me of growing-up; days of care-free, pure fun!

-John Schmale, Santa Rosa, CA

plastic

Will buy Advertising  
Swizzle Sticks

glass

**S**UCHLA'S  
SWIZZLES

507-452-8380  
1115 Marian Street  
Winona, MN 55987

metal

celluloid

## PHOTO CONTEST ! ! !

1st Prize: One year subscription to The Old Variety Store.

### CONTEST THEME:

Most Unusual Roadside Building.

**RULES:** Enter as many photos as you like! Color or black and white prints are acceptable and should be a standard size. The building must still be standing. The highway or street and city and state must be provided, as well as year photograph taken. We reserve the right to not award prize if photos submitted fail to meet our judging standards. But relax! This should be any easy win for someone with a camera and the ability to get the photo to us before the deadline. Usually hardly anyone enters contests like this, so the odds of winning are greatly multiplied! Besides that, we will probably print all the runner-ups along with the winning photograph. Yes, you will be able to tell your friends that you are a "published" photographer!

**DEADLINE: DECEMBER 1st**



Melon Hut (a former Giant Orange), Highway 99 near Highway 152, California. Photograph 1989 (Steve Powers)



# Some Mini-Memories

By Betsy Crosson

The year was 1975 and my husband and I were excited about the possibilities that lay ahead for us as we moved up to the San Francisco Bay Area. Al was going to be a project manager for and up and coming company and we desperately wanted to purchase our first house. As we drove around the Palo Alto area looking for our house, the staggering prices overwhelmed us. We decided I needed to get a job to help on our endeavor. This is the story of how I came to work for McDonald's . . . .

"My dear, I have just the job for you!" The employment counselor seemed quite enthused as she walked out of her office. Nervously, I asked her, "Where?" She smiled and replied . . . "Oh, you will love this job . . . it's at McDonald's " I sat there quite dumbfounded . . . envisioning a McDonald's restaurant . . . with me somewhere in the back room . . . a crew cap on my head and a make-shift desk with a typewriter on it. It didn't quite sound like what I had in mind. "In a restaurant?" I ventured. I soon found out that it was not a restaurant at all but the Northwest Regional Office for McDonald's located in Palo Alto. I had never worked for a "big name" company before and I was quite taken aback when I entered the office complexes for my interview. The whole top floor of this building were the offices for the McDonald's personnel. Large 3-D McDonald's characters decorated the walls, and I remember being impressed with the first-class appearance of everything I saw. Within an hour of my interview I was hired as the secretary for the "re-modeling" and "training" managers. All in all, I would have about six men to work for. Thus began my short career working for McDonald's and a life-long fixation for anything having to do with the "Golden Arches".

Part of my job at McDonald's was to serve three men who were mainly responsible for remodeling existing stores. With the need for franchises with inside seating and drive-through's, there was a big push to take down the nostalgic "red and white" buildings and replace them with the current building with a mansard roof. McOpCo stores, or company owned stores were always remodeled first and then most franchisee stores followed suit. For a franchisee, this was no small undertaking, with a minimum of \$100,000.00 staring the owner-operator in the face. But as we can see for ourselves today, these remnants of an earlier McDonald's era are fast disappearing. Not only are most of the "red and whites" gone, but the large Golden Arches signs are also being dismantled to make way for the smaller and more discrete signs which please the much more conservative city building departments. Many interesting McDonald's collectibles can be attributed to "Grand Re-opening Cele-

brations" that took place whenever a McDonald's remodel was complete.

On the average, my bosses traveled throughout the Northwest territory three days out of five, visiting the remodeling sites in places like Seattle, Washington or Sacramento, California as well as more remote stores in Bozeman, Montana, etc. I soon discovered that McDonald's is really in the "real estate" business. Hamburgers and french fries came second to my construction bosses! The average person does not know that practically all stores are on company-owned property and that few new sites were added to the growing list of McDonald's unless the property could be purchased in addition to building a restaurant. You start to think about all those McDonald's and all the property they sit on. That's a lot of real estate when you think about it!! In addition, the middle '70s ushered in the development of placing McDonald's in shopping malls, colleges, and foreign markets. By the end of 1971, 26 overseas locations were in business and included such countries as Japan, Holland, Germany, Australia, Costa Rica, Canada, Sweden, France, Puerto Rico, and the Virgin Islands. Today, McDonald's operates in fifty countries.



Betsy Crosson with McDonald's stadium seat. Ordered out of the "Paragift" catalog circa 1975-76.



The other side of my responsibilities at McDonald's was to serve the "Training Department". Many in-house seminars were given to regional managers. One of my jobs was to send out training videos to different stores within our region on a loan basis. Most McDonald's have a video set-up in their stores where they can show crew people various training films. My bosses were also responsible for making sure that the correct procedures on food handling and cooking were always optimal. My head boss always lamented the fact that the Fish Filet entree was never cooked right and that it was one of McDonald's best menu items if cooked and prepared properly. The McDonald's "Operations Manual", of course, was handled like it was top secret. Our office had a paper shredder and I always felt like I was working for the F.B.I. when I was asked to shred operations documents. Of course, to me, the Training Department seemed to be more fun - I had chances to see the training films and visit with managers and learn about the dedicated training that takes place at "Hamburger University" back at corporate offices in Chicago. That is of course, until I was asked to do a mailing to all of the stores. Over time, one became quite familiar with every McDonald's address in every city in the Northwest!!! To this day, whenever my husband and I travel I say - "Oh, we have a McDonald's on this street". My husband quickly reminds me that "we" don't have a McDonald's anywhere! Still a creature of habit, I guess!

Somewhere in the year and a half that I worked there I began to think that collecting McDonald's things might make a neat hobby. I am sorry now that I didn't take it more seriously. I think of all the things that passed my way . . . and yet I really didn't get the bug until five years after I'd left McDonald's. I would love to have this one training film I saw made by the comedian Pat Paulsen (of Smother's Brothers fame). It had to be one of the funniest satires on how to work the front counter and greet customers that I've ever seen. I wonder if they still use it or where it is now!? I did order a few things out of the "Paragift" catalog which was a McDonald's gift catalog for employees. Sadly, I gave most of these items away as gifts. Many items featured were clothing accessories, jewelry, desk items, etc. One of the things I still have, however, is a nice stadium seat made out of yellow plastic with the McDonald's logo on it. Female office employees were given a gold charm bracelet for longevity and a gold charm with a rhinestone was given for every year worked. My charm has the McDonald's logo on it with a small topaz stone below the logo. My bosses were often given gold watches for various amounts of service. One of my favorite gift items from my working days is a set of Hamburglar playing cards that I received from one of my Training bosses for Christmas. The set shows the old Hamburglar (which was replaced with the less menacing Hamburglar around 1978-79?).



20th Anniversary Celebration. My '50s attire! Regular hamburgers were again sold for .15¢ this day.

One of the many fun things that happened when I worked for McDonald's was that our office had a '50s party to celebrate McDonald's 20th Anniversary - April, 1975. All of the office employees dressed up in '50s attire for the day and Corporate Headquarters made a plea to their regional offices for McStuff from the 1950s that could be borrowed for the festivities. I remember one of my bosses had one of the fun M-shaped straws that were called "Slippy Dippy" straws developed by the Bernstein/Rein Advertising Agency of Kansas City, Missouri. This was a straw that took the shape of an "M" as it came out of the cup. Although, I never talked my boss out of this collectible, I did receive a nice commemorative book of 39 pages entitled "McDonald's Twentieth Anniversary, April, 1975" (black cover with large hamburger on front).

Either in 1975 or 1976, the Ice Capades came to the Bay Area and the theme of the show was centered around the McDonald's characters. Although I attended, I never came home with a single souvenir. An Ice Capade program from this year would make a nice collectible for one's collection.

In the '70s McDonald's became increasingly involved in a variety of public service programs. In the Bay Area, the regional office offered a "McBus" - a fully equipped tour bus fitted with tables and chairs. This was used in promoting certain community ventures as well as used to host owner/operators on various trips. Managers and their wives were usually given an extravaganza weekend in South Lake Tahoe once a year in appreciation for their hard work and service to the company. One com-



munity program that stands out in my mind was a bicycle safety program called "McSafe". This was an after-school safety promotion that taught school aged children the do's and don'ts about bike safety. One nice collectible from this promotion was a bike flag that the child affixed to the back of his bike. Of course, the logo on the flag was McDonald's. I have a nice gold button from this promotion that reads "McDonald's McSafe - Safety Awareness committee."

Although the Big Mac menu item was developed in 1968, the '70s ushered in a lot of promotion for McDonald's big sandwich. Kids everywhere were memorizing the catchy description of the Big Mac - two all beef patties, special sauce, lettuce, cheese, onions, pickles on a sesame seed bun. T-shirts and buttons were available with the phrase on it. The big campaign in the early '70s, however, was "You deserve a break today . . . at McDonald's". The second part of their theme encouraged us to "get up and get away".

With the passing of Lucille Ball recently, I have recently gone over a Lucy-type comedy of my own. During my stay at McDonald's, the Training Manager insisted that I work at a local McOpCo store to get true taste of what my job was all about. You would think that working four hours would not be any big deal. I was issued an all-blue shiny polyester pants outfit and prepared myself for what I called later "my ordeal". My first job assigned to me when I arrived was to make "Shamrock Shakes", an invention of Owner/Operator Hal Rosen. This was normal shake with green food coloring added to it in honor of St. Patrick's Day. People were encouraged to buy these "just for the fun of it"! At that particular time, there were no automatic shake dispensers and crew members still had to weigh each shake and then spin the mixture in a cup on the machine. Sounds easy, doesn't it? Well, within minutes or more likely, seconds, I managed to poke a hole in my cup and had shake mixture running everywhere and was madly dashing to catch it all in another cup. After several attempts at this, I had several damaged cups and enough shake mixture in my hair that the manager gently moved me on to the "bun" job. The manager explained this simple job description to me. I had to listen to the grill man call out "turning Macs" and push this button and that button to carmalize the buns. He told me something about heels and crowns, etc., but I guess I wasn't paying much attention because I was still trying to get the shake mixture off my blouse. Anyway, to make a long story short, I put the buns in the wrong way and when all the patties were up - guess what, by buns were not done, as I had put them in the heating unit the wrong way. I had two surly teenagers glaring at me - and one manager moving me on to the Fish Filet unit. I decided lunch rush hour wasn't the greatest time to break me in as the new token crew person. Thank goodness I never had to work the front counter or my performance would have made Pat Paulsen look rather solemn. Back at the

office, I told my boss (a former Hamburger U professor) that I had a new appreciation for the hamburger business and that, please, don't ever send me out to do that again!

Fourteen years later, I am teaching second grade and loving it. But, hey kid, where did you get that pencil sharpener? I'll give you a quarter for that. No, you say??? Do you want to pass on to third grade or not? O.K., I'll throw in a yogurt - but just hand over that Ronald McDonald pencil sharpener!!! Even second grade teachers need a fix now and then!!!



Betsy's son Tim, who is ten years old, also collects PEZ dispensers and advertising banks. Pictured from left to right: Bob's Big Boy, Coca-Cola pig, Ronald McDonald, Grimace, Campbell's Soup, McDonaldland Wastebasket bank (1975), Starkist Charlie the Tuna, Heileman's Old Style Beer, Pillsbury Doughboy, Uncle Tom's Peanuts 60th Anniversary Truck, Sun-Maid California Raisin, and Coca-Cola bottle bank.



Shown here is Betsy's Ronald McDonald Travel Kit which she received while working at McDonald's, circa 1976. Included in the kit are crayons, a small coloring book, two stickers, four postcards, lap baseball game, road sign game, scrabble spelling game, country and city sights game, and a multiplication table review card.



# A U C T I O N E N D S O N 9/17/89

## NOTICE

Dear Collectors,

This is the first in a series of mail/phone auctions which will feature Pez dispensers and related advertising items.

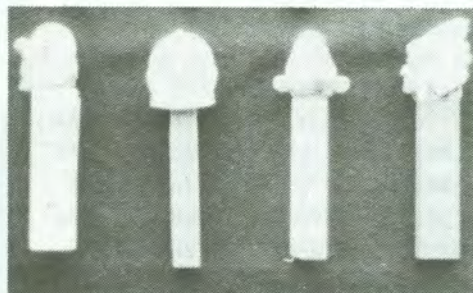
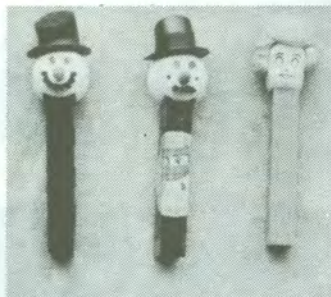
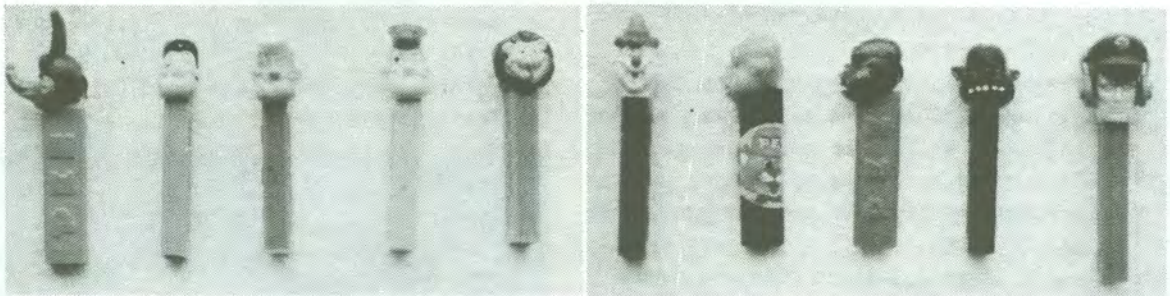
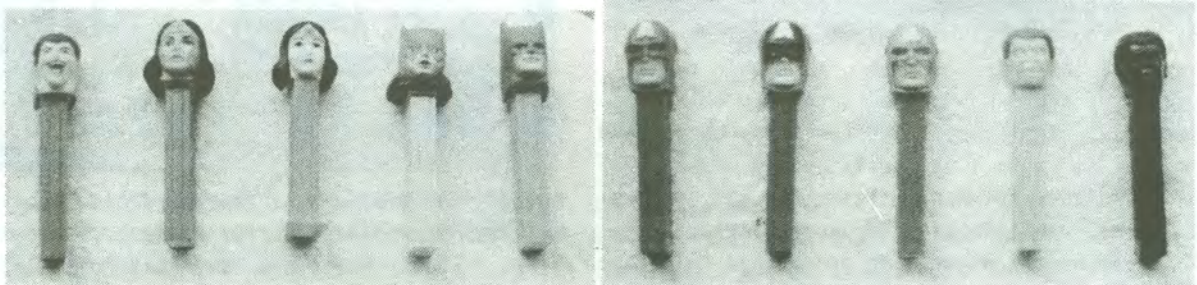
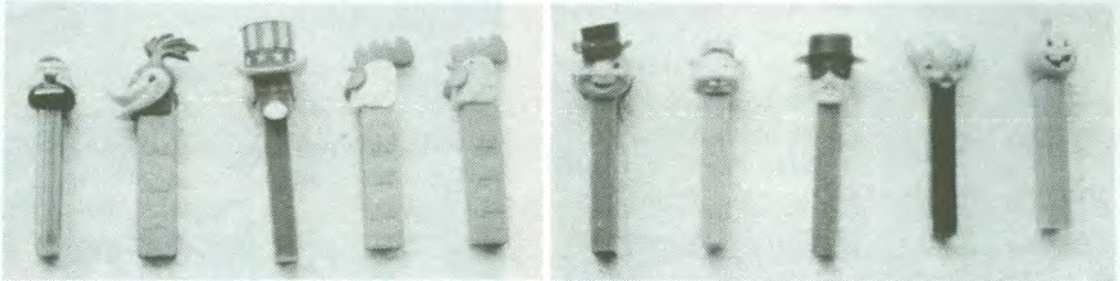
There will be an auction in each upcoming issue of the CVS or until my supply of Pez items is depleted.

I hope this auction affords collectors the opportunity to acquire pieces to fill in their collections.

I also hope we all have some fun with this endeavor.

Good Luck !

Richie Sternfeld



## CONDITIONS & NOTES

All items in excellent condition unless stated otherwise.

24-No spring action on head.

27-Paper sticker with cat.

32-Paper sticker with elephant. Part of mouth is missing.

35-This is a die-cut.

39-I believe this is one of the first packs made.



- 1-Brutus. 1 st series. A.
- 2-Road Runner. 4 th series. A.
- 3-Uncle Sam. No pat. #. A.
- 4-Rooster. 2 rd series. A. White face/red comb.
- 5-Rooster. 1 st series. A. Yellow face/orange comb.
- 6-Jiminy Cricket. 2 nd series. A.
- 7-Practical pig. 2 nd series. A. Ears point back.
- 8-Zorro. 2 nd series. A. Mask goes around head. Style B.
- 9-Rudolph. 4 th series. A.
- 10-Pumpkin. 4 th series. A.
- 11-Joker. Soft head. 3 rd series. USA.
- 12-Wonder Woman. Soft head. 3 rd series. USA.
- 13-Wonder Woman. With feet. 4 th series. A.
- 14-Bat Girl. Soft head. 3 rd series. USA.
- 15-Bat Man. Soft head. 3 rd series. USA.
- 16-Capt. America. 4 th series. A. Blue visor.
- 17-Capt. America. 4 th series. A. Black visor.
- 18-Capt. America. 4 th series. A. Light blue visor.
- 19-Hulk. 4 th series. H.K. Light green face/green hair.
- 20-Hulk. 4 th series. H.K. Dark green face/black hair.
- 21-Wile E. Coyote. 1 st series. A.
- 22-Popeye. 1 st series. A. Yellow face/white hat.
- 23-Popeye. 1 st series. A. Flesh face/white hat.
- 24-Popeye. 4 th series. H.K. Flesh face/red hat.
- 25-Lion. 4 th series. A.
- 26-Silly clown. 1 st series. Style B.
- 27-Halloween Creature. 2 nd series. A. Orange head.
- 28-Circus Gorilla. 2 nd series. A.
- 29-Circus Gorilla. 4 th series. A.
- 30-Pilot. 4 th series. A.
- 31-Snowman. 2 nd series. Yug.
- 32-Snowman. No pat. #. A.
- 33-Orphan Annie. 4 th series. A.
- 34-Football Player. 1 st series. A. Red helmet.
- 35-Bozo. Die-cut. 1 st series. A.
- 36-Astronaut. 4 th series. A. White helmet.
- 37-Smurf. 4 th series. A.
- 38-Indian Chief. 1 st series. A.
- 39-Full pack of Pez candy. Made in Austria.
- 40-Post card. All writing in Austrian. Black/blue ink. Early.



PCST CARD

RICHIE STERNFELD  
 90-60 UNION TPKE.  
 GLENDALE, NY 11385  
 718-805-1967

RULES

- 1-I will accept mail or phone bids.
- 2-You may call after 4:00 PM (EST) on the closing day to check the current high bid or to raise bids.
- 3-No minimum bids-please bid realistically.
- 4-Invoices will be mailed to the successful bidders the day after the auction ends. I must receive payment within 2 weeks or the item will be offered to the under bidder.
- 5-The winning bidder pays postage & ins. Minimum of \$1.50.
- 6-The auction will end at 9:00 PM (EST) or until 15 minutes pass without the phone ringing.
- 7-Bids must be raised by a minimum of 10%.
- 8-On closing night all bids/raises will be rounded off to the nearest dollar.

AUCTION ENDS 9/17/89



# Chasing Down Charlie; Toys of Our Past

A Nostalgic Remembrance by  
Mike Robertson

I have known a few people who somehow reached adulthood without losing, breaking, discarding, or garage-sale-ing their childhood toys. A woman I know, the mother of a man now in his forties, says she has every toy, every comic book, every game and every article of clothing he wore, all meticulously stored away. Not me. If you're anything like me, you played with your toys as though your job was to stress-test them for durability. Your childhood years are far behind you, littered by a Hansel/Gretel trail of G.I. Joes with no hands, puzzles with missing pieces, dolls that didn't survive your shampooing experiments, and games with no spinners, dice, cards or tokens. Toys that belong to our past are often forgotten, since most of them are no longer marketed. You forget you ever owned a particular toy until one day you see one in a "collectors" magazine, priced at one zillion times the original cost, and you slap your forehead in the realization that you could have paid for your child's college education if you'd only saved those dime-store delights that seemed so "disposable" way back when.

Toys from my past that I wish I could own again include a plastic robot toy/puppet called Yakkety Yob ("Boy" spelled backwards!), the Beany and Cecil Disguise Kit, the Captain Action doll (yeah, I know what they're going for now) and some other things whose names I can't even recall. Anybody remember a hula-hoopish gizmo that had rubber band spokes attached to a center ring? You could shoot it off your feet or head and it served me well as the Shield

of Captain America. Lots of us had a Mouse-trap game, but did anyone else out there have a Shenanigans board game, based on the kids TV game show hosted by Stubby Kaye? Boy, I'd love to see one of those today. It seems to me (though it may just be the onset of my curmudgeon stage) that most of today's toys require nothing from a child's imagination. When a toy is battery powered, requires an operators manual, and costs as much as last month's car payment, no imagination is required. The toy only performs in one or two pre-set methods. I imagine that most OVS readers had it very different in their childhood years. My mom says that she could give me an empty plastic bleach bottle and an old hairnet and I would be occupied for the rest of the day, fighting Nazis in the bedroom and defeating Dr. Doom in the backyard. (Someday I'll tell you about Dr. Doom's nefarious Swingset of Terror.) Am I the only guy who did a running commentary as I put together jigsaw puzzles? After all, there I was, in a packed stadium, competing against the Russian jigsaw champ. How the crowd cheered when I refused to look at the picture on the puzzle box! Okay, maybe I was the only guy who did that.

One of my favorite toys was a simple block set called Changeable Charlie. It consisted of eleven wooden blocks. Each block had four different versions of a part of Charlie's face. For example, the top block of his head could be turned to show a bald pate, a blond pompadour, a straw boater hat or a derby. Charlie had four different noses, four differ-



ent noses, four different chins. Eyes and eyebrows could be matched or mixed for some fairly bizarre results. According to the box lid, there were 4,194,304 different faces possible. I made every one of them. My usual activity with this toy required speed and dexterity. I would enact a story, usually a detective-chases-criminal-who-is-a-master-of-disguise yarn. I would construct my characters, using different voices for each. As the action evolved and more characters got involved in the story, some pretty speedy block-flipping was called for.

Changeable Charlie was manufactured by Halsam Products Company of Chicago, Illinois. I recently tried to get a phone number for them, but there was no such company listed. Maybe some of the Chicago OVS readers can tell us if Halsam was absorbed by a bigger company or simply went under. The copyright date on the toy is 1960. One pleasant source of speculation on the box is the legend "Set No. 10". Were there other Changeable characters, perhaps a female counterpart? Changeable Charlene? Variable Vern? Mixed-Up Marvin? Adaptable Al? Who knows?

I had not seen or thought of Changeable Charlie for years, having lost my own set long ago. But my mom, God bless her, found one at a garage sale for a dime. I think she was surprised at the enthusiasm with which I greeted the reappearance of an old friend. I won't let him get away again. At a recent collectors show in Pasadena, I saw a Changeable Charlie in a totally different box from the one pictured here. The price? Twenty-eight dollars. Since I already had a Charlie, I passed this one up. When I got back to Texas, though, I had a nagging feeling that it would have been worth it. After all, I could do much more complex stories by doubling my cast!

**HALSAM**

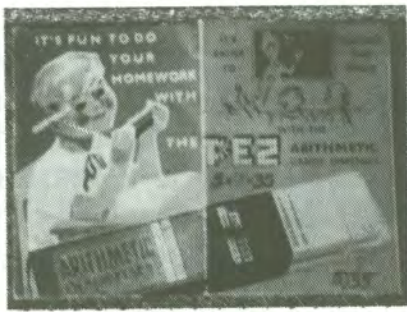
# CHANGEABLE CHARLIE

CHANGE HIS FACE OR COSTUME  
WITH A TURN OF A BLOCK

4,194,304  
DIFFERENT  
FACES

COPYRIGHTED HALSAM PRODUCTS COMPANY, CHICAGO, ILLINOIS





## ARITHMETIC PEZ: A MYSTERY SOLVED!

By Steve Powers

One of the most mysterious and intriguing of the PEZ dispensers not known to exist has been the Arithmetic. All that was known of it was that its name appeared on a PEZ company list, but apparently the company had no idea what it was. Many other common or verifiable dispensers were not even on the list which was probably based upon someone's collection rather than company records. And so speculation has abounded concerning Arithmetic. Was it perhaps a professor character? Or perhaps a character wearing a graduation cap? No one I've talked with seemed to know. Until now. Thanks to Richie Sternfeld's discovery of an original insert flyer, the answer has "unfolded".

As evident from the picture, the Arithmetic was a Regular with numbers printed on the inside tray. Different numbers were visible through slots on the outside casing by moving the tray up or down. Little did the teacher in the flyer know that her "bright student" with the innocent PEZ dispenser was actually using a calculator in disguise!

The flyer that Richie uncovered is typical of other flyers - it even has the famous Golden Glow offer. In this case, from P. O. Box 702, Church Street Station, New York, NY, and without a zip code. (Being that Golden Glow's were offered so frequently, you would think they would be as common as Santa's!)

The point to notice here is that the Golden Glow was the premium. Arithmetic was sold in stores.

I think it was a nifty idea, but perhaps the kiddies didn't take as well to it as the character heads. At present we can say that it is the rarest dispenser ever released in the United States, even though sold in stores. No one I know has one, and as I've said, what kind of dispenser it was, was unknown until this flyer discovery.

Hey, boys and girls!

THIS PEZ DISPENSER SET HAS TERRIFIC PREMIUM OFFERS —

SECRET CODE SPACE FLASHER for you

Comes with bulb and nose cone that

glows in the dark

Use your own secret space code and send secret messages! Use it as a regular flashlight, too!

SEND 3 PEZ WRAPPERS AND 25¢ see other side

LOTS OF NICE THINGS YOU'VE ALWAYS WANTED  
Offer void where restricted by law

Richie was kind enough to send along copies of two other interesting flyers I hadn't seen.

The first flyer introduces us to five non-advertising premiums. If these premiums had the PEZ name on them, a few collectors would be going nuts right about now. I guess the people at PEZ were testing the premium waters with these offers. And they surely were confident in the merchandise they obtained for this promotion because the flyer says, "Lots of nice things you've always wanted". Heck yeah! Just the stuff anybody has always wanted! For water-play fun you could have your choice between a Western Water Rifle with "two riding cowboys embossed on butt side" or Seven Piece Wetting Doll Set. And that "Secret Code Space Flasher" really must be just like the astronauts are going to use some day. Though I can hear Beaver Cleaver if he received one of these in the mail . . . "Geet Wally, it kind of looks like just a cruddy little pocket flashlight!" The address for these offers is P. O. Box 25, Palisades Park, New Jersey (no zip).

The second flyer is from Germany. It shows a vending machine on the left. Our PEZ Space Gun was their PEZ Pistole. And the Monogrambox was what I believe to have been released in the U.S. as the Personalized. With the carbon paper supplied, you could write your own name on the side of the dispenser. In OVS #7 I wrote that the Personalized were salesman's samples based upon other Regular's with names and address printed on the sides. I know believe that is incorrect and that the U.S. Personalized was the same as the German Monogrambox. It should be added to the U.S. list under Miscellaneous or Premiums or both. If anyone has a U.S. flyer on the Personalized, please let me know. Personalized dispensers (1st Series A) recently turned up in the U.S. have American sounding names written on the sides, such as mine which says "Fred Norman". Thanks Fred, wherever you are!



### Boys and Girls!

Aren't these premium offers great! Send as many coupons as you want! For example, if you want the Globe and the Space Flasher, send 3 PEZ wrappers and 75¢ for the Globe, and 3 PEZ wrappers and 25¢ for the Flasher — a total of 6 PEZ wrappers and \$ 1.00.

Send wrappers of any of the delicious PEZ flavors

IT'S FUN TO EAT PEZ FROM THE PEZ DISPENSERS. BE SURE TO COLLECT ALL OF THEM!



### WESTERN WATER RIFLE



More than 10 different lengths of tubing connect embossed on butt side — loads plenty of water ammunition

SEND 3 PEZ WRAPPERS AND 25¢

See other side



Mit der PEZ-BOX, den Einhand-Taschen-Automaten für PEZ können Sie mit einem Daumen-Druck am PEZ elegant, rasch und appetitlich zu sich nehmen und anbieten.

PEZ erhalten Sie in folgenden Sorten:

- PEZ das feine Pfefferminz
- PEZ Citron mit reiner Zitronensäure
- PEZ Orange angenehme Milche anhaltend, erfrischend-reiner Dextrose
- PEZ Wildkirsche, extravagant für Kenner
- PEZ Eukalyptus, stark wirksam und gut wie jedes PEZ.

Verlangen Sie PEZ in allen Geschäften und Kiosken. Bedienen Sie sich der 26 000 PEZ-Automaten im Bundesgebiet und West-Berlin.

Bitte beachten Sie die Innenseite der PEZ Umhüllungen.

PEZ 7 PIECE WETTING DOLL SET

PEZ GIANT 5 COLOR WORLD GLOBE

PEZ BIRTHSTONE HEART'S and ROMANTIC DESIRE NECKLACE

PEZ BIRTHSTONE ROMANTIC SECRET BRACELET

### Die PEZ Pistole



Sei selber Schütze und schick 25 PEZ-Schokoladen um DM 1.75 bei und machst Sie alles an die und machst Sie PEZ UMHÜLLUNG GmbH München 13, Georgenstr. 84

### Die PEZ Monogrambox



Ein wunderbares Geschenk zu jedem Anlass! Ob Sie nur eine Widmung, einen Namen, eine Erinnerung oder ein Datum schreiben, immer wird die PEZ Monogrambox für eine tolle Überraschung für den Beschenkten sein. Füllen Sie die Box mit einem Schokoladenstück, legen Sie 15 PEZ-Schokoladen und DM - 50 bei und werden Sie alles an die PEZ UMHÜLLUNG GmbH München 13, Georgenstr. 84





**WANTED BY COLLECTOR!**

- \* Any and all RADIO PREMIUMS
- \* Old CEREAL BOXES and CEREAL PREMIUMS
- \* 1930s-1940s GUM CARDS
- \* SUNDAY COMIC PAGES 1898-1955

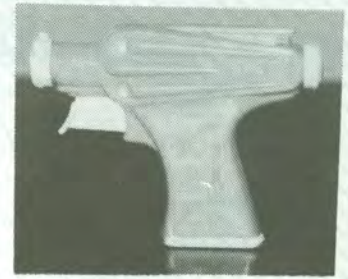
\* Any COMIC CHARACTER items

Please Contact:

Martin J. Ballistreri, Sr.  
 7604 Carson Ave.  
 Baltimore, MD 21224  
 (301) 282-1019  
 Anytime

**FOR SALE:**

1950s PEZ Space Gun. Red, blue, green, or yellow. Old store stock. \$150.00 plus \$3.00 postage and insurance. (Only four available.)



**PEZ WANTED:**

Cowboy, Pineapple, Die-cut Casper, Die-cut Easter Bunny, Old Easter Bunny, Old Jiminy Cricket, Mary Poppins, Peter Pan, WDP Thumper, Witch A & C, Olive Oyl, Indian Brave, Arithmetic, Make-A-Face, Bride, Groom, Sailor, Video Store Premium, 1970s Gun, Silver Helmet Astronaut, and advertising pieces.

**PEZ FOR TRADE:** (the better ones)

All soft-head Super Friends, Batman w/cape, Zombi, U. P. Co Creature & Wolfman, '50s Space Gun, Full-figure Astronaut & Santa, Brutus, Tinkerbell, Pinnochio B, plus many other animals, PEZ Pals, Bicentennial, whistle heads, etc., etc. I like to trade tattoos, stickers, and costumes too. Also a few PEZ in packages available such as Thor and Uncle Sam with costume.

Steve Powers  
 121 Codo St.  
 Moss Beach, CA 94038

415-728-5851

**HEY MOE . . .**  
**I'LL PAY \$200. AND MORE FOR 3**  
**STOOGES LOBBIES & 1-SHEETS WITH**  
**CURLEY**

\$100.00 AND UP FOR SHEMP MATERIAL. \$100.00 FOR THREE STOOGES FUN HOUSE GAMES IN GOOD CONDITION. TOP PRICES PAID FOR COLORFORM SETS, PUPPETS, WATCHES, HALLOWEEN COSTUMES AND ANY OTHER OLD STOOGIE MEMORABILIA. PERSONAL APPEARANCE FLYERS AND HAND BILLS ALSO WANTED.

**FOR SALE!**

INSERT FROM "TIME OUT FOR RYTHIM" NICE SHOT OF STOOGES \$250.00 3 SHEET, STOP, LOOK AND LAUGH FEATURING THE "ORIGINAL" CURLY. MINT CONDITION \$150.00

1 SHEET, STOP LOOK AND LAUGH (M) \$125.00

1 SHEET CRAZY KNIGHTS, LARGE PICTURE OF SHEMP AND BILLY GILBERT, COLOR. (F) \$200.00

1960, 3 STOOGES CIGARETTE LIGHTER (MIB) GREAT CARTOON PICTURE. \$40.00 (METAL)

LARRY FINE AUTOGRAPHED CANCELLED BANK CHECKS \$150.00

OCCUPIED JAPAN TOY WATCHES, \$35.00

SHAUN HIGGINS  
 P. O. BOX 6443  
 FALL RIVER, MA

**CONTEMPORARY FAST-FOOD AND**  
**DRINKING GLASS COLLECTIBLES**

A comprehensive price guide to glasses from fast-food restaurants and food product manufacturers. Over 430 b&w photographs of glass sets and extensive descriptions and pricing information. Coverage includes: McDonald's, Pepsi, Coca-Cola, Disneyana, Burger King, Keebler, Kellogg's and many, many others. (Wallace-Homestead Publishers)

\$16.95 postage paid (Pennsylvania residents add 6% Sales Tax).

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Send to: **COLLECTOR GLASS NEWS**  
**PO BOX 308**  
**SLIPPERY ROCK, PA 16057**



# OLD VARIETY STORE PRESENTS: THE NEWZ DISPENSER

WHAT'S NEW IN PEZ COLLECTING---BY MIKE ROBERTSON

Welcome to the first full installment of the NEWZ Dispenser. Thanks to all of you PEZ collectors who have sent info for this and future columns; keep it up! By now I trust that most of you have found all the new dispensers that have surfaced this year. It's been a far cry from recent years when we were lucky to get one new item a year. But so far this year, we've seen Papa Smurf, Smurfette, a new Mickey Mouse, new Goofy, new Donald Duck and new Pluto. While a new version of an existing dispenser may not be as exciting as a completely new character, I have to admit the new Disney dispensers are a major improvement over the old ones. It makes for interesting shopping, though; just today I saw a PEZ display with three different Mickey Mouse heads in the same box. Hope you're keeping up with all of these things. If you spot a new variation, please let me know!

I promised a look at some unusual items this issue, so let's get to it. Fig. 1 shows a front and side view of Craig Robbins' old-style Easter Bunny dispenser. The head is ivory-colored and has the look of old piano keys. The body is green. This is apparently the same head used on the die-cut Easter Bunny. It's a great dispenser with almost a "sculptured" look to it.

graphing. Well, it's the same reason people climb Everest, I guess. Anyway, the computer graphics do print a lot clearer than most photos do, so you'll probably be seeing more of them in future columns. The pineapple has an orange head, about the same color as Pluto, with a green topknot, red shaft, and ultra-cool white sunglasses. He's got far more personality than the orange or that goofy pear.

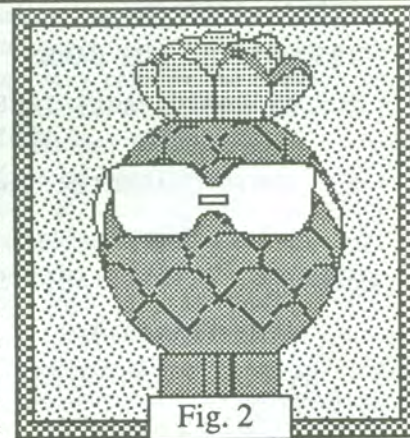


Fig. 2

The most unusual item I've come across this year is not a dispenser at all, but apparently a promotional gift to retailers. It's a cobalt blue, clear glass dish, measuring 6 by 3 inches. In 50's looking letters, the message "Holiday Greetings PEZ" is printed on the glass, along with a background of gold starbursts. I've asked several people with big collections and so far no one else has ever seen one of these.

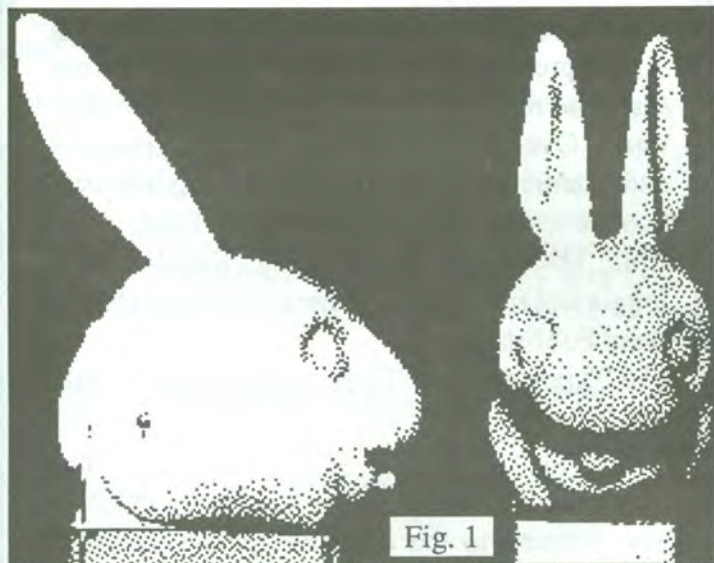


Fig. 1

When I first became aware of other PEZ collectors early this year, the first trade I made cost me my extra Pineapple dispenser. I soon found out that this one has been hard to find in most parts of the country. In fact, some folks with great collections had never seen one. So, I'm putting a graphic representation of it in this column. The drawing in Fig. 2 is from a computer project I've been working on for several months. Eventually I hope to be able to offer collectors a complete pictorial directory of PEZ dispensers. Some people have wondered why go through the trouble of drawing all the dispensers instead of just photo



Before closing, let me toss out a few questions to encourage you to share info for this column:

1. I've got a red-headed nurse and a brunette nurse. Anybody got a blond?
2. The duck child has been found with a blue cap and a green cap. I know some people are looking for a red cap, but I personally don't believe it exists. I think the duck kids were only given different colored caps when the DuckTales TV show started a couple of years ago. Am I wrong?
3. I'd like to hear from **every** collector what is your favorite dispenser, as well as some of your stories of great finds or great misses.

Send these and anything else concerning PEZ to Mike Robertson, P.O. Box 606; Dripping Springs, TX 78620, or give me a call at (512) 858-7720.



## PREMIUM WATCH

Premium notices wanted for this column. If you have not been able to find an order form from a particular premium listed below, we suggest you call or write the company. Dial 1-800-555-1212 to find out if a company has a toll free number. When all else fails send the OVS a SASE and .15¢ per premium notice and we will send you a photo copy. Money refunded if not available. FI means "free inside" when the premium is inside or part of the packaging. All of the premiums listed below carry the product name or are available only through the product's company.

Special thanks to:

Karen Cavanaugh  
Gary Cross  
Betsy Crosson  
Maryann Kennedy  
Joyce Kline

Alka-Seltzer  
Beverage Can Wrap 6/30/92

Aqua-Fresh  
Raft 9/15/89

Armour  
Hot Dogger Skateboarding Poster  
9/30/89  
Fishing Cap, Fishing Pin 11/30/89

Bazooka  
Waist Pouch

Colgate  
Calculator 10/31/89

Delicious  
T-Shirt

Diaperene  
Inflatable pool 12/31/90

Dunkin' Donuts  
Comeback Cup

Ghostbusters/Cookie-Crisp/Dinersaurs  
Movie Mystery Record FI

Hanover Vegetables  
Raft 9/30/89

Jell-O  
Poster 'N Crayon Kit 9/30/89  
Ducktales Gelatin Mold 10/31/89

Kahn's Franks  
Cooperstown Collection baseball cards  
Carl Yastrzemski & Johnny Bench com-  
memorative coins 10/31/89

Keebler  
Elfin sunglasses 9/30/89

Kent  
Playing Cards

Kit & Kaboodle  
Mouse Bowl 1/31/90

Knudsen  
California Cool Cooler 9/30/89

Kraft  
Star Trek V Marshmallow Dispenser  
11/30/89

Lipton Tea  
Beach Blanket & Car Visor

Mennen  
Headband

Mr. Bubble  
8" Tub Buddy doll

Palmolive  
Car Shade 12/1/89

Pampers  
Baby Care Magazine

Pop Secret  
Guide To Movies 12/31/89

Post Cereals  
Honeycomb 5' watch & wristwatch 12/31/89  
CA Raisins card game, watch, doorknob  
hangers, T-shirt

Rice A Roni  
Coloring Book 11/15/89

Shredded Wheat  
Rise & Shine Video 9/30/89

Skittles  
Raft 12/31/89

Slush Puppie  
Plush Slush Puppie & T-shirt

Stridex  
Rock Posters 12/31/89

Super Golden Crisp  
Surfin' Sugar Bear

Winston  
Baseball video 9/30/89

## BOXTOPS

TING





# THE OLD VARIETY STORE'S AUCTION #9 SAT., SEPT. 23, 1989 415-728-5851

AUCTION RULES: You may mail or phone in your bids. We strongly recommend a bid ahead of time - mail and phone bids now being accepted. Best time to reach Steve Powers by phone ahead of time is usually between 7 and 9 p.m. Pacific time. Minimum bids are in parentheses. Once bidding is established, bids must be raised by a minimum of 20%, rounded off to the nearest dollar. No bids to top the next bid or all other bids accepted. On Saturday, Sept. 23, we will take the final phone bids between 4 and 5 p.m. Pacific time. After 5 p.m., if ten minutes pass after the last phone call, we will close the auction. In other words, it could go on for an undetermined amount of time until all bidders are satisfied and ten minutes pass without a phone call. Those with winning bids will be notified by mail at which time full payment is due including packing and shipping within one week. Please note that we are using a packing and shipping service which will cost you more. Sales tax will be applied to California residents. Prices realized will be printed in OVS #15. In fairness to paid subscribers, a 10% buyer's premium will be charged to non-subscribers with winning bids. Overall condition of most items is excellent unless otherwise described.

CONSIGNMENTS NOW BEING ACCEPTED FOR NEXT AUCTION - REQUIRED AT LEAST TWO WEEKS BEFORE OVS ADVERTISING DEADLINE.

- 1 Burger King 13½" cloth doll, 1970s. (5)
- 2 Humble Oil & Refining Co. 8" Tiger bank. White vinyl painted orange with brown stripes. Bank slot with removable trap. (20)
- 3 Mr. Tony 9" vinyl chef on base which reads "Mr. Tony The World's Best Frozen Pizza". One small brown spot on back and a couple of small black marks on front. (20)
4. Pizza Hut Italian chef 7½" hard plastic bank. (20)
- 5 1974 Keebler Ernie the Elf 7" vinyl doll with turning head. A couple of small black marks on head. (15)
- 6 Magic Chef 7½" vinyl figure with turning head and slot cut in back of neck for coins. (10)
- 7 Travel Lodge motel chain Sleepy Bear. 14" tall, brown plush with cap and night shirt. (10)
- 8 1963 Pet Milk Co. Big Shot chocolate syrup can with top. In good shape except for a few very minor scratches. Still full! (15)
- 9 1957-61 Campbell Kid Cheerleader 8" vinyl doll with cloth dress. Mint in original premium box with colorful flyer and a letter from the "Premium Department" explaining that this is the new Campbell Kid doll. Mfg. by Ideal. (50)
- 10 Artic Circle Drive In Acey the chicken 6" ceramic bank. Acey is dressed like a cowboy with slot in feathers for coins. Missing coin trap underneath. (10)
- 11 Pepto-Bismol 24 Hour Bug. 6½" green vinyl bank with black spots and pink eyes. (40)
- 12 1974 Pillsbury Uncle Rollie 3½" white vinyl figure on base. All white except for blue eyes. Some handling marks. (75)
- 13 1959 Porky's Lunch Wagon and thermos in beautiful, bright shiny condition. Very minor scratches overall, even on the underside. (45)
- 14 Astronaut - 8" with nice space graphics. A name in small letters is scratched in near seam. (8)
- 15 1971 Lance Link, Secret Chimp. (8)
- 16 1965 Fess Parker as Daniel Boone (8)
- 17 1956 Robin Hood (10)
- 18 1969 Julia (8)
- 19 1959 Dennis the Menace 7½" 78 rpm Golden Record (8)
- 20 1971 Dakin Bugs Bunny 10" gray plastic with movable arms, legs, and head. (8)
- 21 1950s advertising swizzle stick collection numbering twenty-eight. Manufacturers include Spir-it, Eagle, Fournier Mtl.Pq., Agences Warwick, and Payge. They are: "Purple Tree Lounge - Manager Hotel" (2clear green); "The Purple Tree Cocktail Lounge" (2 blue shaped like branches); "Larre's French Rest. 50 W. 56th St., NYC" (blue spoon with die-cut cocktail glass on top); "Clerendon Lounge - Quebec" (2 red spoons with maple leaves on top); "Labe's Penthouse - Montreal" (red fork end); "Zebra Room" (red olive holder with two notches and glitter paint on zebra outline); "Chateau Bel-Air Ste Petronille Que." (green spoon with life ring and anchor on top); "Hotel Cleveland - Cleveland, Ohio" (clear dark blue with point and jewel shape on top); "Fred Harvey" (black with point); "Restaurant Laurentien" (2 light blue and dark blue with "Quebec" on top); "Hotel Victoria - Bar - Lounge & Candlelight Room" (2 - blue spoon & brown with dull point); "Sheraton - Gibson Cincinnati, Ohio" (2 - yellow & clear); "A Bit Of Sweden" (black); "Allerton Hotel Chicago" (2 with points - green & red); "Village Barn - Greenwich Village, NY" (2 white); "Hotel Jefferson - St. Louis - A Hillton Hotel" (2 - green & yellow); "Sheraton Jefferson Hotel" (2 - red); "San Francisco's Own . . . Coffee Dan's - Dave Rafael, Prop. - 430 Mason Street - Fun Galore - All Nite Entertainment - Ham 'n Eggs - Spareribs, Fried Chicken you'll never forget" (wood hammer with silver label applied to top of hammer). (20)
- 22 San Francisco Giants pennant. 1960s, 29½" long, black with orange and white paint. Minor wear. (10)
- 23 1960 Yogi Bear brown plastic riding toy. 22" X 17" Painted face but paint is scuffed up. Missing wheels, handle, and hat rim. (15)
- 24 Cap'n Crunch Choco Crunch cereal box - front and back only. In pack premium advertised is Crunch Island Viewer & Adventure Strip. (5)
- 25 F.A.O. Schwarz toy catalog which says "Visit the New York World's Fair 1939" on front cover. 8½" x 11", 28 pages. Many fine and expensive toys pictured. (15)
- 26 1952-53 Popscicle Gift List. 4 pages, 7½" x 10". Pictures include Hopalong Cassidy Wrist Compass & Sheriff's Badge. (5)
- 27 Western Auto Associate Store Christmas Catalog (32 pages, 8¼" X 10½") and Green Banner Sale Catalog. Appear to be form late '30s or early '40s. Christmas catalog has ten pages of toys (many items in color) and include Buddy L Scarab, Roll over Pluto, Pedal Cars, Skooters, and Buck Rogers pistol. Sale catalog has 1 page of bikes and has small piece missing from entire lower right hand corner. (10)



28 Oct. 3, 1931 The Billboard 10" X 14" amusement business trade magazine. Many unusual ads and articles. Some small edge tears on front cover. (10)

29. 1934 Schrafft's 5¢ Candy Bar window display and Grandstand Display Rack two-sided advertising flyer, 8½" x 11". 3 fold lines and very small, hardly seen water stain. (5)

30 1974 McDonaldland the McMetric System school folder, 9' x 12". 2 pockets inside. Small 1" ink written numbers on front and a few small brown stains inside. (10)

31 PEZ Fireman (missing moustache) 4th Series A. (5)

32 PEZ Octopus Orange head 3rd Series US (5)

33 PEZ Angel 1st Series A (5)

34 PEZ Circus Elephant 1st Series A Green head with red round hat with flat top. (8)

35 PEZ Pirate 1st Series YU (10)

36 PEZ Uncle Sam A Dark Skin (10)

37 PEZ Football Player 1st Series A Blue stripe. Face guard has split in plastic. (15)

38 1951 National Biscuit Company Straight Arrow's 72 Injun-uties Complete Series 1 and 2. 72 pages. Lots of great things to make and do. Cover appears a little dirty. (10)

39 1930s or '40s paper mask - probably from a cereal box. 8" x 10". Character unknown to editor. Small piece torn away at top & pencil marks on chin. (5)

40 1960s Jackson-5 cereal box record. Plays ABC. (5)

41 1986 Young Astronauts wrist watch in o.b. with instructions. A Safeway cereals premium. (5)

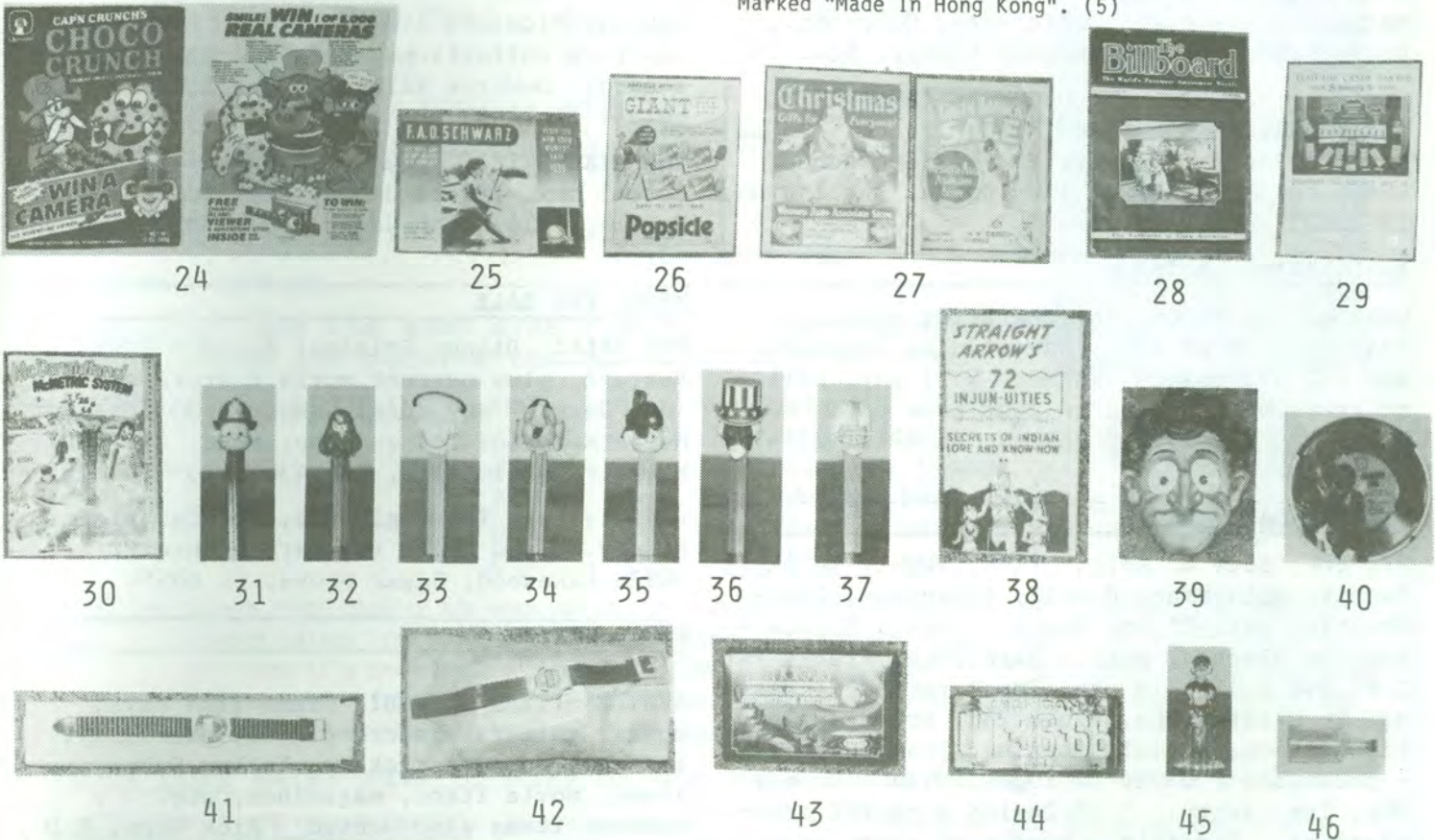
42 1987 Capt. Midnight Secret Squadron Member wrist watch. In original mailing envelope with instructions and letter from "Capt. Midnight". An Ovaltime premium. (8)

43 1989 Kraft Pictionary Special Dinosaur Edition. Handed out in stores earlier this year, unopened. (5)

44 1953 Michigan miniature tin license plate. 2½" x 5", black. (5)

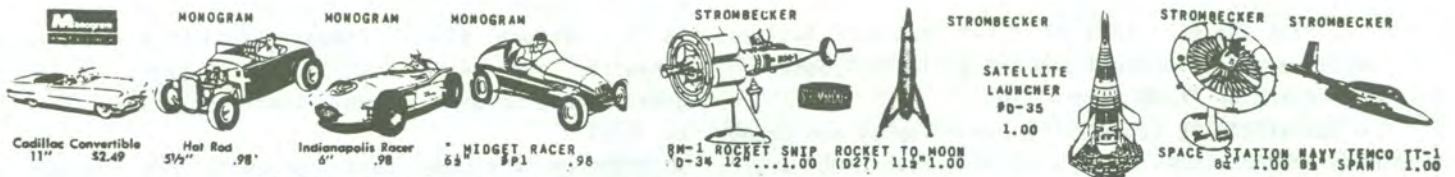
45 Clear plastic Snow White. 3½". A soap premium? (5)

46 Plastic Ship in Bottle. 2½" long. A cereal premium? Marked "Made In Hong Kong". (5)



NOTES:





**"5¢ a word." THE OLD VARIETY STORE CLASSIFIED AD DEPARTMENT**

**ADVERTISING FOR SALE**

A mail auction of over 1,000 cartoon, character, fast food, and sports glasses, including complete sets and individual glasses will be held this fall. The auction will feature Jungle Book, Dr. Pepper Star Trek, Universal Monster, Louisville Looney Tunes, LaRosa's Pizza, Super Action Baseball, Wisconsin Badgers, Disney, CB Lingo, sports glasses, and many other hard to find glasses. Illustrated auction booklets and bid forms will be available for \$2.00 beginning October 1 from Carol Markowski, 3141 W. Platte Ave., Colo. Sp., Colo 80904. Auction closes Sunday, Nov. 12.

For sale: **ENTIRE COLLECTION of ADVERTISING and CHARACTER DOLLS and MISC.** To be sold as one lot to best offer. For listing send LSASE to: Jane Adams, 1404 Grove, Burlington, IA 52601

**ADVERTISING WANTED**

Wanted! Fast-food and character glasses. Also, root beer mugs, advertising spinners, and PEZ dispensers wanted. Will buy, sell, or trade but we need to hear from you. Ken Clee, P O Box 11412, Phila., PA 19111 215-722-1979

**PEZ FOR SALE/WANTED**

PEZ for trade or sale. Blob, Tweety in pkg, Tweety, Spiderman, Rudolf, Policeman, Lamb-Whistle, Full-Figure Santa, Scrooge McDuck - missing glasses, Hulk - dark face, Trucks Var C #2,3,4,5,16 - in pkg, Truck Var B #9, Batman in blister pkg, Pluto 2nd, Mr. Ugly 2nd, Circus Lion, Captain America, from Yugoslavia - packaging & candy in Yugoslavian - Droopy Dog, Tom, Jerry. 3 DC Comics with PEZ advertisement. Garfield - cardboard store display. Wants: Bicentennial - except Uncle Sam; Circus: Cowboy, Indian Chief & Squaw, Giraffe, Ringmaster; Disney: Dopey, Jiminy Cricket, Mary Poppins, Peter Pan, Pinocchio, Snow White, Tinkerbell; Kooky Zoo: Cocatoo, Moo Moo Cow A & B, Panther; Characters: Brutus, Casper, Green Hornet, Olive Oyl; Misc.: Psychedelic Eye, Flower; Movie: Frankenstein, Wolfman; Eerie Specters: all; PEZ Pals: Bride, Doctor, Engineer, Mex Boy, Pilot, Pirate, Sailor, Sheik, Sheriff; Sports: Both; Super Friends: Soft Batman; Space: Helmet Astronauts; Warner Bros: Cool Cat. Karen Lynn, 5731 N. Harvard St., Portland, OR 97203 503-285-7948

Wanted: Indian Squaw, Cowboy, Pear, Pineapple, Dopey, Mary Poppins, Peter Pan, Tinkerbelle, Diabolic, Yappy Dog and Psychedelic Eye & Flower. For trade: Full-Figure Head Santa, Regular, Uncle Sam, Indian Chief, Doctor, Popeye, Thumper and Annie. Will trade dispenser for dispenser or whatever. Barry Koester, 1124 Speer Dr., Modesto, CA 95351 209-521-6582

**PREMIUMS WANTED**

Captain Midnight items wanted! From one item to a collection. It's not hard, drop me a card. DeWayne Nall, P O Box 555, Cleburne, TX 76033

**TOM MIX WANTED.** Premiums, toys, Ralston cereal box, arcade cards, whatever. Bud Norris, 1324 North Hague Ave., Columbus, OH, 43204

**MISC. FOR SALE**

**FOR SALE!** Disney Original Reissue Movie Posters, plus current movie posters including "Batman" and more! Send \$1.00 for list. Movie Memories Poster Shop, Dept. OVS, 502 Waverley, Palo Alto, CA 94301 415-328-6265

FREE lists. Toys, glasses, Smurfs, Black, Disney. Send LSASE to: Parker Enterprises, 38928 Lakewood, Sugar Grove, IL 60554

**MISC. WANTED**

**BEATLES ITEMS WANTED!** Items like toys, dolls, guitars, record player, hairspray, records, concert tickets, Yellow Submarine items, movie items, magazines, etc. . . **Monkees items also wanted!** Rick Rann, P O Box 877-AR, Oak Park, IL 60303



**CAROL MARKOWSKI  
Cartoon Glass Collector**

*Pepsi — Coke — Fast Food Logo  
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BUY — TRADE*

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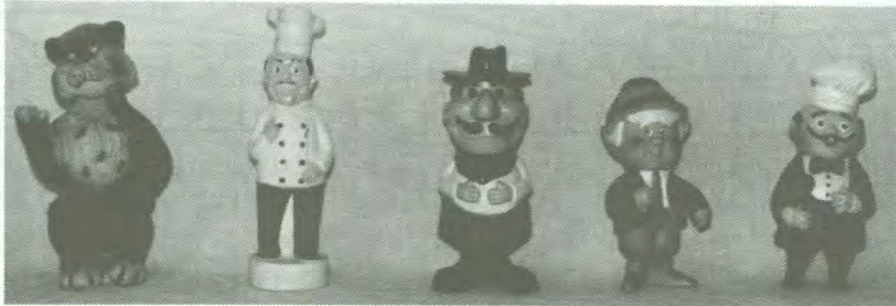
**WRITE  
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THE OLD VARIETY STORE'S  
 AUCTION #9 SAT., SEPT. 23, 1989



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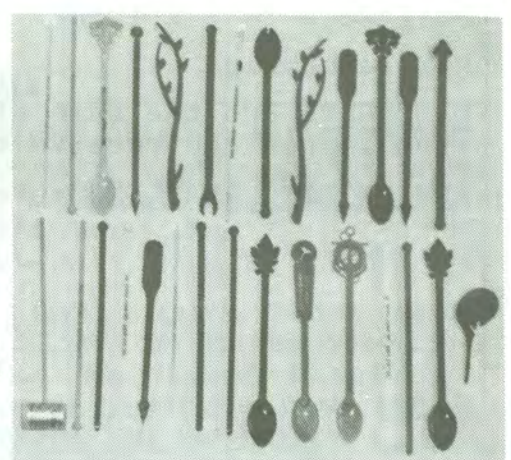
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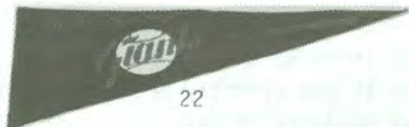
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