

positively

PEZ®



Cheryl Lockyu

I am not a collector but I do live with one. Darren Gadish is his name and he has been collecting PEZ for the last 2 years. He loves your newsletter and always looks forward to it's arrival.

Just when I think I live a somewhat normal life, a visitor will stop by and the look on their face tells me differently.

I'm not sure what catches their eye first. Is it the 6-foot clown PEZ standing tall in the corner greeting you with his smile? or could it be the 7 x 5-foot PEZ display case Darren built by hand which holds his 360 or more different PEZ characters and hangs on the living room wall. Everyone from Bullwinkle to Snow White smile down on us. No friend or neighbor has been able to escape falling into what I call the "PEZ Trance." That's when their mouths fall open, their eyes glaze over as they stare at all the PEZ paraphernalia that engulfs them.

Every shelf, bookcase, wall, table and cubby hole is filled with



The Plastic Candy Dispenser Newsletter

PEZ pins, cereal boxes, puzzles, prints, posters, t-shirts, ashtrays, trucks, candy, books and PEZ holders. I am forever looking for that little extra space to display his latest PEZ addition.

No one leaves our PEZ world the same person they were before they entered. Everyone from our mailman to the kid who delivers our pizza have been PEZ educated and know it's their duty to be on the lookout for PEZ and to report back to Darren any findings they may come across

You will be amazed the first time you hear the U.P.S. driver call your addict by his first name as he drops off the latest PEZ shipment. Anyone with the poten-

tial of bringing a PEZ delivery is considered royalty and learning to curtsy properly wouldn't be a bad idea.

Expect your phone bill to triple. I have caught Darren more than once talking to someone as far away as Austria about PEZ dispensers in the wee hours of the morning.

When it comes to clothing, the PEZ addict thinks nothing of digging through the dirty laundry looking for his favorite PEZ t-shirt that he has worn for the past 2 weeks.

Living with a PEZ addict hasn't been easy, but it does have it's special moments. Like the time our son was born and Darren brought him his first Santa Claus PEZ and placed it lovingly in our baby's hand. Or the way his eyes lit up the first time he held his Bullwinkle PEZ.

So the next time your addict pushed you to your PEZ limits and you need someone to talk to, feel free to stop by. My house is easy to find. It's the one with the bright neon sign with the letters **PEZ** flashing out the window.

Cheryl

ASK MARIA

Maria Straus

Q

Question:

Do real people actually pay in the hundreds of dollars for a single PEZ? It is hard to think about having that much money to hand over for one little plastic toy!

Answer:

Well, I know that there are a handful of collectors who do pay the "big bucks" for individual PEZ.

However, judging by how those higher-end PEZ "go begging" at conventions, I just personally feel that the people who are willing to pay are getting saturated. That is, their collections are near completion.

In addition, I feel that if you pay "big bucks" that you better really like PEZ.

If you need to sell in a hurry, you might be lucky to get sixty cents on a dollar of what you paid. I feel that there is a limit to the collectors who will fork over the "big bucks."

Question:

What do you like best about the PEZ collecting hobby?

Answer:

There have been several good feelings, for me in this

hobby. First, it was great to write to my mentor, and get answers to all my PEZ questions. Next, there was the fun of "The Hunt" and all the trading.

Yes, I was just overjoyed to find a hobby where people actually made trades.

Then, for me, there was the fun of having some special traveling times to conventions with my family and best PEZ Pals.

And, also, I have thoroughly enjoyed sending out packages to help new collectors get started.

Although I now consider my PEZ collection complete because I have all those that I really want, I will continue to look for color variations and, of course, new PEZ.

It is always great fun to show my collection to the children. Even though my collection is modest, they always are awed. I give them a few of the new kind and some candy.

Question:

What is the most you ever paid for one PEZ?

Answer:

That would be \$60 that I paid for dark-haired Nurse. She was the last PEZ that I wanted, to complete my collection. However, I do have a few PEZ that are of a higher "going value," that we got on trades

early on in our collecting days.

Question:

I went to one convention. But now I feel like it would be smarter for me to spend that convention money on the PEZ instead of on the traveling and the hotel rates. What do you think?

Answer:

Just speaking for myself, the money can't buy the good memories of the five conventions that we have attended.

But of course, with anything, you have to budget and make choices.

At the convention auctions, some times you can get some PEZ reasonable. And then also, you can see what you are buying.

To me, the friendships are priceless.

PEZ Pals:

Thanks for your letters and questions. I have enjoyed writing this page. Lots of luck to all of you in 1996.

**Maria
Straus**

BUY SELL TRADE

Classifieds

HAPPY NEW YEAR! If you did not subscribe to *PEZ Collector's News* make it your new year's resolution to do it. 6 issues per year, \$19 U.S., \$20.00 Canada, \$26.00 Europe. Please make check or money order payable to **RICHARD BELYSKI**

PEZ WANTED! Send your sales lists! Looking for singles or collections. I am always buying PEZ. If you have something I want—let's negotiate. Call or write: **MARLIS BEAN, P.O. BOX 1305, DAUPHIN ISLAND, AL 36528 (334) 861-3910** Happy New Year!!!

"THE PEZ ARCHIVES" Double-sided 8 1/2" x 11" photocopies of the following peztorical publications available @ \$2 ea., \$4 additional shipping each set of newsletters (overseas add \$8 per set): *The Old Variety Store* - June 1987-Nov/Dec 1989 (15 issues), *The Optimistic Pezzimist* - Jan 1990-July 1992 (15 issues), *Positively PEZ* - Jan 1993-Dec 1995 (18 issues). Single copies available for \$2 each plus \$.50 per copy postage. New PEZ Bank Truck #2. Available February 1996 - \$40 plus \$4 shipping. Please send SASE for my new list. **LINDA KOCHENBURGER, 265 BEVERLY HILLS RD, FORT LEE, NJ 07024 (201) 947-6613** Phone/FAX

Gail & Cris Heller-Special

We have been seriously collecting PEZ for almost 3 years, and have an extensive collection of over 300 PEZ. Of course, we must thank Positively PEZ for helping us with great information and PEZ Pals. We were saddened to read that Jan/Feb will be your last issue, but understand and wish you well. Unfortunately we lack the computer, time and resources for this project. We also have a baby on the way!

We wanted to share our recent PEZ travel adventure. We love to travel, and always search every candy store, thrift shop, supermarket, or anywhere else that one could imagine finding PEZ—old or new.

We always prepare for the language barriers by keeping a PEZ dispenser with us at all times to demonstrate.

Our recent adventure led us to Portugal, a magical company. We searched for PEZ with no luck in the small towns and villages. On our last day in Lisbon we stopped for coffee and spotted a dusty jar filled with PEZ. We quickly poured them on the counter and searched through them. Most were recent European releases. Imagine our surprise to spot one that we didn't recognize immediately. Our collection includes, Psychedelic Hand, Regulars, all the Pals, Bicentennials, many die-cuts, etc., but believe it or not we found the elusive Henry Hawk which we did not have in our collection. There were 3 MIP all together.

We continued our search—but no other great finds. We were overjoyed with our find.

We opened one Henry Hawk immediately and played with it throughout the day.

We arrived back in New York to find our Positively PEZ and read the classifieds from Holly in California who was searching for Henry. We're glad we could add to her collection.

A note to newer collectors—DON'T GIVE UP—There are still great finds. We recently bought Olive Oyl in excellent condition for \$5 at a local auction, and have gotten 2 regulars for \$3 and \$4 each.

Now if we could only find Bride and Groom at a garage sale!



The Second Annual West Coast PEZ Convention

Join your West Coast hosts Larry Silveira and Michael Berta, Linda and Sheet Rose for a fun filled weekend. Talk with the experts and celebrities in the field. Mingle with collectors and dealers from around the country to buy, sell and trade PEZ.

When: Friday and Saturday, March 29 & 30, 1996

Where: Sunnyvale Hilton Hotel, Sunnyvale, CA. Reservations 1-800 HILTONS. Be sure to mention PEZHEAD to receive the special block rate of \$65.00 per room night. Single or Double occupancy is the same price, no charge for children that stay in their parents room. After March 15th, room availability and rates subject to change.

Directions: Highway 101 to Lawrence Expwy South, Make first left at Oakmead Parkway, Left again onto Lakeside. Free Hotel Shuttle from San Jose International Airport.

Agenda:	Friday, March 29	2:00 pm - 6:00 pm	Convention Registration
		6:00 pm - 8:00 pm	Surprise Speakers and Bingo for PEZ
	Saturday, March 30	7:00 am - 9:30 am	Show Set-up
		9:30 am - 10:00 am	Convention registrants admitted early
		10:00 am - 3:00 pm	General Public Show and mingling
		3:00 pm	Auction Begins

PRIZES GALORE!

Raffle tickets and Bingo cards are \$1.00 each. Raffle drawings to be held during Saturday show hours. Room hopping both evenings. Wear your name tags, Please. Win over \$2,500.00 PEZ and PEZ related items!

Fees & Registration: \$25.00 per person, which includes entrance to both days, room hopping on Friday, Bingo for PEZ with 2 Free Bingo cards, and Convention T-Shirt. There will be a special raffle just for those who pre-register by March 15, 1996. You must be present to collect your prizes by the time the auction starts. Vendor tables are \$30.00 and require registration by March 28, 1996. **Saturday show entrance fee will be \$5.00.** Children under 12 are Free BOTH DAYS.

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Convention Registration

Includes Admission to show both days, and auction on Saturday

Please register _____ person(s) at \$25.00 per person (\$30.00 after March 15, 1996.)

Indicate T-Shirt size: lg _____ xl _____

Please reserve ___ 8' dealer tables at \$30.00 each (\$40.00 after 3/15/96) or ___ 1/2 table at \$20.00

(Dealer tables are only available to Convention Registrants.)

Early registration is encouraged. You must register by Mar. 15, 1996 to be eligible for the Special Raffle.

Name: _____ Phone # _____

Address: _____

Send completed registration and check or money order to:

Michael Berta, 590 Hull Ave., San Jose, CA 95125

Make a long weekend of it and visit Paramount's Great America, Winchester Mystery House or the Egyptian Museum...all moments away from the hotel.

PEZ is a registered trademark of the PEZ company. This convention is not sponsored or affiliated with the PEZ company.



PEZ® COLLECTOR'S NEWS

Jan 1996

Volume 2 Issue 0

GOOD BYE POSITIVELY PEZ

By Richard Belyski

Iwould like to take a few minutes of your time. As you know this issue of Positively PEZ is it's last. I loved it and will remember all of the nice people that I have met through this publication. I bought PEZ, traded and sold PEZ through it. Larry and Crystal your publication will be missed.

If you remember when Larry announced that Positively PEZ will cease publishing I ran an ad, a questionnaire asking if anyone minded if my wife and I started a newsletter. Not replacing Positively PEZ but lets say the next newsletter to go down in PEZ history. The response was all

positive. So we went ahead and advertised PEZ Collector's News everywhere. To name a few places, Toy Shop, Toy Trader, Baby Boomer Collectibles, Antique Week, Antique Trader, New York Antique Almanac, Renningers Antique Guide, Maloneys Resource Guide and Schrodgers Collectible Toy Book. I might have forgotten one or two but you get the point. We are serious about making PEZ Collector's News a success. Well is is. Every issue has been sent to PEZ Candy Inc. (USA) and they loved it. So much they placed it on their "consumer relations letter" as a good source for PEZ collectors to contact. The first and second issue

were sent to about 400 people. Not too bad for only the second issue.

I did notice not all of you subscribed. Here is the deal. Scared to subscribe, well you can get a sample issue to see if you like it. I'm sure you will. Just send \$3.25 and we will send a sample out to you. Look below to see what you have missed so far. All of you die hard PEZheads that have waited will not have anything to loose, but alot to look forward to. We still have a few copies of the first and second issue still available. Yearly rate is \$19.00 per year U.S. Make checks out to Richard Belyski. Don't wait. Make it your New Years resolution to try PEZ Collector's News.

WHAT YOU MISSED!

* IN THE FIRST ISSUE (OCT/NOV 95)

- * Introduction to PEZ books
- * Mail Ordering Tips and Collecting Stem Variations by David Welch
- * Introduction to PEZ Variations and a breakdown of Jerry variations by John Laspina
- * Highlights from PEZ-A-Mania 5
- * Collector's Profile
- * Hot News Column-Up to the minute information about PEZ
- * 2 pages of Reader Ads
- * PEZ Glossary
- * Dealer Listing
- * PEZ Checklist
- * Tons of dealer advertising

* SECOND ISSUE (DEC/JAN 96)

- * History of PEZ Santa Claus Dispenser by Maryann Kennedy
- * Story about the PEZ-Unimint UFO album by Robert Rotter
- * PEZ Birth Defects by David Welch
- * More PEZ Variations by John Laspina (Donald and Daffy Duck)
- * The Dark Side of PEZ
- * Hot News-Spy Photo of new PEZ item
- * Collector's Profile
- * Checklist of Current PEZ Dispensers
- * 2 pages of Reader Ads
- * PEZ Glossary and Dealer listing
- * A Ton and a half of dealer advertising