

# The Plastic Candy Dispenser Newsletter

ISSUE NUMBER ONE

January/February 1993





**It's Cool!**

**It's Fab!**

<p>The First Annual National Pez Collectors Convention</p>
--

**June 12, 1993**

**See rare Pez, buy and trade Pez, plus Auction!**

**Enjoy exciting St. Louis Missouri!**

*(Not sponsored or endorsed by Pez Candy, Inc.)*

**Convention Features:**

- \***Maryann Kennedy**, considered to be the most knowledgeable Pez collector
- \***David Welch**, author of *A Pictorial Guide to Plastic Candy Dispensers Featuring Pez*
- \***John "The Cool Pez Man" Devlin**, a true Pezhead

**Accommodations:**

- \*Stay at the luxurious **Airport Hilton** for \$59 plus tax for 1-4 people.
- \*Call 1-800-HIL-TONS (or 314-426-5500) to make reservations; be sure to mention Pez Collectors for special rate.
- \*Hotel features indoor pool, exercise facility, and 24-hour courtesy airport shuttle.
- \*At around half the regular room price, this is a cool deal!

**Registration:**

- \*Fees are **\$25 per person**.
- \*Dealer tables (30 available) \$12@ *before* Feb. 20; afterwards \$25@.
- \*Send check or money order with convention registration form to:  
John "The Cool Pez Man" Devlin  
640 Aqua Ridge, St. Louis MO 63129  
Questions? (314) 487-0544

\*\*\*\*\* Convention Registration \*\*\*\*\*

Name(s) _____	Total persons ____ x \$25= \$_____
Address _____	Total tables ____
	x \$12 (before 2/20/92)= \$_____
City _____ State _____ Zip _____	x \$25 (after 2/20/92) = \$_____
Telephone _____	TOTAL ENCLOSED = \$_____
Circle T-Shirt size: M L XL	Want to be on convention mailing list? Y N

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**3851 Gable Lane Dr #513**  
**Indianapolis, IN 46208**  
**(317) 328-7997**

## Welcome to Issue Number One of the Plastic Candy Dispenser Newsletter.

I NEED FRONT COVER ARTWORK!!! If you have any artistic ability, please take the time to send me your artwork. You will be given proper credit for your work.

If you would like to be featured in "Collector's Spotlight". Please send me a picture of yourself and a small bibliography of your PEZ collecting memories. Thank you David Peters for being featured in the Premier Issue and John LaSpina and Dennis Martin for sharing your PEZ memories with us this Issue.

PEZ will be releasing a PEZ puzzle through Hallmark retailers this January. Look for them in your local Hallmark stores. Additionally, the Flintstone PEZ characters (Barney, Dino, Fred & Pebbles) will be in your local PEZ outlet sometime between February and April.

The "Design YOUR Newsletters Name and Logo" contest has been delayed until next issue to allow everyone to submit an entry that is reproducible. That means that all artwork must that of the individual submitting the entry and not just an idea that I must do on my computer.

"The Plastic Candy Dispenser Newsletter" is published six times a year. Annual subscription rates are \$18.00 per year. Advertising rates are \$20.00 for a full page ad, \$10.00 for a half page ad and \$5.00 for a quarter page ad. Advertising deadlines are the 15th of the month prior to the issue date. PLEASE USE YOUR FREE 100 WORD CLASSIFIED AD EVERY ISSUE.

## *Letter to the Editor*

Larry,

I enjoyed the first issue of the '*Plastic Candy Dispenser Newsletter*'. I can't wait to find out it's new name! The new dispensers look cool, I like Bouncer beagle! (I'm going by the pictures, as I don't own one yet.)

A note about the Saint Louis convention! I don't know what happened to my add but the convention is called, and always was, "The Annual National PEZ Collectors Convention" and it's going to be way cool!!!

I am still looking forward to the Non-PEZ list as I know very little about Non-PEZ dispensers. But want to know all about them. Keep on PEZzing! **John "The Cool PEZ Man" Devlin**

Maryann Kennedy brought to my attention that I called John, John "The Cool Man" Devlin in both his convention ad and his classified ad. Since I had made that mistake it was viable that I could have made another mistake in John's convention ad. I looked at the original copy of that ad and in his handwriting it said "Its the Third Annual PEZ Collectors Convention".

Upon learning of Richard Geary's PEZ convention in Ohio, I tried to contact John prior to sending the Premier Issue to the printers to ask him if he wanted to change his ad. I left a message with his wife but received no return call. I apologies for any conflicts this caused within the PEZ community.

Larry,

Regarding the ad for the St. Louis PEZ convention, I feel it was wrong and misleading for John "The Cool PEZ Man" Devlin to bill his convention as the "Third Annual", considering he has not organized a convention before. The man that ran convention number one, which was in Ohio, and convention number two, which was also in Ohio, is once again running a third convention. Yes John, I do remember how much fun last years convention was so I will be returning to Ohio for this years convention in July for PEZ-A-MANIA III. Hope to see you there. **Richie & Sue Sternfeld.**

## *Classified Ads*

**PEZ Wanted:** Olympic Wolves with hats, Regulars with advertising, old Easter Bunnies also counter displays and other paper PEZ items also want Smarties, TV Pals, Yummys and Totems Thanks! And keep on PEZzing! **JOHN "THE COOL PEZ MAN" DEVLIN, 640 AQUA RIDGE, ST. LOUIS, MO 63129 (314) 487-0544**

**HAPPY NEW YEAR:** For sale or trade Icee Bear (MIP) two variations with feet \$18.00 plus postage. Merlin Mouse (MIP) \$10.00 plus postage. Would like to trade for PEZ I don't have. **CARLY WEIFERICH, 1886 N. BALDWIN RD, ITHACA, MI 48847 (517) 875-4032**

### Prices realized from Johann Patek and John LaSpina's auction on 4 December 1992.

Nearly 70 catalogs were purchased, with 31 collectors calling on auction night, 29 collectors bidding, 11 bidders with winning bids and over 115 phone calls ending at 4:02 a.m. on 5 December.

Make-A-Face	1799.00
Black-face Santa C	453.00
White-face Santa C	80.00
3-Piece Witch, ivory face, red hat	102.00
Skull, dark gray/black marble face	61.00
Green Hornet, gray hat	314.00
Fishman, black	102.00
Monkey prototype	60.00
Wonder Woman, green hair	242.00
Mickey Mouse original, white painted face	116.00
Cow B, green head	99.00
Cow B, orange head, blue ears	81.00
Cow B, orange head, yellow ears	81.00
Pinocchio B, Captain Hook and Pluto MIB w/Road Safety insert	118.00
Alpine cardboard hat	39.00
Super Regular	204.00
Nickel Candy Container	275.00
Piece Pipe set (3)	34.00
Clickers (14)	124.00
Big Clicker (foreign peppermint model)	235.00
Visor (cardboard w/orange candy picture)	22.00
PEZ peppermint flags (2)	48.00
Series C Truck set, white wheels (6)	121.00
Traubenzucker (Grape) Candy Box (100)	52.00



# Letters

Dear Larry,

I just wanted to introduce myself as a new "PEZzer" and to thank the following people:

You for starting this newsletter. Dennis (you know who you are) for bringing my sisters and I back into the PEZ world. John LaSpina for allowing us to come into his house to study his collection, drink all his beer and for introducing us to other PEZheads (Nancy & Sue)!

I look forward to the next issue. **Patti VanDerMeiren**

Dear Larry,

Thanks for the publication. It is great to again have a mechanism available for networking with other collectors and sharing information. Hopefully everyone will share information and make it a success. Happy PEZzing. **Maryann Kennedy**

Dear Larry,

Sure hope our "PEZ PAL MEET" story will work in your format. We wanted to give all our PEZ PALS a general idea about what kind of fun goes on at a meet. Perhaps there will come a day when there will be "MINI PEZ PAL MEETS" all over the country. All of them, plus one or two large annual meets will really keep this hobby fun and alive. For your next issue we are working on a story called "Collecting Tips" or "How to be a really fun "PEZ PAL." **Maria Straus**

Dear Larry,

Just received the first issue of your newsletter. Bravo! Job well done. The layout is nice and clean; loved the format! My girlfriend and I are fairly new to collecting PEZ, we've got around 100 dispensers so far. I must concur with comments made by some of the veteran collectors in your letters page - greed can dampen one's enthusiasm for collecting anything. It seems that a few big-time collectors will set prices for certain dispensers in the attempts to drive market values up, and that is very discouraging for newer collectors like ourselves. What a drag to know that certain dispensers will never be a part of our collection! By the same token, it is refreshing to run into those individuals that embody the true spirit of collecting that share their enthusiasm with others, and offer reasonable prices on their dispensers (Maria Straus and Netta Gilboa to name two). All in all, our PEZ hunts have been very gratifying, and we'll continue to collect as long as our pocket books and enthusiasm hold out! Anyway, enclosed is a check for \$18.00 for a year's subscription to the newsletter (starting with issue #1). We look forward to future issues! Thanx! Best, **Barry Wooldridge & Rosemary Higginbotham**

Dear Larry,

How wonderful it was to receive the premier issue newsletter. My husband Mario and myself became PEZ collectors about two years ago. I must admit that Mario is the real PEZ HEAD in the family. To date he has collected more than 300 of those cute little dispensers, various PEZ advertisements, premiums, stands etc. Our lives now revolve around where to find the next PEZ.

It was about two years ago that Mario read about PEZ in a toy magazine. He was taken back by their whimsical faces. He started talking more and more about them and started picking them up at stores around the neighborhood. Then I read about Sue and Richie Sternfeld and last Christmas did my shopping for him at their house. I can honestly say that when Mario opened his Christmas presents and found a PEZ in a shirt, a PEZ in a sweater, a PEZ in almost everything I bought for him, it was the happiest Christmas he ever had.

Thanks to Sue and Richie Sternfeld, who are two of the nicest people we have ever met, they began to educate us on the world of PEZ. And if you have ever seen the Sternfeld collection, you know that they have to be the best teachers.

We have a lot more of cause to learn and there are mistakes that are made like, last summer we came across an orange headed PEZ that looked like a happy jack-o-lantern. When we picked it up the dealer came over to us and said it was his pumpkin and sold it to us for \$15.00. We bought it thinking we had something RARE. Later that night when we got home we realized that we had purchased an Orange without the green leaves. We felt really stupid. And had a good laugh. Sue and Richie told us later that this will happen at least once. We felt better. The Orange PEZ stands in our case as a reminder that not all dealers are like the Sternfelds'.

I am enclosing a picture of our collection plus Mario. Here's to you and your staff for the great job you are doing and thanks from two PEZ lovers who can never get enough. Happy PEZZING!!! **Mario & Patti Ruggeri**

Dear Larry,

My name is Tracy Stuetelberg. I am a high school senior and I am involved in varsity volleyball, basketball, track, and golf. I am also secretary of the National Honor Society and a tutor for at-risk students in my high school. I am also a PEZ collector!

I would like to subscribe to your PEZ newsletter. Sue Sternfeld, I assume that you know her, sent me the information about your newsletter. I was thrilled when I received it. I want to find out as much about PEZ that I can. It is a really fun hobby. I also purchased a copy of the PEZ book that has been published (Larry's Note: \$22.95 Postpaid from David Welch, 2308 Clay St., P.O. Box 714, Murphysboro, IL 62966 (618) 687-2282)! It is great! I haven't been collecting for very long and I had no idea that many PEZ existed! I would appreciate it if you would add me to your subscription list.

I have also enclosed one of my senior pictures. It was a really fun pose to have taken. All of my friends love it! Thanks for taking this time to get to know me. **Tracy Stuetelberg**

Comment from Sue Sternfeld:

**Tracy Stuetelberg is about to celebrate her graduation from high school. She is bright, articulate, active in sports and her community... and she is a PEZHEAD!**

**Part of the ritual of the high school senior year is taking the seniorgrad photo to send to family and friends. Usually a serious mug shot with a swirled blue background. Tracy's unusual and festive graduation photo is pictured here. Bet she gets a lot of comments when handing this photo out.**

**When I learned of Tracy's love of PEZ and upcoming event I sent a selection of my duplicates to her as a graduation gift. She is new to the hobby, care to contribute.**

**Welcome to the hobby Tracy, congratulations and Best of Luck!**





### PEZ WITHOUT FEET

Pony, orange head, blue hair, white bridle	20.00
Rooster, yellow head	20.00
Captain, missing hair	30.00
Mexican Boy, just hat	10.00
Goofy	5.00
Pluto	5.00
Bugs Bunny	2.00
Tweety	2.00
Sylvester	2.00
Daffy Duck	2.00
Donald Duck	2.00
Mickey Mouse B	2.00
Wonder Woman	2.00
Chick-in-Egg	2.00
Pumpkin	2.00
Witch	2.00
Skull	2.00
Easter Bunny, pink head	2.00
Spiderman	2.00
Mickey Mouse B, MIP	5.00
Donald Duck, MIP	5.00

### PEZ WITH FEET

Bugs Bunny, older, dark gray ears, cream face, MIP	5.00
Easter Bunny, fat ears, yellow head, MIP	2.00
Witch, old style, MIP	2.00
Pumpkin, old style, MIP	2.00
Skull, old style, MIP	2.00

### MISCELLANEOUS

Duck-U-La	30.00
Mimic the Monkey Pin (lapel)	25.00
PEZ Stand (red flocked)	40.00
PEZ Visors	5.00
PEZ Balloons	5.00
PEZ Firetruck	20.00
Marvel comics with PEZ ad (color picture of Batman, Spiderman, Joker, Wonder Woman, Hulk & Captain America)	10.00
Black Santa's, hand painted, white eyebrows, red mouth	25.00
Vucko Wolf, stuffed animal, 2 types	25.00 ea

### NON-PEZ

Banana	35.00
Lemon, missing base	20.00

### TV PALS

Stan Laurel	65.00
Hector Heathcote	65.00

### TOTEMS

Clown	10.00
Baseball Player	10.00
Football Player	10.00
Fireman	10.00
Frog	20.00
Parrot	20.00
Panda	20.00
Brown Bear	20.00

### YUMMY

Kimba	10.00
Kimba's Father	10.00
Scooby Doo	10.00
Grape Ape	10.00
Parrot	10.00

### KABAYA

Hello Kitty, boy, MIB	20.00
Hello Kitty, girl, MIB	20.00
Pig, w/bow in hair, MIB	25.00
Frog, MIB	25.00

Will trade for color variations, trucks, whistles, etc.

### SEND LIST OR CALL

Dennis Parrillo  
8 Cold Hill Rd  
Mendham, NJ 07945  
(201) 543-4946



# INSIDE PEZ

There are few Americans under the age of 40 who don't have pleasant childhood memories of Pez, those tiny, tangy, fruity, fun candies dispensed from fun little plastic dispensers with heads. It's hard, actually, to say the word Pez without smiling a little. It's a fun candy.

As a favorite of the generation that refuses to let go of its adolescence, Pez is having a terrific second life in the '80s. With baby boomers moving into positions of influence in the media and entertainment fields, the durable, lovable candies are showing up more and more often on television, in magazine articles and in movies. The most notable instance to date was Rob Reiner's 1986 film *Stand By Me*, set in the early '60s, in which Pez was not only mentioned twice but featured conspicuously in the film's ad campaign.

Recent TV mentions have been on "The Tracy Ullman Show," "Empty Nest" and "The New Leave It To Beaver." And while the *Stand By Me* promotional use was a bonanza for the company, it has not been the only one. As a matter of fact, despite the hoopla surrounding the use of Reese's Pieces in the movie *E.T.*, *E.T.* himself is given a demonstration of how to use a Pez dispenser. And just wait - there is a movie scheduled to come out this summer that features a rock 'n' roll band dresses in Pez dispenser costumes and called The Pez People. Should be a lot of fun.

But Pez is no mere nostalgia act. Introduced in the United States in 1952 (the original Pez was invented in Austria), today the candy is more popular than ever, mostly because the unique dispensers and oddly alluring little tablets continue to charm that most fickle and trend-oriented group of consumers - kids. Always healthy, Pez sales shot up 39 percent two years ago, leaving the company reeling. Pez's headquarters in Orange (a popular flavor) is currently in the process of doubling its manufacturing and warehousing space to keep up with demand. More than one billion Pez tablets are now consumed annually in the United States. Lay one billion Pez candies end to end and they will trace a straight line from New Haven to Butte, Montana.

Pez President and CEO Scott McWhinnie, a large, forthright man with a gift for marketing honed during years at General Mills and Schapper toys, came to Pez five years ago. At the helm of a private company, he now has the air of the prodigy's parent about him - proud to point out accomplishments, but highly protective of the talent, as it were. McWhinnie is as happy to show a visitor the mechanics of

making and packaging Pez as he is adamant about sheltering any bit of information deemed confidential - which in the candy business, apparently, is almost everything. The 39 percent figure quoted above, vague as it is, and the McDonald's-like "more than one billion consumed" claim are the only numbers McWhinnie will release.

Of course, it's possible to try and make some educated guesses at sales figures (12 Pez candies per roll, retailing for around a dime, and so forth), but McWhinnie discourages guesswork. Besides, Pez sells undisclosed numbers of 79-, 89- and 99-cent dispensers (each with two rolls of Pez), as well as markets (but does not manufacture) unknown numbers of Manner and Napoli wafers from Austria, and Pezzazz breath mints, rendering even the most hesitant arithmetic not only fruitless but no fun either. So put away your calculators.

Production volume may be less difficult to recklessly estimate (five-day work week, two eight-hour shifts, etc., etc.) but if the truth be known, the figure is readily apparent to the careful observer. All you need do is make an eyeball measurement of the two huge silos of sugar from which Pez production process begins, which McWhinnie carelessly lets slip are "gigantic" (a clue!). Next, study the tremendous mixing bin in which colorings and flavorings are added to form the primordial soup from which Pez tablets are made. Now, multiply. (Or divide, perhaps.) Don't forget to take into account the friction caused by the sweet, vertiginous smell of crude Pez powder that hangs very literally in the air inside the production facility. Finally, sneak a 10-second count of the number of candies (formed through heat, compression, humidity, and saying "Presto change-o!") streaming out of the candy-forming machine into white plastic buckets - somewhere between one and 600,000. In the end, you can state with no reasonable authority whatsoever that the Orange Pez plant produces 42 million billion Pez candies a day, give or take a jillion. But don't quote us.

An inadvertent, but felicitous, visual metaphor for Pez's unforthcoming attitude is the company logo carved out of shrubbery that sits in front of the building. Rather than be planted at a prominent motorist-oriented angle, the hedge is flat and faces inward. The best view is from the president's office.

Pez was born in Vienna 62 years ago, the invention of a merchant with a detailed knowledge of the properties of peppermint oil. What he figured out was a way to

transfer the oil's bracing flavor into a small rectangular candy that he called Pez (taking the first, middle and last letters from the German Pfefferminz). The logo - blocky capital letters comprised of Pez shaped elements - remains today what it was at the start.

Today, notes McWhinnie, computers are often used to help invent names for products, and vast searches are done to ensure that a name neither is already taken nor means something unpleasant in another language. The Pez name has stood up well without market research, although there is at least one accidental overlap, which McWhinnie himself encountered a few years ago in a Mexican restaurant. Briefly intrigued by a few dishes that had "pez" as an ingredient, McWhinnie soon learned the Spanish word for fish.

For its first generation, peppermint Pez was sold in Europe in wrapped packages. In 1950, the Pez dispenser was invented - back then, a plain rectangular box that ejected the candies through its top. When Pez came to the United States in 1952, the company, then known as Pez-Haas, did a little market research that would ultimately have tremendous impact. It seemed that the best way to crack the U.S. market would be to introduce fruit flavors. It was further deemed that the dispensers should get tops shaped like heads of popular cartoon characters.

McWhinnie, the sole mouthpiece through which Pez history issues, is admittedly unclear on the company's stateside beginnings. He thinks the original peppermint Pez was probably sold for a while, but isn't sure. He also isn't sure which Disney character topped the very first dispenser - it was most likely Mickey Mouse or Donald Duck.

With their nostalgia value, those early dispensers have become collectors' items among those disposed to collect such things. Over the years, there have been Pez dispenser collector clubs, even a newsletter or two. The company receives maybe ten letters a day, often from Pezophiles hungry for Pez trivia that apparently does not exist.

McWhinnie displays a couple dozen old dispensers in his office, but ultimately answers the "How many in all?" question with the unsatisfying "hundreds and hundreds." Pez's current dispensers, however, are easy to pinpoint. Right now, there are some 40 different models on the market, most bearing heads based on established cartoon characters. Pez is careful to choose only "the oldies but goodies," as McWhinnie calls them, that



have stood the test of time, like Spiderman, Wonder Woman, Bugs Bunny, Tweety, Smurfs and Garfield. There are also generic characters - seasonal things like a pumpkin or a witch for Halloween, a bunny or a chick at Easter, a snowman or Santa Claus at Christmastime - and a few non-character dispensers, such as a whistle and a series of trucks. Next year, four Peanuts characters will be introduced, in conjunction with the cartoon strip's 40th birthday. Mickey Mouse and Santa Claus are Pez's all-time best sellers. What Pez has never done and never will do, says McWhinnie, is top a dispenser with a living person's likeness. Live people are too unpredictable - popularity can disappear as quickly as it comes (remember Evel Knievel?), and unexpected trouble can ruin the promotional value as quickly as you can say Mike Tyson. So, to the many request the company has received to do, for instance, a Michael Jackson dispenser, Pez can only say, uh, beat it.

Pez candy was still being imported from Austria until about 15 years ago, when the Orange headquarters was built and the company moved out from New York. ("I don't know if there was any method to that madness," says McWhinnie, regarding the tasty new location.) It was McWhinnie who had the company's name changed officially from Pez-Haas to Pez Candy - another subtle but sure marketing maneuver of his, like the changeover he instituted from crinkly, tearable cellophane packages for Pez dispensers to colorful, durable "poly" bags. "The product is obviously something people want," he says. "But you've still got to make it appealing.

That same reasoning is behind McWhinnie's careful monitoring of the way Pez is used in movies and television. Anyone who bothers to contact the company regarding desired use of the product (legally, everyone has to; practically, not everyone does) must withstand McWhinnie's personal scrutiny. His intent, he stresses, is simply to ensure an appropriate context. "We certainly don't want to stop its usage," he says.

He further notes with a certain pride that every Pez reference or usage in movies and on television is a freebie. "Most people pay money for this sort of thing," he says - most products that appear casually on the screen are in fact carefully placed by so-called "product placement" specialists. McWhinnie himself gets telephone calls constantly from such folks who tell him that he too could purchase such exposure. "I say, 'No - why should I? People want to use our product anyway.'" Accordingly, Pez does no direct advertising, relying instead on in-store displays and word of mouth.

The popularity and longevity of Pez obviously make McWhinnie very happy. "Our desire is to have Pez be part of American lore," he says. "Pez is more than a novelty. It's not just today's piece of junk. It's a great-tasting candy in a recognizable, collectible dispenser."



## Olympia-Schneemännchen ...jetzt als lustige PEZ-BOX-Figur!

Kinder! Das Olympia-Schneemännchen darf in keiner PEZ-BOX-Figuresammlung fehlen!

Und was dabei das Schönste ist: PEZ-BOX-Schneemännchen ganz einfach mit den guten PEZ-Tabletten füllen, auf's Köpfchen drücken - schon ist eine feine PEZ-Tablette da.



wünscht allen Kindern  
frohe Weihnachten!

Advertisement from a 1976  
childrens magazine.

Submitted by Johann Patek from  
Beautiful Vienna, Austria



# Collectors Profile

## Dennis Martin

**Age:** 27

**Occupation:** Television Producer/Director

**Family:** Wife; Angie, 3-year old daughter; Katie, and one due in April.

**Favorite PEZ:** Batman Soft-Head, because he looks so cool and my Captain America because he has the smoothest spring action.

**Least Favorite PEZ:** Kermit the Frog, because he is just a big green blob and I see him everywhere.

**Best PEZ find:** A nice old man in an antique shop, upon being asked if he had any PEZ, said "Yea, I think I have a few of those things around here somewhere. He opened a shoe box that was under a table and revealed about 20 PEZ, most still mint in original packaging. They included three soft-headed super heroes, Bullwinkle, several Zorros, Dumbo, "A" series trucks, ponies, and other w/o feet. He sold them to me for \$5.00 each! Wow!

**Other Hobbies:** Because of my occupation, I like to collect toy TV sets, toy TV cameras, characters with TV cameras and other antique equipment.



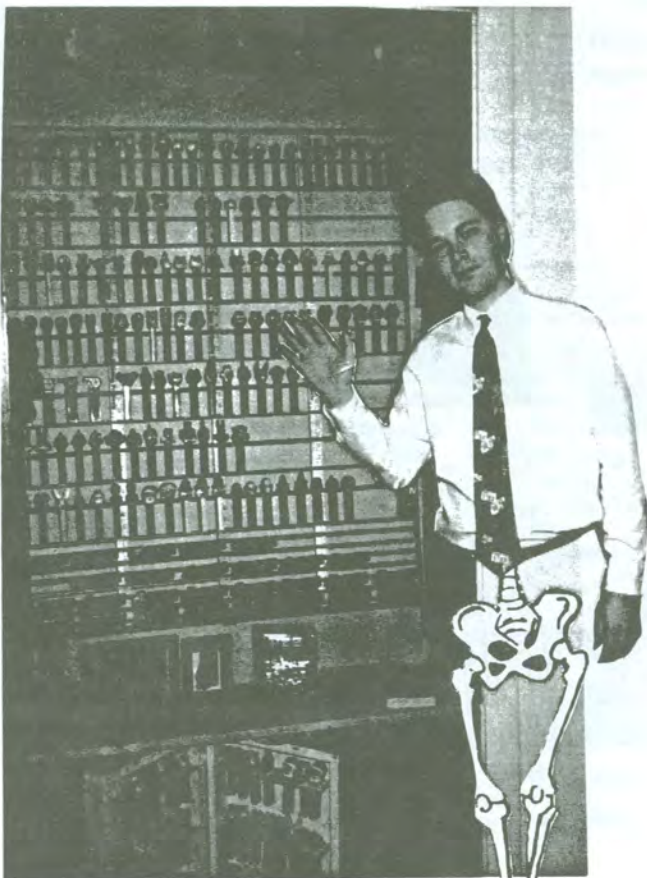
### Collectors Statement

My PEZ used to be displayed on shelves in our spare bedroom, but with the new baby on the way, I had to give up the room. So now I am the proud owner of a PEZ closet. It's small but cozy.

My first memory of PEZ was a Doctor PEZ Pal I got as a kid. I took all the extra pieces off and lost them and eventually ran over him with my bike. What a shame. Well, kids will be kids. I still haven't replaced that Doctor PEZ, so all of you guys that have extra PEZ for sale, send me your list!!

Notice the 3-foot tall Indian PEZ in the photo. It is hand made of wood and paper and was a fun weekend project of mine. The inside is hollow and I haven't decided what to put inside it yet. PEZ shelves?

I wear a headset when I direct television shows, so to be different, I glued a "Deadhead Skull" to my headset and now it's a "Deadhead set." And, being in television, I have had the chance to feature PEZ dispensers in several news stories and behind the scene videos. I hope this will perpetuate the hobby. I also am trying to write a PEZ cookbook (interesting ways to use PEZ candy) and I designed an origami PEZ. Also in the works is a PEZ video. Let me know if you have any ideas.





## PEZZIMISM HITS CONNECTICUT

PEZ candy dispensers, as familiar and comforting a part of the baby boomer's childhood landscape as Bosco and "The Man From U.N.C.L.E.," have suddenly and mystifyingly become white-hot-collectibles. A New Haven-area collection of 300 pieces of PEZ paraphernalia recently changed hands for \$10,000 - yes, ten thousand - and certain rare dispensers can command upward of \$300 - yes, three hundred - on the open market.

This recent development has surprised Orange, Conn.-based PEZ as much as anyone. Scott McWhinnie, president and CEO of PEZ USA, deals with inquiries about the PEZ boom with the patient tone of a man used to answering the same questions many times. Yes, of course the company is pleased that the older dispensers are valuable to collectors; no, the company does not maintain a PEZ museum; no, the company does not maintain a checklist of every PEZ dispenser ever made.

David Welch, PEZ collector extraordinaire and publisher of *The PEZ Book: A Pictorial Guide* says that PEZ dispensers are collectible for the same reason as baseball cards: everybody's mom threw them out. "There just aren't that many dispensers from the '50s and '60s left," Welch says. "Nobody thought to keep them." PEZ candies, invented in Austria in the early '50s, were originally marketed as peppermint breath mints and were sold in refillable containers. They flopped in the States, until someone thought to cap the container with a cartoon head: a fad was born.

These days, two early containers, a bride and groom, are extremely rare, with fewer than 10 known to exist. A PEZ Mary Poppins is almost as scarce, as is the Psychedelic Eye (which came packaged in a box adorned with a Nehru-jacketed and a mini-skirted dancing couple). A mint condition, still-in-the-package Green Hornet starts at an asking price of \$300, a nice return on a 25-cent investment.

Beyond the money, Welch says, there's a kind of archaeological aspect to PEZ collecting. In the absence of definitive records (it's said that PEZ was run rather casually before McWhinnie came aboard) Welch feels it's not unlikely that there might be one or two as-yet uncollected PEZ dispensers floating around in that great ethereal expanse of flea markets, yard sales and junk shops. To be the Indiana Jones of PEZology and find an unknown PEZ - "That's really a motivation," says Welch. "That would be really, really great."

- John Kehoe

Reprinted from Hartford Courant, April 26, 1992



Look For  
Your Favorite  
**PEZ**  
Dispenser on  
Candy Counters  
Everywhere

It's Fun To Own  
All The Wonderful  
**PEZ**  
POP-OUT  
DISPENSERS

See  
*Exciting*  
offers inside

## VALENTINE SPECIAL

Five MGM PEZ

Tyke, Spike, Tom, Jerry and  
Droopy Dog

Mint Condition

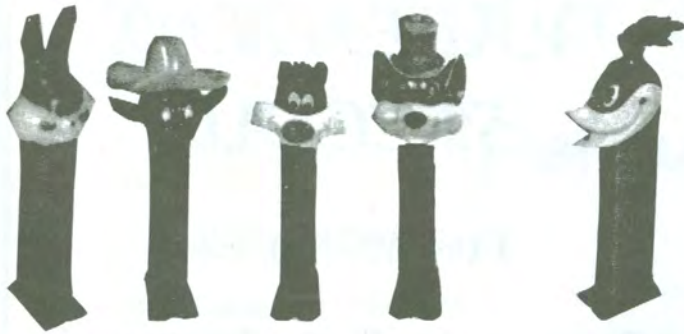
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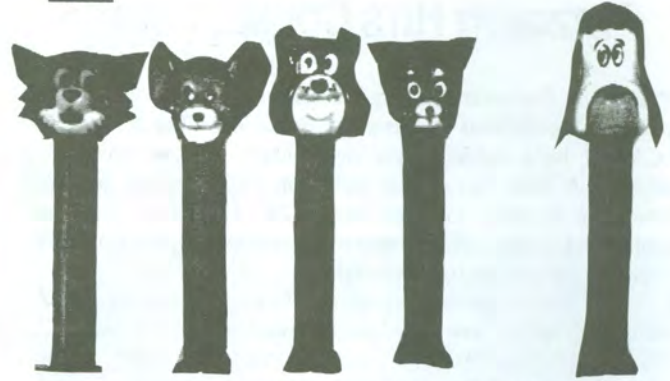


WARNER BROS.



Bugs Bunny	Speedy Gonzales	Sylvester	Merlin Mouse	Road Runner	Daffy Duck
3.00 MOC	5.00 MOC	3.00 MOC	7.00 MOC	5.00 MOC	3.00 MOC

MGM



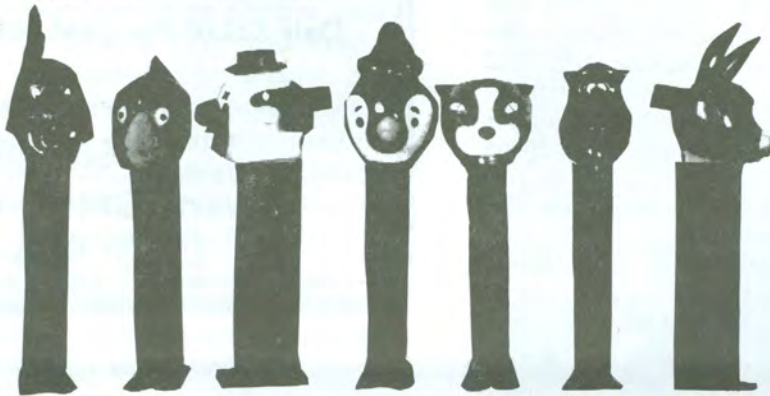
Tom	Jerry	Spike	Tyke	Droopy Dog	Older Droopy
5.00 MOC	5.00 MOC	5.00 MOC	5.00 MOC	5.00 MOC	10.00 MIC

DISNEY



Scrooge McDuck	Nephews
5.00 MOC	Green Hat 5.00
	Blue Hat 5.00
	Red Hat 10.00
	Green Hat on Blue Stem 10.00

MERRY MUSIC MAKERS



Indian	Parrot	Clown	Penguin	Tiger	Rhino	Donkey
5.00 MOC	5.00 MOC	5.00 MOC	5.00 MOC	5.00 MOC	10.00 MOC	15.00 MOC
					Green Stem 15.00 MOC	

GARFIELD



Arlene	Nermal	Garfield w/Teeth
5.00 MOC	5.00 MOC	5.00 MOC

Miscellaneous

Popeye w/Red Hat and Removable Pipe	\$45.00 (MIC)
Popeye w/White Hat and Removable Pipe	\$35.00 (MIC)
Captain America	\$14.00 (MIC)
Dark Green Hulk	\$10.00 (MIC)
Spiderman	\$7.50 (MIC)
Maharajah	\$35.00 (Mint)
Shiek	\$35.00 (Mint)
Polar Bear	\$10.00 (MOC)

Peanuts

Woodstock	\$5.00 (MOC)
Charlie Brown Smiling w/Tongue	\$5.00 (MOC)
Lucy	\$3.00 (MOC)
Snoopy	\$3.00 (MOC)
Regular Charlie Brown	\$3.00 (MOC)
<u>Disney</u>	
Bouncer Beagle	\$10.00 (MOC)
Gyro Gearloose	\$10.00 (MOC)
Webby	\$10.00 (MOC)

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# PEZ

## CANDY DISPENSER CHECKLIST January 1993

### CHRISTMAS

- Angel A \*
- Angel B
- Angel Ornament
- Rudolph
- Santa A
- Santa B
- Santa C \*
- Santa Ornament
- Snowman A
- Snowman B

### CIRCUS

- Big Top Elephant w/Flat Hat \*
- Big Top Elephant w/Hair \*
- Big Top Elephant w/Pointed Hat \*
- Clown w/Chin \*
- Clown w/Collar
- Gorilla
- Li'l Lion \*
- Mama Giraffe
- Mimic the Monkey \*
- Monkey Sailor
- Pony Go Round \*
- Roar the Lion \*

### CRAZY FRUIT

- Orange
- Pear
- Pineapple

### DIE-CUTS

- Bozo
- Casper \*
- Donald Duck
- Easter Bunny
- Mickey Mouse

### DISNEY

- Baloo \*
- Bambi
- Bouncer Beagle (1992)
- Captain Hook
- Chip \*
- Dalmation Pup
- Dewey (Blue Cap)
- Donald Duck A
- Donald Duck B (1989)
- Dopey
- Duck Child \*
- Dumbo \*
- Goofy A
- Goofy B \*
- Goofy C \*
- Goofy D (1989)
- Gyro Gearloose (1992)
- Huey (Red Cap)
- Jiminy Cricket
- King Louie \*
- Li'l Bad Wolf
- Louie (Green Cap)
- Mary Poppins
- Mickey Mouse A
- Mickey Mouse B
- Mickey Mouse C
- Mickey Mouse D
- Mickey Mouse E (1989)
- Mowgli
- Peter Pan

- Pinocchio A \*
- Pinocchio B
- Pluto A \*
- Pluto B \*
- Pluto C (1989)
- Practical Pig A
- Practical Pig B
- Scrooge McDuck A
- Scrooge McDuck B
- Snow White \*
- Thumper \*
- Tinkerbell \*
- Webby (1992)
- Winnie the Pooh
- Zorro A
- Zorro B
- Zorro w/Logo

### EASTER

- Bunny Original A
- Bunny Original B
- Bunny w/Fat Ears \*
- Bunny (1990)
- Chick in Egg w/ Hat \*
- Chick in Egg w/o Hat \*
- Duckie \*
- Lamb
- Rooster \*

### EERIE SPECTRES

- Air Spirit (Soft)
- Diabolic (Soft)
- Scarewolf (Soft)
- Spook (Soft)
- Vamp (Soft)
- Zombie (Soft)

### FULL BODY

- Santa Claus
- Space Trooper \*

### HALLOWEEN

- Blob Octopus \*
- Dr Skull A
- Dr Skull B (1991)
- Fishman \*
- Mr Ugly \*
- One Eyed Monster \*
- Pumpkin A \*
- Pumpkin B (1991)
- Witch Regular
- Witch 1-Piece \*
- Witch 3-Piece A \*
- Witch 3-Piece B (1991)

### HUMANS

- Astronaut A \*
- Astronaut B \*
- Cowboy
- Football Player \*
- Pilot
- Spaceman
- Stewardess

### BI-CENTENNIAL

- Betsy Ross
- Captain \*
- Daniel Boone \*
- Indian Brave \*
- Indian Chief \*
- Indian Squaw
- Pilgrim \*
- Uncle Sam \*
- Wounded Soldier \*

### KOOKY ZOO

- Cockatoo \*
- Crocodile \*
- Cow A \*
- Cow B \*
- Panda A \*
- Panda B (1990)
- Panther
- Puzzy Cat \*
- Raven \*

### Yappy Dog \* LICENSED CHARACTERS

- Annie
- Astrerix
- Bozo
- Bullwinkle
- Casper
- Muselix
- Obelix
- Peter PEZ \*
- FLINTSTONES (1993)
- Barney
- Dino
- Fred
- Pebbles
- GARFIELD (1988)
- Arlene
- Garfield
- Garfield w/Teeth
- Garfield w/Visor
- Nermal
- MGM
- Barney Bear
- Droopy Dog A
- Droopy Dog B
- Jerry A
- Jerry B
- Jerry C
- Muscle Mouse A
- Muscle Mouse B
- Spike A
- Spike B
- Tom A
- Tom B
- Tyke A
- Tyke B

### MOVIE MONSTERS

- Creature from the Black Lagoon
- Frankenstein
- Wolfman
- MUPPETS (1991)
- Fozzie Bear
- Gonzo
- Kermit the Frog
- Miss Piggy
- PEANUTS (1990)
- Charlie Brown
- Charlie Brown w/Eyes
- Closed
- Charlie Brown w/Frown
- Charlie Brown w/Tongue
- Lucy
- Lucy w/Eye Whites
- Snoopy
- Woodstock
- Woodstock w/Feathers

### POPEYE

- Brutus
- Olive Oyl
- Popeye A
- Popeye B
- Popeye C \*

### SMURFS

- Papa Smurf (1989)
- Smurf (1986) \*
- Smurfette (1989)

### SUPERHEROES

- Batgirl (Soft)
- Batman \*
- Batman (Soft)
- Batman w/Cape \*
- Captain America \*
- Green Hornet \*
- Hulk A \*
- Hulk B (1991)
- Joker (Soft)

- Penguin (Soft)
- Spiderman A
- Spiderman B (1991)
- Thor
- Wonder Woman
- Wonder Woman (Soft)

### WARNER

- BROTHERS
- Bugs Bunny \*
- Cool Cat
- Daffy Duck A
- Daffy Duck B
- Foghorn Leghorn
- Henry Hawk
- Merlin Mouse
- Petunia Pig
- Roadrunner A
- Roadrunner B
- Speedy Gonzales \*
- Sylvester \*
- Tweety A
- Tweety B
- Wile E. Coyote

### MERRY MUSIC

- MAKERS\*\*
- Camel
- Clown
- Dog
- Donkey
- Duck
- Frog
- Indian
- Koala
- Lamb
- Monkey
- Panda
- Parrot
- Penguin
- Pig
- Rhino
- Rooster \*
- Tiger

### MISCELLANEOUS

- Baseball Glove
- Candy Shooter Gun \*
- Icee Bear
- Make-A-Face
- Personalized \*
- Psychedelic Eye \*
- Psychedelic Flower \*
- Regular \*
- Regular Box \*
- Regular U.S. Zone \*
- Regular w/Advertising \*
- Silver Glow
- 1950s Space Gun \*
- 1980s Space Gun \*
- Whistle \*

### OLYMPICS

- 1972 Alpine \*
- 1976 Snowman
- 1984 Vucko Wolf \*
- 1984 Vucko Wolf w/Cap \*
- 1984 Vucko Wolf w/Helmet \*

### PEZ PALS

- Boy \*
- Boy w/Cap \*
- Bride \*
- Doctor
- Engineer
- Fireman \*
- Girl \*
- Groom
- Knight \*
- Maharajah
- Mexican Boy \*
- Nurse \*

- Pirate
- Policeman
- Ringmaster \*
- Sailor
- Sheriff
- Shiek \*
- PREMIUMS
- Arithmetic \*
- Cocoa Marsh
- Donkey Kong Jr
- Golden Glow
- Hippo
- 1962 Lion's Club Lion \*
- PIF the Dog
- Sparefroh
- Stand By Me
- TRUCKS
- (A) SINGLE REAR AXLE
- Cab #1 \*
- Cab #4 \*
- Cab #16 \*
- (B) DOUBLE AXLE-INDENTED FENDER
- Cab #8 \*
- Cab #9 \*
- Cab #13 \*
- (C) DOUBLE AXLE-FENDER NOT INDENTED
- Cab #1 \*
- Cab #2 \*
- Cab #3 \*
- Cab #4 \*
- Cab #5 \*
- Cab #16 \*
- Cab #R1 \*
- Cab #R2 \*
- Cab #R3 \*
- Cab #R4 \*
- (D) DOUBLE AXLE-STATIONARY WHEELS (1991)
- Cab #R1 \*
- Cab #R2 \*
- Cab #R3 \*
- Cab #R4 \*

\* Heads with different color variations available

\*\* Whistle Heads







**Merry Christmas And Happy New Year  
From the Sternfeld's  
Richie, Sue, Matt and Kelly**

Angel A	25
Rudolph	25
Snowman A	10
Big Top Elephant w/Flat Hat	35
Big Top Elephant w/Pointed Hat	
yellow head, green hat	55
aqua head, red hat	55
Clown w/Chin	30
Clown w/Collar	25
Gorrila	25
Li'l Lion	25
Mimic the Monkey, red head, black hat	50
Mimic the Monkey, orange head, light blue hat	50
Mimic the Monkey, yellow head, light blue hat	50
Mimic the Monkey, blue head, yellow hat	50
Monkey w/Sailor Hat	25
Pony Go Round, tan head, red bridle, white hair	60
Pony Go Round, blue head, red bridle, off-white hair	50
Roar the Lion	50
Captain Hook	30
Donald Duck A	5
Duck Child, green or blue hat	15
Goofy A	15
Goofy B	35
Goofy C	10
Jiminy Cricket	40
King Louie	15
Mary Poppins	450
Mickey Mouse A	45
Mickey Mouse C	15
Mickey Mouse D	10
Mowgli	15
Pinocchio B	60
Pluto A	5
Pluto B	10
Practical Pig A or B	15
Scrooge McDuck A	15
Winnie the Pooh	20
Zorro A	35
Bunny w/Fat Ears, light yellow head	10
Bunny w/Fat Ears, pink	5
Chick in Egg w/Hat, blue or pink egg	10
Duck w/Flower, white head, red lips, blue flower	35
Duck w/Flower, white head, yellow lips, blue flower	50
Duck w/Flower, green Head, yellow lips, red flower	65
Rooster, white head, orange comb	25
Air Spirit	70
Diabolic	70
Scarewolf	70
Spook	70
Zombie	70
Octopus, orange	25
Octopus, black	35
Dr Skull A	5
Mr Ugly, mint julip green	35
Mr Ugly, chartreuse	40
One-Eyed Monster	35
Pumpkin A	5
3-Piece Witch A, chartreuse face, orange hat, black hair	45
Astronaut B, aqua	70
Betsy Ross	60
Captain	70
Indian Brave	175
Indian Chief, white w/yellow and black feathers	50
Indian Chief, all white feathers	60
Indian Chief, greenish gray feathers	65

Indian Chief, blue feathers	75
Indian Squaw	65
Pilgrim	100
Wounded Soldier	125
Cockatoo, green head, yellow beak	35
Cockatoo, yellow head, red beak	35
Cockatoo, green head, red beak	35
Cockatoo, green head, peach beak	60
Cow A, blue head, yellow nose	35
Cow A, yellow head, red nose	25
Cow B, blue head, horns and ears, flesh nose	50
Cow B, green head and ears, yellow horn, orange nose	110
Panda A, white head	10
Panda A, yellow head	75
Raven	25
Yappy Dog, green or orange head	65
Arlene	5
Nermal	5
Gonzo	3
Charlie Brown w/Eyes Closed	35
Popeye A	60
Popeye C	60
Batgirl	60
Batman, Soft-Head	85
Hulk A	15
Penguin Soft-Head	60
Fireman A	5
Wonder Woman Soft-Head	50
Bugs Bunny, dark gray	15
Cool Cat	15
Daffy Duck A	5
Daffy Duck B	5
Speedy Gonzales, tan face	30
Speedy Gonzales, green face	10
Sylvester	5
Donkey Whistle	15
Duck Whistle	15
Lamb Whistle	15
Monkey Whistle	15
Panda Whistle	15
Rooster Whistle	15
Tiger Whistle	15
Boy w/Cap, red hat	
Boy w/Cap, blue hat	35
Doctor	45
Engineer	35
Fireman	15
Girl, white hair	25
Girl, yellow hair	5
Girl, blonde hair	15
Knight	125
Maharajah	25
Mexican Boy	30
Pirate	35
Ringmaster	75
Shiek, red headband	35
Shiek, black headband	60
Sheriff	75
Golden Glow	125
PIF the Dog	100
Truck, A-16	35
Truck, B-9	20
Pentagon Stand	175
PEZ Visor, double-sided paper, colorful	20
PEZ Tin Clicker, girl	25
Plastic PEZ Tin, 1970's PEZ party pack	15

**Sue & Richie Sternfeld  
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Glendale, NY 11385  
(718) 847-6883**



# Collectors Profile

## John LaSpina



**Age:** 39

**Family:** Single

**Residence:** Kendall Park, New Jersey

**Favorite PEZ:** Pony Go Round (pink and purple) and Lions Club Lion

**Favorite PEZ not in my collection:** Muselix

**Least Favorite PEZ:** Annie

**Greatest Influence:** Norm Hunt

**Other non-PEZ collections found in my household:** Antiques, Hummels, and trains.

**Greatest PEZ experience:** Getting a Golden Glow free from PEZ Candy, Inc (1984)

**Best PEZ find:** Finding an Olympic Wolf with Bobsled Hat in my mailbox free from PEZ company in Yugoslavia (1991)

### Collectors Statement

I started collecting PEZ as a 10 year old in New Jersey. In between Sunday school and church. I would run to the local stationary store to buy PEZ. Unfortunately, I did not practice safe PEZ and those dispensers were lost forever!

Then 20 years later, I saw a gorilla at a supermarket. I proudly bought it and brought it to work, where I walked around and fed all my coworkers PEZ candy. Then one sad day, my gorilla left me. After I sulked around for a few days, my friend went to the store and she bought me a Batgirl

dispenser. It wasn't long before my collection grew to about 40 dispensers. I then started to ask myself how many there were? I wrote to the PEZ Company in Orange, Connecticut, and much to my surprise they answered my letter. I opened the envelope, and I pulled out a letter which listed all the dispensers that were known by them (they were off by about 175). But there was something else still at the bottom of the envelope. I reached in and I pulled out, not one, but two Golden Glow dispensers, WOW! I had to have more!

Several years later, I attended a toy show and to my surprise, I saw PEZ for sale. I remember picking up a Frankenstein dispenser, and I asked the dealer (Richie Sternfeld) how much it was. Twenty Dollars. I said to myself, as I put it down gently, "You're crazy!" As I started to walk away, Richie handed me a subscription from the O.P. (*Optimistic Pezzimist*). That's when I caught the PEZ fever! How could I have been so stupid NOT to buy a Frankenstein for twenty dollars!!! Oh well.

That was almost 3 years ago, and I still have the fever. I have enjoyed talking PEZ with many people and have made many good friends. I'm really surprised and happy that there are so many nice people in the hobby. I want to thank everyone who has made this an incredibly fun hobby for me. HAPPY PEZZING TO ALL.



# PEZ

## CANDY DISPENSER CHECKLIST

WITH FEET  
January 1993

PEZ dispensers with feet were first issued in Europe in 1984 and the United States in 1987.

- Angel B
- Arlene
- Baloo
- Bambi
- Barney
- Barney Bear
- Batman
- Blob Octopus
- Bouncer Beagle
- Boy
- Bugs Bunny
- Bunny w/Fat Ears
- Bunny
- Camel Whistle
- Charlie Brown
- Charlie Brown w/Eyes Closed
- Charlie Brown w/Frown
- Charlie Brown w/Tongue
- Chick in Egg w/Hat
- Chip
- Clown Whistle
- Cockatoo
- Cool Cat
- Cow A
- Daffy Duck B
- Dalmation Pup
- Dewey
- Dino
- Dog Whistle
- Donald Duck A
- Donald Duck B
- Donkey Whistle
- Dr. Skull A
- Dr. Skull B
- Droopy Dog A
- Droopy Dog B
- Duck Whistle
- Dumbo
- Fireman
- Foghorn Leghorn
- Fozzie Bear
- Fred
- Frog Whistle
- Garfield

- Garfield w/Teeth
- Garfield w/Visor
- Girl
- Gonzo
- Goofy C
- Goofy D
- Gyro Gearloose
- Henry Hawk
- Huey
- Hulk B
- Icee Bear
- Indian Whistle
- Jerry B
- Jerry C
- Kermit the Frog
- King Louie
- Koala Whistle
- Lamb
- Lamb Whistle
- Li'l Bad Wolf
- Louie
- Lucy
- Lucy w/Eye Whites
- Maharajah
- Merlin Mouse
- Mickey Mouse C
- Mickey Mouse D
- Mickey Mouse E
- Miss Piggy
- Monkey Whistle
- Mowgli
- Muscle Mouse B
- Mr. Ugly
- Nermal
- Owl Whistle
- Panda B
- Panda Whistle
- Papa Smurf
- Parrot Whistle
- Pebbles
- Penguin Whistle
- Peter PEZ
- Petunia Pig
- Pig Whistle
- PIF the Dog
- Pirate
- Pluto B
- Pluto C
- Pony Go Round
- Practical Pig B
- Pumpkin A
- Pumpkin B
- Raven
- Rhino Whistle
- Roadrunner B
- Rooster
- Rooster Whistle
- Rudolph
- Santa C
- Scrooge McDuck A

- Scrooge McDuck B
- Smurf
- Smurfette
- Snoopy
- Snowman B
- Speedy Gonzalas
- Spiderman B
- Spike B
- Sylvester
- Thumper
- Tiger Whistle
- Tom B
- Tweety B
- Tyke B
- Vucko Wolf
- Vucko Wolf w/Cap
- Vucko Wolf w/ Helmet
- Webby
- Whistle
- Wile E. Coyote
- Winnie the Pooh
- Witch 3-Piece A
- Witch 3-Piece B
- Wonder Woman
- Woodstock
- Woodstock w/Feathers
- Yappy Dog

**Note:** The Flintstone PEZ are scheduled to be released in the United States between February and April of 1993.



Johann Patek at the Yugoslavian  
PEZ factory

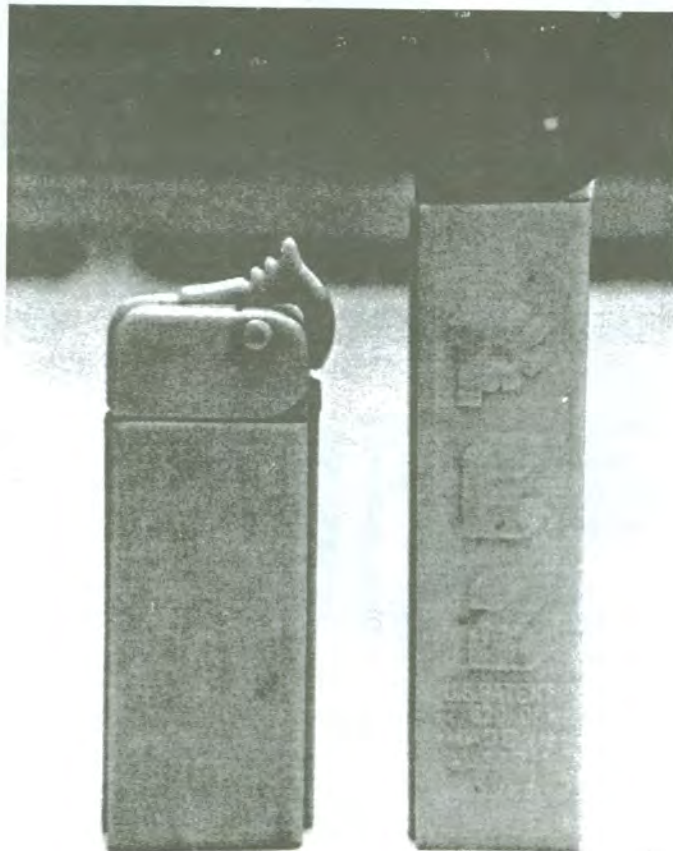


## Going Square

by Johann Patek

In January 1990 a step of grave consequence was made into the world of PEZ collecting. Mike Robertson published his premier issue of the 'Optimistic Pezzimest'. On page eight of OP Number One he wrote a very interesting article about Oskar Uxa, the inventor of the PEZ dispenser. Very hooked by the fact that Oskar was a Viennese, I phoned all Uxas found in the phone book and eventually contacted Uxas daughter, an elderly lady, on the phone. The inventor died long ago leaving nothing behind other than a Regular with a locking provision and a magazine called PEZ-Post including an obituary about himself. Happy to acquire these items I drooled about the patent drawing which appeared on page nine of OP Number One. Also Mike wondered about the shape of the dispenser and the candies which should fit it. The drawing shows a square top view and appears lower than a standard Regular. Why is the patent drawing different from the actual thing? Was the square dispenser ever made and distributed? Were there square PEZ candies that fit this dispenser? Questions without answers.

Nearly two years passed when I bought a box of some old dispensers. I could not believe my eyes when I discovered at the bottom of the box a stocky pale-brown Regular lying very innocently between Monkey Sailors and Li'l Lions. On closer inspection I found the dispenser had absolutely the same dimensions as the one drawn in the OP. The sides of the stem are smooth without the word PEZ or a patent number. The top is the usual steel pin and spring mechanism. It only differs in height and that it accepts square lozenge candies. Unfortunately, not one candy of this shape was found in the box. There are no signs of handwork on the dispenser and the material is also the same as other PEZ. It appears that this was not a prototype and was produced in quantity. But where are the PEZ candies? At first I thought that this square Regular was probably not made to dispense PEZ candies. But when I met another ex-PEZ worker and mentioned the mystics about the "Square one", he said that there was a time when square candies were made and that he may be able to get me some in the future. They were made with and without the PEZ logo on the candy. Sadly I haven't got these candies still today but I am very anxious to fill the "Square one" again and "present the merchandise to the user in a hygienic and unspoiled condition."



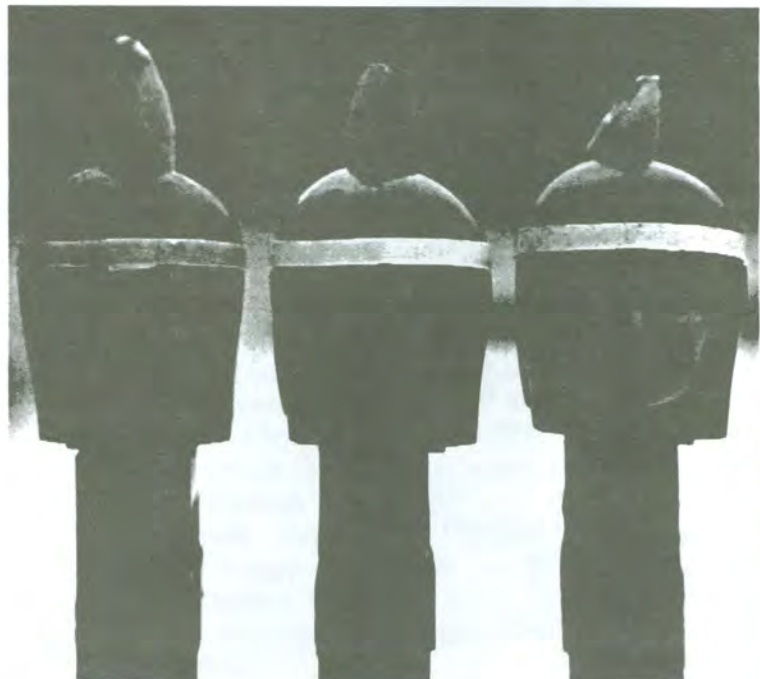
## Indian Brave Variation

by Johann Patek

In a good dispenser collection you should find the Indian Brave. Although not a spectacular dispenser it fits nicely between the Bicentennial series. The head is usually a three piece casting with black hair glued on a plastic face, with soft plastic white feathers and a headband around a groove in the head. The tip of the feathers are either painted black or red. The color of the head is either flesh or very dark brown.

But there is also a lesser known variation around. This is a two piece casting with the face molded with the black hair. The face is then painted in flesh color. Even John LaSpina (the US professor of PEZ color variations) has not noticed this. On the photo you should see from left to right; two piece Indian Brave with painted face; three piece Brave with dark brown face; three piece Brave with flesh plastic face.

It can be assumed that the two piece variety is much older and ten times harder to locate than the three piece Indian Brave. Happy hunting!





# PEZ-A-MANIA 1992

by Maria Straus

After months of preparation, the big day is finally here. Early Friday morning, June 19. Quick, David, load the car... do we have everything? Check the list okay... we are on our way to the PEZ event of the year!

When we arrive in Mentor, Ohio... the fun really started. PEZ Pals soon began to gather in the lobby of the hotel. "Hi" - "So nice to see you again"... lots of smiles around.



Group photo from the 1992 PEZ convention

Soon... those who had brought displays had their rooms ready. The eager PEZzers went from room to room to see, trade, buy, sell PEZ..., PEZ..., PEZ. About ten rooms were open for this type of fun.

Friday evening... we also picked up our registration packs and our meet T-shirts in the hospitality room. We were warmly greeted by our hosts, Pat Barnes, Jill Cohen and Richard Geary.

Late into the night... the PEZ talk continued.

Saturday morning, we all hurried into the hotel ballroom to look at the big showcase full of rare PEZ, costumes and premiums. A very nice selection of PEZ items could be found at all the dealer tables.

After 3 p.m... the PEZ auction started. Quite a number of good PEZ were offered. Everyone was able to add to their collections.



1992 PEZ convention auction

Saturday evening... we gathered in the lobby for picture taking... and more hobby talk.

We hope to see many of you in June in St. Louis. John "The Cool PEZ Man" Devlin has lots of fun planned for us

Also... there will be PEZ-A-MANIA again in Ohio in July. Jill, Pat and Richard are great hosts.

## START PLANNING NOW!



RICHARD GEARY



PAT BARNES



JILL COHEN and MARIA STRAUS



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GYRO GEARLOOSE



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# Classifieds

**PEZ PRICE GUIDE:** All new first edition price guide to plastic candy dispensers including all variations of PEZ. \$8.99 + \$1.00 for shipping and handling. **MIKE EDELMAN, P.O. BOX 59328 SCHAUMBERG, IL 60159 -0328 (708) 995-8697**

**PEZ FOR SALE:** All items listed are complete, without feet (unless noted) and in mint condition. Angel Ornament \$20.00, Bambi w/Feet (MOC) \$5.00, Batgirl (Soft-Head) \$35.00, Captain America A \$15.00, Clown w/Chin, White Head \$10.00, Cow A, Light Blue Head \$50.00, Donkey Whistle w/Feet (MOC) \$5.00, Halloween Set, 3 Different w/Feet (MOC) \$1.50, Incredible Hulk A, Dark Green Head \$5.00, Mimic the Monkey, Dark Blue Head \$25.00, Mickey Mouse A, Die-Cut Face \$35.00, One Eyed Monster, Dark Brown Head \$25.00, Peter PEZ \$45.00, Popeye w/Pipe, White Hat \$35.00, Practical Pig A \$10.00, Ringmaster \$45.00, Sheriff \$45.00, '80s Space Gun \$50.00, Spiderman A \$5.00, Trucks C, 4 Different (R-1 thru R-4) \$2.00, Trucks D, 4 Different (R-1 thru R-4) \$2.00 & Wile E. Coyote \$10.00. Please add \$2.50 for Postage. **LARRY LAFOE, 3851 GABLE LANE DR #513, INDIANAPOLIS, IN 46208 (317) 328-7997**

**PEZ WANTED (with feet):** (MIP) or (MOC), Blob Octopus, Cockatoo, Cool Cat, Cow B, Dalmation Pup, Fireman, Foghorn Leghorn, Henry Hawk, Jerry A, Koala Whistle, Maharajah, Mickey Mouse C, Owl Whistle, Peter PEZ, Petunia Pig, PIF the Dog, Pirate, Pony Go Round, Raven, Rooster, Rudolph (w/Red Nose), Thumper, Vucko Wolves (3), Wile E. Coyote & Yappy Dog. **LARRY LAFOE, 3851 GABLE LANE DR #513, INDIANAPOLIS, IN 46208 (317) 328-7997**

**PEZ WANTED:** PEZ color variations wanted plus PEZ advertising, displays, enclosures, PEZ

information. Wanted anything PEZ. **MARYANN KENNEDY, 409 N. 5TH ST, MARSHALL, MN 56258 (507) 532-6926**

**HAPPY NEW YEAR!** We have many whistle face PEZ for trade or sale. \$6 each postpaid: Rhino, White Rooster, Donkey, Duck, Indian, Clown, Tiger. Also Mickey C, Spike, Tyke, Tom, Jerry, Droopy Dog and some others. We have Muscle Mouse \$8. Choose any seven and get a free Tyke and Spike. We are glad to make trades. What do you have? Little PEZ shoes which fit all footless PEZ - 4 for \$5. Cool Cat \$9. Please always write down alternates. Complete list sent promptly on request. Thank you. **MARIA STRAUS, 4456 HILL RD, SWARTZ CREEK, MI 48473 (313) 655-4075**

**WANTED:** Character and collectible memorabilia on Get Smart, Green Hornet, The Shadow, The Brady Bunch, Partridge Family, Monkees, Beatles, Howdy Doody, Ready Kilowatt, Gilligan's Island, Have Gun Will Travel, B-52's, Elvis Costello, Fireball XL-5, Thunderbirds, Batman, Superman, Quisp, Quake, Count Chocula, H.R. Pufnstuf, Marx playsets & old advertising figures. **JAMES KOVEL, P.O. BOX 1700, PLAINFIELD, NJ 07061-1700 (908) 757-0828**

**PEZ FOR SALE/TRADE:** MGM Dispensers Spike, Tyke, Tom and Jerry \$7 each MOC. Warner Bros. Merlin Mouse \$15 MOC, Road Runner and Speedy Gonzalas \$7 each MOC, Sylvester, Bugs Bunny and Daffy \$4 each MOC, Dumbo (blue head) \$10 w/feet. Whistles Panda, Clown, Indian and Tiger \$7 each MOC. Batgirl softhead \$50 MIP, Popeye w/removable pipe red or white hat \$40 MIP, dark green Hulk \$20 MIP, new light green Hulk \$4 MIP. Other dispensers available. Send SASE for new price/trade list. **RICHIE BELYSKI, 11 CROSS ST, SEA CLIFF, NY 11579 (516) 676-1183**

**NEW COLLECTOR:** Billie Catron - age 11, need help from any and all to get my collection going. Please

write me, I need HELP! **BILLIE CATRON, 320 HAWTHORNE DR, BELTON, MO 64012**

**HAPPY NEW YEAR!** I have many PEZ for sale or trade: pirate \$15, Sheik \$20, Orange Candy Shooter \$45, Red 80's Space Gun \$45, Peter Pan \$50, Blue Cow B \$50, Zorro w/logo \$35 and over 150 others. Please send me your want lists. I am desperately looking for: Purple Hat Witch, With Regular, Yellow Pony, Regular Box, Transparent Regular, US Zone Regulars, Donkey Kong Jr (w/box), Aqua Face Witch, Green Truck C3 and Costumes A-6 and A-9. Please call or write: **JOHN LASPINA, 57 OAKLEY DR, KENDALL PARK, NJ 08824 (908) 821-0239**

**PEZ FOR SALE:** Full Body Robot Dark Blue \$225, Bozo Die-Cut \$80, Indian Chief White Headdress w/Yellow & Black Paint \$30, Orange \$50. Wanted: Costume B-4, PEZI Comic w/Maharajah, any PEZ stickers, tattoos, or inserts, Witch Regular. **CHUCK BEESLEY (410) 745-9206**

**DISPLAY YOUR COLLECTION** on clear acrylic racks (holds 18-19 PEZ). Hang on wall or set on shelf. \$9.95 ea. or 3/\$26.95 + \$3.50 S&H. Also: Graphic PEZ counter display boxes of 24 assorted PEZ in cello packs. Halloween, Garfield (w/Nermal & Arlene), Batman, Disney, Favorites (assorted), Looney Tunes, Heroes, Smurfs, Peanuts or Muppets. Manufactures box of 24: \$19.00 + \$4.00 S&H. **JOHN THOMPSON, 4122 IRVING AVE N., MINNEAPOLIS, MN 55412**

**HI PEZ PALS ...** Any trades today? We have some mint with feet PEZ. Chip, Speedy, Garfield w/Teeth, Scrooge McDuck, Rudolph and some Whistle Faces; Donkey, Parrot, Penguin and Indian ... just \$6 each. We have photos of two different PEZ lady paintings ... just \$1 for both. These are nice color photos. They look nice displayed with your PEZ. **DAVID STRAUS, 4456 HILL RD, SWARTZ CREEK, MI 48473 (313) 655-4075**



Here it is...  
The Original  
**PEZ-A-MANIA III**

When: July 9-10

Where: Harley Hotel  
Willoughby, Ohio

*This Will Be The Biggest and Best Gathering Yet  
Support Your Hobby - Add To Your Collection  
Have Fun - Meet Fellow Collectors*

Hotel Reservations \$66.00 per night  
(No limit on people per room!)

Registration: \$15.00 per person

Dealer Tables: \$10.00 (Registered)  
\$25.00 (Non-Registered)

Richard Geary  
P.O. Box 622  
Madison, OH 44057  
(216) 428-4083

(Mention PEZ-A-MANIA)  
Harley Hotel  
6051 S.O.M. Center Rd  
Willoughby, OH 44094  
(216) 944-4300

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

T-Shirt Size ( S M L XL )