



NEWS

TFPS News Volume 2-No.3 Jan/Feb 1997



1996 Was A VERY Good PEZ Year!!

THE FLIPTOP
PEZERVATION SOCIETY
Newsletter

Volume 2, #3
JAN / FEB 1997
Published by Dennis Martin

INSIDE
STUFF



Welcome to this month's newsletter. If you have any news, questions, etc...you can now email me. The newsletter email can be sent to:

fliptoppez@aol.com

or

dennism@abc3340.com

This issue had to be expanded due to large amount of PEZ NEWZ! I don't think you'll mind.

When you're not reading The Fliptop PEZervation Society newsletter, you can get all your PEZ news on the WEB! Visit James Nordstroms excellent PEZ page! You can always check up on up to date PEZ news. Plus...among other things, find the PEZ FAQ, take a test to see if you're really a PEZhead, and join the International PEZ Collectors Association. Just go to the WWW and type:

<http://www.nordstrom-designs.com/>

One last thing. Please, please...when you make your check out to renew...make it out to Dennis Martin, not "Fliptop".

Dennis

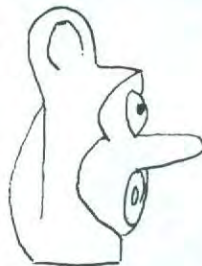
On The Cover:

1996 has been a very good year for PEZ collectors. Some of the year's releases grace this month's cover. (By the way, the Bubbleman on the card is something I made. They aren't really sold on the card. Stuart Cartwright has also made one that looks even better than mine!)



Dear Dennis,

I wonder if you can help with a PEZ problem. I recently added a character to my collection that I cannot identify. It was manufactured in Hungary and there is no stock number on it. It is still on the card. The head is all black, except for the whites of it's eyes. The top half of it's head has similiar markings of Mickey Mouse and the nose is almost pointed. The mouth is a hole. I spoke to PEZ, and they told me not to open the package. Do you know what this character is?
Lisa Gonzales...Bakersfield, CA



Dear Lisa,

It appears you have a manufacturing defect. I think it's actually a Mickey PEZ with the flesh face piece missing. These defects are rare, but do get by PEZ quality control from time to time. I suggest you do leave it on the card. There are some collectors that buy defects.

Dear Dennis,

You rule. I want to join you in supporting your Fliptop Pezervation Society. You rule for recognizing PEZ for the really cool thing it is. I say it again...you rule. Have you ever read the comic book called "The Maxx"? I say we get PEZ to make a dispenser of the Maxx. That would rule.
Evan Dunn...Merrick, NY

Dear Dennis,

I received my first issue of the newsletter. I'm Impressed! I learned more in that issue than I have in the last 6 months combined. Thanks for all you do. Now on to another subject. I work for the US Postal Service and I noticed .72 postage on the newsletter envelope. That's \$4.32 postage per year...plus envelopes. Have you checked with the postal service about bulk

rate mailing? Also, instead of envelopes, the address could be printed on labels, adhered to the newsletter and mailed that way. Just a couple of thoughts.

Danny Landis...Goshen, IN

Dear Danny,

I've thought about bulk rate, but never checked into it very far. I'm under the impression it takes longer to deliver, but I don't know for sure. I think the subscribers prefer the current format, but I'll ask 'em and see. Subscribers, would you rather pay less and have the newsletter sent bulk rate?

Dear Dennis,

Last month I organized a South Florida Pez Collectors Meeting. (The 1st one.) It took place on Nov. 24 in my home. I invited 10 other collectors and their family. These collectors came from all over Florida. For the last two years my Pez collection goes on display for a weekend at the Museum of Discovery and Science in Fort Lauderdale. I have gotten a tremendous reponse to the Museum advertising the Pez Collection. I've made many friends from this (other collectors) so I felt it an obligation to the hobby to unite. Well, getting back to the meeting ...it took place on a Sunday afternoon and everyone arrived with some pez to sell or trade. There was so much buying, selling and trading going on that it would have made your head spin. There was a very new collector and some of us old timers. The new collector bought just about everything from everyone. We had a great time...I'm gonna have to send you pictures. I gave everyone your address to subscribe.
Debby Hammer.



Pretending with PEZ



The Pretender TV show (NBC Saturday nights) has long surpassed Seinfeld with on-air time for PEZ. The main character, Jared, is fascinated with toys because he didn't get to play with them as a child. The one "toy" that has been a part of almost every show is PEZ! PEZheads love to look close to see which dispenser will show up and when.

Why PEZ? After numerous phone calls, I reached one of the people responsible for putting PEZ on the show. Steven Mitchell, Co-Creator & Executive Producer of The Pretender, tells me he decided to include PEZ because he's a big fan of the dispensers. "It's an item that truly represents our childhood," says Mitchell. "It's an icon from when we grew up. Plus, my partner and I (Craig Van Sickle) both have kids...and they always have PEZ." Mitchell says one of the show's writers, and the star of the show Michael Weiss, sort of collect PEZ dispensers. "Michael Weiss does

have a Psychedelic Eye PEZ that the writers may work into the show eventually."

The PEZ company confirms they were contacted by the show last year, and gladly donated a box of current dispensers for the production. Mitchell says they love PEZ and hope to continue to have them as part of the show.

Some of the other fun stuff that has shown up on the show include Silly Putty, Rubic's Cube, Slinky and Barrel of Monkeys. "We're doing a show now featuring Bazooka bubblegum, and baseball cards will probably show up as well," says Mitchell.



List of PEZ appearances in "The Pretender" As of December 1996

Show #1-Doctor-Jared eats from a dispenser while on the phone. (There are 2 PEZ-a-saurs seen on table behind him) Then, he eats from a PEZ-a-saur while lying on the bed.

Show #2-Coast Guard-Close up of a Boy PEZ on the table.

Show #3-Fighter Pilot-5 great separate scenes with Peter PEZ. Lamb on table in another scene. At the end, Jared, dressed as a symphony conductor, eats from a Boy PEZ. If you look quick, you'll see a PEZ-a-saur lying where he picks the Boy up from.

Show #4-Gambler-8 PEZ sitting on top of TV near end of show. (Bunny, Witch, Bubble Man, Peter PEZ, Boy, Girl, Skull, Santa) Jared eats from a Peter PEZ. (shown close up) Later, he eats from a PEZ Boy dispenser. (hard to see)

Show #5-Lawyer-Jared flicks some PEZ while watching a video. Later, he's working on his computer, and he has 4 PEZ standing up looking at the screen, watching what he's doing. (Peter PEZ, 2 PEZ-a-saurs, & Boy) A little later, Jared is lying on couch with these PEZ lying on him, eating from a PEZ-a-saur.

Show #6-No PEZ that I saw.

Show #7-Coroner-Santa & Snowman seen next to a fruitcake, then each seen separately again later.

(More shows currently in production)

TRANSFORM YOUR PEZ REGULAR INTO SOMETHING OUT-OF-THIS-WORLD!



Say Hi to Cozmo Topper, the all-new accessory that fits snugly on top of your new Pez Peppermint Regular. Cozmo is the first custom designed accessory made by the **Burlingame Museum of Pez Memorabilia**. Cozmo can also sit on top of a pencil or even a toothbrush! Cozmo is made of soft

plastic, and his features are hand painted.

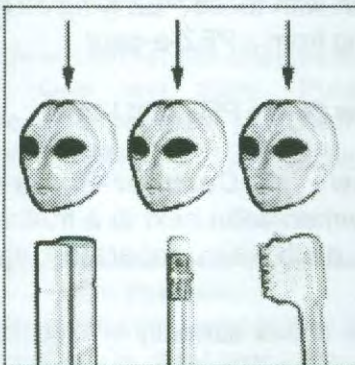
Only 2500 Cozmos will be made.

Each Cozmo comes with a signed, numbered certificate. And

best of all, Cozmo will **GLOW-IN-THE-DARK**. For \$14.95, your Pez

Regular will experience a uniquely new close encounter! To order, call (415) 347-2301 or write us.

GLOW-IN-THE-DARK



BURLINGAME MUSEUM OF PEZ MEMORABILIA

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Yes!! Please rush me _____ Limited Edition Glow-In-The-Dark Cozmo Topper at \$14.95 each. Enclosed is my check made payable to Computer Spectrum or credit card #. Mail this form to the Burlingame Museum of Pez Memorabilia, 214 California Dr., Burlingame, CA 94010. (add \$4.50 for U.P.S. shipping) Add \$2.00 if you would like us to include a New Peppermint Regular Pez.

Credit Card Number _____ Exp. _____

Copyright 1996 Burlingame Museum of Pez Memorabilia. Pez is a registered trademark of Pez Candy, Inc. The Burlingame Museum of Pez Memorabilia is not affiliated with Pez Candy, Inc. Only 2500 units will be produced. After full production, the mold will be broken and put on display at the museum. Cozmo is an adult, collectible item. Cozmo is not recommended for children under 3 years of age. For more information, see our web page at <http://www.spectrumnet.com/pez>

May The PEZ Be With You!

The biggest news from PEZ in years!

We've been wishing for years... holding our breath. And now, it's really true. PEZ Candy has officially announced plans to release STAR WARS dispensers this year!

These new dispensers could be their biggest licensed line ever! Star Wars & PEZ are two of the most popular pop-culture icons of the decade! Combined with the re-release of Star Wars this year, and Star Wars toys making a HUGE comeback, the new dispensers are destined for PEZ history.

The new line will include 5 characters; **Yoda, Chewbacca, C3PO, Darth Vader & Stormtroopers**. (Notice they stuck to their no human policy.) Here are the details. The dispensers will have heads about the size of the Muppets. Yoda will be the smallest. Base colors will be black for Vader, white for Stormtrooper, brown for Chewbacca, gold for C3PO, and tan for Yoda. (Like his shroud.) The dispensers will come in poly bags and two different blister cards...one for the good guys, and one for the bad guys. The cards are (tentatively) a blue starfield for the good guys and a black starfield for the bad dudes. In addition, we'll be competing with Star Wars collectors for new header cards. Final release date has not been decided yet, but rumors have it somewhere around March or April.



This is a custom R2D2 PEZ I first showed in May of last year. Wouldn't it be cool for PEZ to add these to their new Star Wars line! Here's hopin'.

Want more HOT dispenser news? Read **PEZ Newz from Coast To Coast**, starting on page 8!



First Photo Of The Star Wars Dispensers!

COMMENTS ABOUT THE STAR WARS PEZ.
(from various PEZ collectors)

"You think you have trouble finding PEZ now, just wait. Try walking down an aisle today where the Star War action figures are. Attend a toy show this weekend and stand 6 people deep to just see what is being offered in the Star Wars section. Competition for these new pieces will be uncomparable!"

"One of the biggest tricks for some of these Star Wars buyers/dealers is to get info on when the shipment to the stores will be, and then camp outside that morning to buy up all they can when the doors open. I hate to think that they will do this with the Star Wars PEZ, too."

"Ha! Hokey religions and ancient weapons are no match for a good PEZ Space Gun at your side."

"This is awesome. I can't wait to get these. Here's a thought. What if they have some sort of mail-in insert for an R2-D2, Ewok, or some other character! Oh, the possibilities."

"I've already made plans to camp out at the Mall when Star Wars is re-released, so I guess I'll have to do the same for the Star Wars PEZ!"

"May the PEZ be with you. Or how about, Luke... use the PEZ."

"I collect PEZ and love Star Wars, and my brother collects Star Wars stuff and loves PEZ, and what a happy time we will have with these new dispensers."

HAPPY HOLIDAYS!

PEZ MUG with RED OVAL LOGO - \$10

Angel w/f-\$40
Baloo-n/f-\$20
Bambi w/f-moc foreign-\$65
Barney Bear-\$25
Batman-blue-n/f-\$20
Batman w/Cape-\$100
Betsy Ross-\$185
Bugs Bunny-white face/dark grey ears/red nose/n/f-\$20
Bugs Bunny-ivory face/dark grey ears/red nose/mip/w/f-\$20
Camel Whistle-\$45
Candy Shooter-orange-\$55
Captain America-mip-\$85
Captain Hook-\$50
Charlie Brown w/Frwon-\$10
Charlie Brown w/Tongue-\$6
Chick w/ hat purple egg-\$25
Clown w/collar-\$65
Coach Whistles-8 varieties-\$2ea
Coach Whistles-n/f-various-\$35
Cockatoo-yel w/red beak or blue w/yel beak-\$65 ea
Creature From Black Lagoon-green w/orange stem-\$165
Crocodile-\$100
Daffy-split beak, removable plastic eyes w/f mip-\$20
Dog Whistle-w/f-\$20
Duck Nephews-current-blue-\$10 red or green caps-\$7 ea
Duck Nephews-middle version w/tiny eyes -green or blue hat/mip-\$25 ea
Duck Whistle-w/f-\$45
Dumbo-w/f-\$20
Easter Bugs Bunny
Diorama-(dispenser, body part, large double card)-\$25
Flix-Talking Power Rangers-5 different-\$20 ea
Foghorn Leghorn-\$65
Frog Whistle-\$35
Full Body Santa-\$200
Goofy-B-red cap-movable ears-w/f-\$15
Goofy Original-removable nose & teeth DBP818.829stem-\$40
Henry Hawk w/f-\$75; n/f-\$95
Hulk-dark green-n/f-\$50
Hulk-light green/small head-n/f-\$50

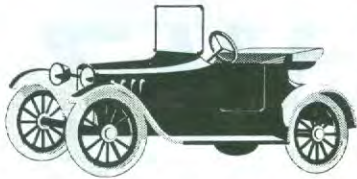
Indian Squaw-mip-\$150
Indian Whistle- tan face yellow stem mip w/f-\$25
Lamb-mip n/f w/old cherry and lemon candies-\$35
Lil Bad Wolf-\$15
Lil Lion-red hair-\$55
Lion w/Crown-\$100
Lion w/Crown-mip-\$110
Majorajah-\$35
Merlin-\$20
Mickey M-removable nose-\$10
Mr Ugly-med green-w/f-\$25
Ms Piggy w/lashes-\$15
1980's Spacegun-orange-\$65
Octopus-black or orange-\$75
One eyed monster-brown or orange-\$85
One eyed monster-grey-\$135
Orig. PEZ Make-A-Face Black Shoes-\$1.00 ea
Paul Revere-\$185
Peter Pez-4 different stems-\$2 ea
PEZ Candy Dish-\$50
PEZ Masks-70's-Hobo, Dog, Pirate, Caveman-\$50 ea
PEZ Truck #2-\$44 incl ship
PEZ Yoyo-1950's-rare-\$350
Pif-w/f-\$65
Pig Whistle-w/f-\$50
Pluto A-w/f-MOC (foreign)-\$15
Pluto A-n/f-\$20
Policeman-\$20
Popeye A-cream face-\$135
Popeye C-white pipe-\$85
Pony-caramel head/cream hair/black bridle-n/f-\$65
Pony-orange head/bluehair/white bridle-n/f-\$85
Power Pez-neon orange, green or purple-\$5 ea
Practical Pig B-\$35; n/f-\$45
Raven-blue head-\$45
Regulars-blue, red, yellow, white, purple, (grey-sold only as part of set of 6)-\$3 ea
Regular-pink w/white cap-\$135
Regular-green w/green cap-\$200
Roadrunner-old painted eyes, unpainted tongue-mip-w/f-\$25
Rooster white-\$30; n/f-\$40 or yellow-n/f-\$45

Rooster Whistle-w/f-\$30
Santa C-eyes closed-n/f-\$10
Santa Diorama (dispenser, body part, large card)-\$25
Scrooge A-mip-w/f-\$20
Sheik-red band-\$35
Silverglow-MOC-\$20
Smurf-\$7
Smurfette-\$7
Smurf, Pappa-\$7
Snowman-Winterscene Card-\$25
Speedy Gonzalez-olive face, dark yellow hat w/f-mip-\$20
Thumper-w/f-\$55
Totems-Baseball player, Bear, or Clown-mip-\$30 ea
B8 & B9 Trucks-\$35 ea
C Trucks-yellow or pink w/black stems-\$10 ea
D Trucks-36 varieies-\$2ea
Twenty-old plastic eyes w/f mip-\$20
Valentine Boy or Girl-original
Pez Pal Head-n/f-mip-\$25
Valentine Hearts-Pink or Red MIP-\$2 ea / MOC-\$3 ea
Warner Cards-Taz, Bugs, New Daffy, Tweety, Sylvester-\$3ea
Winnie the Pooh-w/f-\$55
Wolfman-\$300
Wonder Woman raised star-w/f-\$15
Woodstock w/feathers-\$6
Yappy Dog-Gr. or Or-\$45
SHIPPING-\$5

I ALSO BUY AND TRADE OLD & DISCONTINUED PEZ. LET ME KNOW WHAT YOU HAVE. CONSIGNMENTS ARE WELCOME.

**LINDA KOCHENBURGER
265 BEVERLY HILLS RD.
FORT LEE, NEW JERSEY
07024**

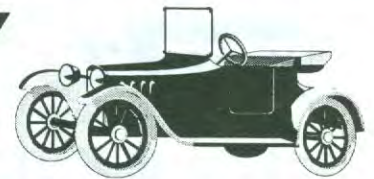
**PHONE or FAX:
201-947-6613
ONLINE:
Lindapez@aol.com**



Driving Mrs. PEZZY

The Art Of PEZ

By Cliff Lee



Hello, My name is Cliff and I'm a Pezaholic. I've been collecting PEZ for just over 2 years now and have quickly moved from completing the currents to chasing PEZ in the surrounding flea markets and antique stores. My friends and family often speak of having an "intervention". I found a wonderful way to merge PEZ collecting with art.

The City of Houston has a festival each spring called "The Houston International Festival". For the last 9 years, at this festival, they have had an "Art Car" parade. It is the longest annually running parade in the nation. The Art Car Parade is a celebration of the American institution known as the Automobile. The parade consists of some 20 to 30 cars that have been transformed into anything from sharks to armadillos to skateboard rinks. It's wacky and wonderful. A perfect compliment to PEZ. Every year, I go and tell myself: "I'm gonna do this someday". Someday came last year. I had a vision, a pezzy vision! I called and found out that I missed the entry deadline. So now I wait/plan/prepare for 10th Anniversary of the Art Car Parade.

The 1997 Houston International Festival is scheduled to begin April 17 and lasts for two weeks. This year's festivities begin with The Art Car Ball (4/17) and conclude w/ the parade downtown on Saturday (4/19). If you haven't been to the Ball before, it's an event you don't want to miss! So the PEZ Art Car will make its first public appearance 4/19/97 in downtown Houston, Texas. Parade route varies.

My vision is to cover a car with PEZ. Bumper to Bumper. I will be hot-glueing Pez dispensers on the surface of the car as tightly together as I can. Why? Why not! I have always wanted to participate. Now I can combine my PEZ collecting with the Art Car Parade! I can't wait.

Reality sets in. Rough estimates of the number of PEZ required are as follows: assume a Volkswagen is roughly equal to half the surface area of

a sphere of diameter 6 feet. That yields just over 450 square feet of surface area. Vertically staggering the PEZ so as to get them as close as possible gives me a coverage area of about 10 PEZ per square feet. Therefore, I need to gather something on the order of 4,500 PEZ dispensers. Discount for the windshield and other windows and that gives you something on the order of 4,000 PEZ dispensers.

I have at my disposal a 1984 Mazda B-2000 truck which is slightly different from a Volkswagen so our "PEZ mileage" may vary. I am trying to find a larger car. Something I can cut the top off of and allow several folks to ride in during the parade. Until I land a "boat" of a car, the Mazda truck is the vehicle I'm using. A friend is volunteering his garage for a working area, so all I need now is PEZ!

How does one go about getting THAT MANY PEZ?!? I run the PEZhead Email List (an internet email list that is dedicated to the discussion of PEZ collecting). We have some 300+ members at this time. Essentially, I nag them to send me PEZ dispensers. To that effect, several members have sent in PEZ for help in the project. At this time, we have gathered close to 200 "spare" PEZ dispensers.

As you can tell, we have quite a way to go, so any and all contributions can be sent to: **Cliff Lee**
1505 Hwy 6 South #310 Houston, Tx 77077

Many of the Pezheads have sent the extra PEZ that came from the Bubbleman Mail-in offer. (You know... the Muppets PEZ used to make sure your Bubbleman was not injured during shipping). Others have sent in extras they had lying around. Someone even sent in a Power PEZ! I've made arrangements with Amy Forsyth (Queen of the Pezhead Email list...) who is making a large pez briquette to go on the roof (4 feet in size!).

Brian Gochal and Mary Thronson (from The PEZ Coop) are planning on coming to Houston to participate

in the parade. I see this as a collaborative effort. The more people participating the better it will be. I'm thinking it could be a mini-convention of sorts. Who knows?!?

Since the PEZ will be exposed to the the weather and sun, these don't need to be new. They can be cracked, chipped, and or otherwise broken. From 15 to 20 feet, no one will know the difference. Don't send anything nice or that you want back. They will most likely melt in the sun or be pulled off by people "checking out the car".

I would love to have an "official" sponsor. So if anyone knows of a large candy company that might want to help, let me know. Perhaps factory seconds or bulk dispensers without packaging could be arranged. I've not approached PEZ yet, but I should. I don't know how it will be received?!? Wish me luck.

I plan to take photos of the vehicle (after its all pezzed out). I'll number and sign them and send to each person who contributes. Essentially allowing others to participate from afar.

P.S. You may subscribe the PEZhead Email list free! You need to have a computer that can send internet email (DOS, PC, MAC, Amiga, whatever...). Send a message to the automated subscription attendant (maiser@cbs-engineering.com) To subscribe to the list, you must send an email message to a very specific address in a very specific format. That address is not a human, but a computer program that interprets only a few words. Everything else it ignores. So here goes... This is what you need to do, send a message like:

To: **Maiser@cbs-engineering.com**
Subject: **Pezhead subscription request**
1st line: **subscribe pezheads** Anything different from that will most likely be ignored. (You can leave off the To:, Subject: and 1st Line:... I use those to let you know where to type what information...) If you do it correctly, you will receive a Welcome messages (usually within 5 minutes or so). The welcome message will tell you where to send message that are forwarded to the rest of the list. Hope to see you on the list!

PEZ® NEWS

from

COAST TO COAST



Screen Gems

Long time PEZhead **Barry Koester** appeared on **Personal FX** Friday Nov. 8. He showed off his collection, including his MOC Make-A-Face. He said the dispenser he still really wants is the witch regular.

Then in December, a Santa PEZ w/o feet was on the show for telephone bid. The appraisers said it was worth \$50, but the highest bidder got it for \$35.

Also, PEZ collector **Stewart Cartwright** had a brush with fame. He sent talk show host **Rosie O'Donnell** a custom made "Rosie" PEZ on the card. She showed it on the show in early December, and showed a picture of Stewart's collection.

PEZ In Print

A webhead picked up a PEZ comic book at a comic book convention in Chicago. It's called "**The Collected PEZ Theater**". It's actually two comic books in one, PEZ comics on one side then you flip it over and the other comic is called "The Roach". It's not your standard type comic book. It's about 4 1/2 x

5 1/2, printed on white (Xerox) paper with a color printed cover and only has 6 pages. It's pretty cool. Anyone ever heard of it before? It sells for \$1 and the address is:

**MOO Comics PO Box 11619
Chicago, IL 60611-0619.**

Also, check out the December issue of **PC Computing**. The Burlingame PEZ museum made the list of 1001 best web sites! Congrats guys.

Plus...the January 1997 issue of **Good House-keeping** magazine had an article about collectibles that mentioned PEZ.

Lastly, the holiday issue of **The Oriental Trading Company** catalog had PEZ for sale. They offered Santa or Snowman for \$12 per dozen.

O! Lang Syne

1996 was a big year for PEZ worldwide. Here is a list someone compiled of **1996 PEZ releases**. Let's hope 1997 is just as big!

- Dark Knight Batman
- PEZ Pal Pilot
- PEZ Pal Alpine Boy
- PEZ Pal Shell Oil
- New Bugs Bunny

- New Speedy Gonzalos
- Tazmanian Devil
- Yosemite Sam
- Short Wisker Yosemite
- New Sylvester
- Kooky Zoo Hippo
- Kooky Zoo Koala
- Kooky Zoo Gator
- Kooky Zoo Lion
- Kooky Zoo Elephant
- Smurf...re-release
- Smurfette...re-release
- Papa Smurf...re-release
- Valentine Hearts
- New Daffy Duck
- Bubbleman
- Power PEZ
- Regulars
- Body Parts

Where No PEZ Has Gone Before

Star Trek Voyager recently had a PEZ beam in. Two characters were making an escape in a Volkswagon van. In the center of the dash a PEZ dispenser has been mounted. It appeared to be one of the PEZ-a-saurs... green head yellow stem.

Rumors

NEW BODY PART...
The new "Gas Station Boy" body parts should start to show up in various European

gas stations. These would include BP, Ariel, etc. At one time, it was thought PEZ would do the same with the "Pilot" body parts, but that hasn't come to reality yet.

ADDITIONAL SMURFS...

Prototypes were made, photos were taken, and the shipping date has come and gone. They are still some-place between prototyping and actual production. These may be on the back burner for awhile.

PINK PANTHER... Word is that these are still under design. PEZ U.S. confirms they are doing them in Europe.

The "I Got Too

Much Time Department"

Anyone got a stash of PEZ candy wrappers out there? **Ted Tang** of Parsons, KS is making a chain of them. He may even start making bracelets. Right now the chain is 2 feet long. Maybe it'll be in some world record book or something. If you want to help, he'll put your name down as a contributor. Contact Ted at **600 Cherokee...Parsons, KS 67357**

(Ted says thanks to Dennis

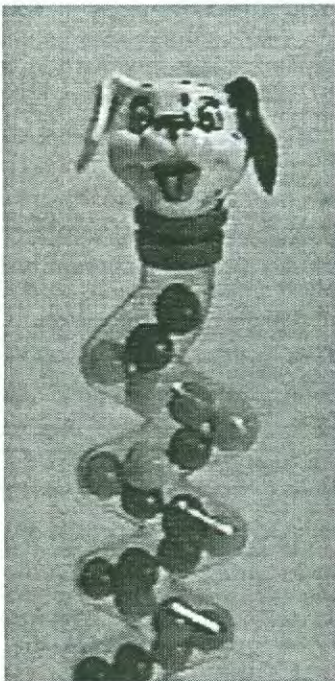
Cook for showing him how to make the chain.)

It's Show Time Again!

Mark your calendars, turn in your vacation requests...the PEZ conventions are coming! The **West Coast** PEZ convention is scheduled for April 4 & 5. The **St. Louis** PEZ convention will be June 13 & 14. **Cleveland's** PEZ-A-MANIA 7 will be the weekend of July 25th. There's also a major candy wholesale convention in New York in February. This is where the candy industry should announce next year's new stuff.

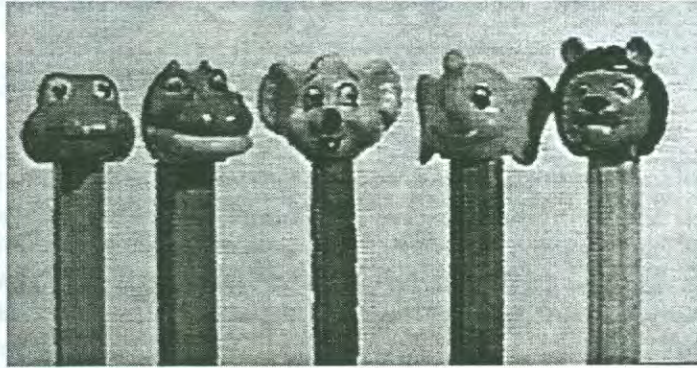
PEZ Clip-On #2

The Power PEZ has changed design. They now have a belt loop on them like the Power M&M dispenser, and the packaging is different than it was before. The packaging is lime green compared to the blue of the first release. However, the dispenser colors seem to be the same.



Good Movie, Cool Heads

New 101 Dalmations FLIX have been sighted at, of all places, Burlington Coat Factory. **The Dalmation FLIX**



Waves have been seen at Woolworths and Kids 'R Us and Wal-mart. 101 Flix are selling for around \$2-\$3, Waves around \$4. (Waves are tall FLIX dispensers with curvy bodies.)

It's A Small Collecting World

Speaking of FLIX...spotted at Disney World...**Winnie the Pooh, Mickey Mouse and Minnie Mouse FLIX!** They are reportedly on red and yellow cards with Mickey Mouse in the upper left hand corner carrying a sign that says "Mickey's Candy Company - Est 1971." In the upper right hand corner it says "Jawbreaker Candy Dispenser." They don't say FLIX anywhere except for on the dispenser itself like all the other FLIX dispensers. On the back it shows how to load a FLIX dispenser using Mickey Mouse as the model. These haven't been confirmed by this newsletter, but they are reportedly a Disney park exclusive.

New PEZ Zoo

The new PEZ Kooky Zoo Animals have been available from dealers for a month now, and they are getting very good response. The Koala and his friends are apparently designed from a popular Australian kids show that has been around for years. **BLINKY BILL** (the Koala) is a registered trademark from

Yoram Gross Film Studio, Sydney, Australia. (The trademark on the back of the Koala PEZ.) Further evidence of his identity comes from Gryphon Software Corp. They have released the latest title in their popular Colorforms(R) Computer Fun Set(tm) series: "**Blinky Bill and His Bush Mates**"...with the same characters. Adored by children in Australia for over 50 years, Blinky Bill is a kind-hearted, smart and funny koala whose adventures with his many animal friends carry positive environmental messages for audiences worldwide. (He also appears on FOX Kids TV in some areas on weekday afternoons.) The other characters are an Elephant, Lion, Hippo, and Alligator. The Alligator and Koala are 1 piece heads with decals for facial features. The Elephant, Lion, and Hippo heads are two piece heads with decals for facial features. The Elephant is yellow on a green stem and the Lion is light purple with a darker purple mane on a hot-yellow stem. The Alligator is green on a hot-orange stem and Blinky Bill is gray on hot-orange stem. The Hippo is two part head lower white and upper is blue on a hot-pink stem. These new characters are extremely cartoony, and should be loved by most kids.

But, not all reviews are favorable. According to one PEZhead...*"the Koala looks alot like MGM's Jerry on a bad*

hair day. The Elephant is a blatant rip off of a popular children's movie character. (Dumbo) I wonder if Disney's seen this one..... Gator is ok. Looks like the one in Pogo. Lion and Hippo are cool, but the Lion colors leave a bit to be desired. It's 2 shades of purple".

PEZ USA **confirms** that they will sell these new zoo PEZ in the United States some time next year. (The Koala is iffy, depending on licensing.) No release date or packaging info yet.

But Wait There's More Hot News!!!

Want more new dispensers? PEZ USA will release update versions of the Disney PEZ sometime in 1997! **Mickey, Donald, Goofy and Pluto** are set for a major face lift. No word yet on actual release dates. Mickey & Donald will probably show up first, because their old stock will sell faster. THEN.....on the horizon...**Minnie Mouse and Daisy Duck** WILL join the new Disney dispensers! Minnie will be similar to the new Mickey with a bow, eyelashes and pink base. Daisy will be similar to new Donald with a bow and purple base. PEZ USA says these new dispensers were their idea and look forward to their release in this country. So, if your keeping count, 1997 will see the release of at least 5 Star Wars PEZ, 4-6 new Disney PEZ, 4-5 Zoo animals in the U.S., and Pink Panther over seas. And that's just the few we know about!

Ole...Uh No, New Kris Kringle

Some people claim that the Santas released at Christmas were SLIGHTLY thinner in the

(Newz cont on page 12)

Give PEZ A Chance

From SPOTLIGHT magazine

PEZ. It's a candy with a unique standing in the world. Like a trusty six-shooter, PEZ can be reloaded and ready for action in moments. It's a food you can't get in trouble for playing with, and one of the few candies that's earned the honor of being the focus of a Seinfeld episode. After all, do you know any Baby Boomer or Generation Xer who hasn't owned at least one dispenser in his or her lifetime?

While PEZ appears to be as American as apple pie and hot dogs, the history of the candy that never loses its head is actually a long and varied tale. The story begins in the year 1928, in a land better known for tiny sausages and waltzes. "PEZ was created by Eduard Haas III in Vienna," begins Bud Damberg, marketing manager at the PEZ headquarters and manufacturing plant in Orange, Connecticut.

"The original name was Phefferminz, which is German for peppermint. And it was originally an adult peppermint breath mint. Later, it came in a dispenser that looked like a lighter." After nearly two decades of European sales, Haas decided to bring his adult sweets to America. And, when "Phefferminz" came to America, like many immigrants, its name was shortened to PEZ for easier pronunciation.

While the earliest containers had the flip-back mechanism, there were no funny heads on top. No Bugs, no Daffy, no Popeye or any other famous cartoon characters, just a simple lever to make the candy pop out. The change that would make pop culture history occurred in 1952. "When PEZ came into the United States, market research repositioned PEZ to a children's market," Damberg explains. "The candy was changed from peppermint to fruit flavors, and the idea to create the heads was made in New York (site of the original U.S. plant). That time was really the peak of the Baby Boom and (the thinking was) what a great time to have a kids' candy that was like a toy." (A bit of trivia to impress your friends: The very first character on an American PEZ dispenser was none other than Mickey Mouse.)

Soon afterward, hundreds of different heads were manufactured. A partial list of PEZ characters includes: Santa Claus, Looney Tunes, the Peanuts gang, the Flintstones, the Muppets, Popeye, Batman, Spider-Man, Sesame Street, Teenage Mutant Ninja Turtles and the world of Disney. PEZ has no need to do any real advertising because the figures on the packages are already household names.

No actual person, dead or alive, has ever appeared on a dispenser—which is too bad because that means there will never be an Emilio "Este-PEZ" holder. Sharp-eyed sticklers might have caught the Elvis "Pezzley" dispenser in the film *The Client*, but that one was specially made just for the movie. Sightings of an Elvis PEZ dispenser, much like with the real

Elvis, should be considered a run-in with an impersonator. And while there are no celebrity PEZ heads, there are celebrity collectors, such as the aforementioned Jerry Seinfeld (who can be seen in current American Express ads proudly displaying his collection), stripteaser Demi Moore and former *Lost In Space* child star Billy Mumy (i.e. "Danger, Will Robinson!").

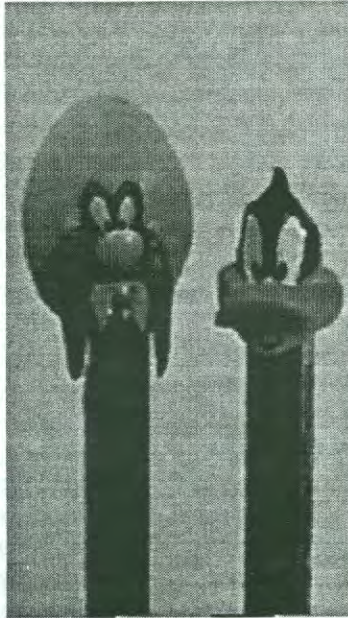
Today, nearly 70 years after its inception (a birthday coming next year), PEZ is a worldwide treat, with production plants in several countries including Austria, China, Hungary and the Czech Republic. The main design and production plant, built in 1973, remains in Orange, Connecticut. But to the dismay of many fans—particularly those in the nearby tri-state—the FDA regulated food plant is not allowed to give tours and no dispensers are sold there.

While PEZ will give no information on sales past or present, those wishing to know more about the rapid fire candy treat can always contact Richard Geary, the author of *PEZ Collectibles* (Schiffer Publishing), a photo price guide both for those who want to start their own little assortment of dispensers and those who are already serious stockpilers. To collectors, PEZ dispensers take on a special value, much like coins or stamps. Geary is also affectionately known as the "PEZ Man"

on his drive-time radio show on WFUN in Ohio.

"I consider myself to be a PEZ ambassador," says Geary, who organized the very first PEZ convention in 1990. "I worked hard to become a PEZ expert." When asked which PEZ dispensers usually receive the greatest fan following, he replies, "Probably the whole PEZ Pal series, they're really popular among fans." Which are among the rarest? "The Psychedelic Eye would certainly be one of the most rare and expensive," he answers without a minute's breath. According to Geary's book, the Psychedelic Eye goes from anywhere between \$275 to \$350. Others found in the collector's guide that have skyrocketed included the discontinued but very popular PEZ Pal Bride and Groom, which as a pair can set an aficionado back nearly \$800. Topping even that is the Make-A-Face dispenser, a Mr. Potato Head PEZ of sorts, which can go for up to \$3000. But for those truly looking to enjoy the hobby of PEZ collecting, Geary advises against looking for high-priced, hard-to-find items.

"You'll have a lot more fun buying 10 or 20 dispensers at \$10 each than buying one big one for a high price. The real enjoyment is watching the collection grow and getting dispensers that you really like," he concludes. "Some people asked why I started collecting. I tell them I never stopped. They're just a lot of fun." Talk about living the impezzible dream!





Your connection for spare PEZ parts

Mary Mertens (503) 284-3671

Need: 1 Truck axle, 1 flat hat for big top Elephant, 1 mustache for ring master.

Have: Raven eyes, red beak & yellow glasses

Mary Lou Warne (519) 787-2563

Need: mustache & earrings for mexican boy, hair, holder & reflector for doctor, mustache for fireman, blue cap for PEZ boy.

Have: Cow B head (green w/yellow horns, white eyes, reddish orange nose) missing ears. Parts are available.

Dennis Martin (205) 822-8745

Need: dark blue n/f stem 2.9 with metal spring.

Have: original Speedy Gonzolas head (no hat), trucks w/ no wheels (R2 & R4), Duck w/flower-eyes, & red flower.

Doug Shoemaker (416) 651-6021

Have: Dog whistle minus the ears, Baloo with missing snout, white Rooster, green stem) with feet- good condition

Larry Lethcoe (619) 772-1322

Need: hat for Popeye B, hat for Peter Pan

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John 'The COOL PEZ MAN' Devlin,

5541 Oakville Center Suite 119, ST.Louis Mo.63129-3554

NAME _____ PHONE _____

ADDRESS _____

CITY _____ State _____ Zip _____

T-SHIRT SIZE - SMALL _____ MED. _____ LARGE _____ XL _____ XXL(ADD \$2) _____

_____ #Dealer tables _____ Half table TOTAL ENCLOSED _____

Need more info? send S.A.S.E.(info available after Dec.1 1996)

(PEZ NEWZ cont from page 9)

face than previous ones. I wasn't convinced, but the hat does have a mold change, and the head now has a 1980's copyright on the back.

PEZ Humor

Dave Barry's newspaper column featured PEZ the week of November 24th! The column was about manners and etiquette and he describes Warren Christopher (the US Secretary of State) as "using excellent table manners to influence powerful foreign leaders at state dinners". He uses the following "quotes" to illustrate his point...

CHRISTOPHER: May I offer you some dessert, Your Excellency?

FOREIGN LEADER: Sure...But Wait! This is your last Pez!

CHRISTOPHER: Take it! I insist! And keep the dispenser!

FOREIGN LEADER: Wow! The Papa Smurf model! I guess I'll allow a U.S. naval base in my country after all!

Of Course It's Kid Stuff!

PEZ made the cover of a new collectible toy book this year. KID STUFF is a book all about the most popular toys of the 50-80s. The cover shows a close up of a Peter PEZ, and there's a 4 page article about the dispensers. Phyllis Oreck loaned the book some great PEZ photo's, including the full body Santa, 50's Space Gun, Captain Hook and more. The book is written by David Hoffman and published by Chronicle Books, San Francisco.

Spring Has Arrived?

The new Zoo Animals are the first dispensers we've seen with the new spring design. The front of the blade spring (the one that provides the head bounce) is flat. Several layers of plastic go back to form a type of leaf spring.

Paper Trail

If you collect PEZ paper items, you'll want to keep an eye out for the different mail-in offer inserts. The first panel (where it says "special offer") has changed from red to yellow, the text has been reformatted, and the dispenser loading instructions have been added. On the back, the area where the candy offers are listed has also been altered. A miniature "fun & games" area has been added.

An Old Favorite

The latest Archie McPhee catalog offers an assortment of PEZ items. PEZ assortment packs (6 current dispensers plus 12 extra packs of candy for \$8.95), Power PEZ, and the PEZ watch. Their popular Fez and PEZ wasn't included this month. If you absolutely can't live without any of these items, call (206) 745-0711 for a catalog, or visit the website at www.halcyon.com/mcphree/

TOM Variation

The Tom PEZ sold on the double card with Body Parts has undergone some changes. These "new" Toms have the following differences: smaller eyes, whiskers not quite as defined, (the white ones) black whiskers much thinner, very ill-defined black eye-brows, wavy hair now molded on top of the head, and shorter ears. The forehead is also smaller and less round. And the head is altogether just a bit smaller. The copywrite now says 1996 Turner Ent., not 1980 MGM.

Cool PEZ Find

New Santa playset found out of the US recently...a Santa red stem 4.9 Hungary with Santa Body Parts. This is not the Bastel Playset. The card is a deep blue with gold star background and pictures a green Christmas tree and a red Santa with an orange gift bag. The Body Parts include a "gift" that is deep blue with gold ribbons painted on. It also has Raspberry Pez with it.

Pin-Up PEZ

The desk calendar "Men We Love to Hate" or something like that, mentions PEZ. One of the days in March says "We love to hate men who collect PEZ, slinkies and other odd things."

But not all of the calendar makers out there are bad. A wall calendar called "The Perfect Man" shows a PEZ Pal Boy dispenser and has a quote under it describing why "he" is the perfect man. "He's sweet, he's fun to have around, and he's always willing to open up to you." The other pages had other perfect men, like a gingerbread man with the words "He's cute, he's sweet, and if he gives you any trouble, you can bite his head off."

PEZ in MAD

In an article in the Nov. 1996 issue of MAD magazine titled "The Tobacco Industry's Secret Marketing Plans For Attracting Young Smokers," two boys are pictured under a sub-heading called: Kid-Friendly Tobacco Delivery Systems. The cartoon reads:

(boy# 1) Wow! What a cool Joe Camel PEZ dispenser!

(boy# 2) PEZ? This is where I keep my smokes!

That's Good Eatin'

Bon Appetite magazine called me in late December to talk about PEZ. They plan on doing a story about PEZ. It should be in print sometime around April, so keep your eyes peeled.

This Is A Little Weird, But...

Kelley Philipovich writes: "One of the gifts that I got from my roommate was the snowman Pez dispenser ornament and this shower spray stuff from Bath and Body works called "Sugar Plum". She told me to spray some on me, so I did...and lo and behold..the stuff smells like strawberry PEZ! They said they thought of me as soon as they smelled it. So, now I guess you can smell like the candy that you all love to eat!"

The Land Where Dino Is King!

Yasushi Toki reports that PEZ in Japan are easy to find in bags, but much harder to find on the card. All the dispensers available are the same ones that sell in Europe. But the Japanese bag is completely different from the U.S. & European ones. The Japanese bag has pink/blue/yellow stripes, and it's logo and nutrition facts are written in Japanese. Yasushi says there are about 70 variations of dispensers on the market in Japan. Dino is a favorite in that country and is very hard to find. (Maybe he looks like a relative of Godzilla.) Yasushi writes: "When I see PEZ on the card and old PEZ, I always buy them at flea markets or antique shops selling U.S. toys." Yasushi recently bought a blue Batman (NF,3.9, MOC) at the antique shop in Akishima-city, Tokyo near Yokota U.S. Air Force Base. It cost 3000 yen. (About \$25 dollars!)



The Third Annual West Coast PEZ® Convention

Come to the largest attended PEZ® convention in the world at a four star luxury hotel. Join your West Coast hosts Larry, Cheri, and Jade Silveira for a fun filled weekend (the weekend after Easter). Talk with the experts and celebrities in the field. Mingle with collectors and dealers from around the world to buy, sell and trade PEZ®. See an incredible audio/video performance extravaganza Friday night. Communicate with collectors via the NET.

When: Friday and Saturday, April 4 & 5, 1997

Where: Red Lion Hotel, San Jose, CA.

Reservations 1-800 RED-LION. Be sure to mention "PEZHEAD" to receive the special block rate of \$79.00 per room night. Single, Double, Triple, or Quad occupancy is the same price. After March 21st, room availability and rates subject to change. **Directions:** Highway 101 North: take Brokaw Ave. exit, Left on Brokaw, Right on Gateway. 101 South: take Guadalupe Expwy exit, Left on Airport Parkway, Left on Gateway. Free Hotel shuttle from San Jose International Airport.

Agenda:	Friday, April 4	2:00 pm - 6:00 pm	Convention Registration
		6:30 pm - 9:30 pm	Audio/Visual Extravaganza, Surprise Speakers and Bingo for PEZ®
	Saturday, April 5	7:00 am - 9:30 am	Show Set-up
		9:30 am - 10:00 am	Convention registrants admitted early
		10:00 am - 3:00 pm	General Public Show and mingling
		3:00 pm	Auction Begins

PRIZES GALORE!

Bingo cards are \$1.00 for the first 10 rounds, \$2.00 for rounds 11-20 (better prizes). Raffle drawings to be held during Saturday show hours, tickets \$1.00. Room hopping both evenings. Win over \$2,500.00 PEZ® and PEZ® related items! Wear your name tags, please.

Fees & Registration: \$28.00 per person, which includes entrance to both days, room hopping on Friday, Bingo for PEZ® with 2 Free Bingo cards (rounds 1-10), and convention T-shirt. There will be a special raffle just for those who pre-register by March 21, 1997. You must be present to collect your prizes by the time the auction starts. Vendor tables are \$90.00 and require registration by March 21, 1997. **Saturday show entrance fee will be \$5.00.** Children under 12 are Free BOTH DAYS.

-----send bottom section -----

Convention Registration

Includes Admission to show both days, and auction on Saturday

Please register _____ person(s) at \$28.00 per person (\$35.00 after March 21, 1997.)

Indicate T-Shirt size: med _____ lg _____ xl _____ xxl _____ (be sure to include sizes for all registered)

Please reserve _____ 6' dealer tables at \$90.00 each (\$120.00 after 3/21/97) or _____ ½ table at \$60.00 (Dealer tables are only available to Convention Registrants.)

Early registration is encouraged. You must register by Mar. 21, 1997 to be eligible for the Special Raffle.

Name: _____ Phone # _____

Other names registered: _____

Address: _____

Send completed reg. and check to: Cheri Silveira-Moliere, 3930 Agatha Way, San Jose, CA 95136

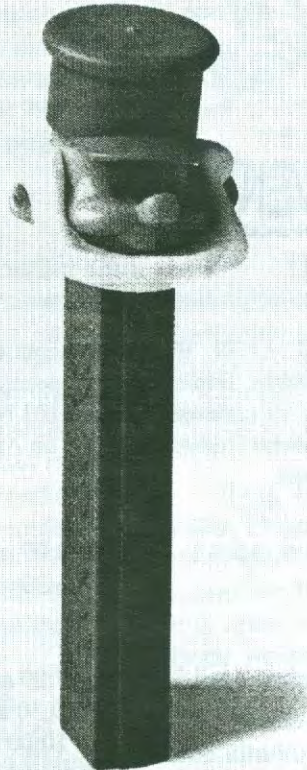
FOR MORE INFO CALL THE PEZ® CONVENTION HOTLINE AT 408-266-9118

Make a long weekend of it and visit Paramount's Great America, Winchester Mystery House or the Egyptian Museum...all moments away with free shuttle from the hotel.

PEZ® is a registered trademark of PEZ® Candy, Inc. This convention is not sponsored or affiliated with PEZ® Candy, Inc. (Flip1)

Vintage Collectibles**Laura Banks, Pezident***Things To Do Today:*

- fax booth reservation/Anaheim show
- schedule appts. with auctioneers
- e-mail Trish — weekend yard sales?
- schedule dentist appt. (cavity filled)
- e-mail Flip new price list
- fax Susan response re: Snowman
- e-mail photos to PEZervation Society
- order new display case via Web



("Sailor," circa 1960, rare)

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The November 1996 issue of **PC Computing** showcased this awesome ad for a brand of computer software. The ad shows a Sailor PEZ and gives an example how the software could be used to organize a business...in this case a PEZ business! Among other things, this newsletter is mentioned in the copy! The owner of the company is fictitious. PEZ was chosen, say the ad creators, because it's something that computer users can relate to.

The PEZ is from the Burlingame PEZ museum in California. The photo was taken last summer.

PEZ® CURRENT EVENTS

It's A Winter Wonderland Of Sweet Treats For Everyone On Your Holiday List

CLEVELAND, Nov. 6 PRNewswire

What better time to indulge in delicious desserts and sugary sensations than during the holidays? This year, tuck something sweet in everyone's stocking or under the tree. It's a gift they will savor. "Candy isn't just for Valentine's Day," said John Osher, president of Cleveland-based CAP Toys, the company that revolutionized the candy counter with the Spin Pop(R) in 1993. "Sweeten every holiday with something delicious and fun!" Osher offers some expensive — and not so expensive — gift ideas that are both tasty and thoughtful: This year, Santa's arriving, along with a lovable Snowman, atop a Spin Pop. For the teenager who loves to chew gum and blow awesome bubbles, hang some new Christmas Crazy Legs Gum(TM) from the mantel. This cute, cheery Santa Claus cardboard character has two 27" dangling, see-through "legs," each filled with zillions of red and green colored bits of fruity flavored gum for hours of gum-chewin' fun. If there's a Pez(R) collector in the family, surprise them with a new Power Pez (\$3.99) in their stocking. It's a colorful, battery-operated, hand-held "spaceship"-shaped refillable dispenser designed with a spring action that shoots the candy into your hands — making this new age creation the only way to pop-a-Pez in the future. For kids of all ages, the elves at CAP Toys have created the new Power Candy with "M&M's" (\$3.99). This mini-motorized electronic "M&M's" machine is shaped like a giant "M&M's" and even has a belt hook on the back so you can take your favorite chocolate candies wherever you go. With the push of a button, "M&M's" twirl their way right into your hand! Last but not least, don't forget to throw a new toothbrush into everyone's stocking with a new, great flavored toothpaste. Having a sweet holiday shouldn't mean a post-holiday trip to the dentist.

PEZ article from The St. Paul Pioneer Press

There can be no argument about the fact that when we list the greatest inventions of the human race, the top two are: 1. The wheel 2. Pez And not necessarily in that order, either. Yes, the wheel is a useful tool for transportation, but you can't carry it around in a Dispenser and eat it when you need a snack. Whereas you can do this with Pez, the amazing food like substance that can be used as either candy or an ingredient for concrete. The only problem is the effort involved in getting Pez out of the standard Dispenser. You constantly hear people say: "I would enjoy Pez more often but I cannot be bothered with the chore of manually flipping open the Dispenser top." If you have such a person on your holiday gift-list, then you need the Power Pez Dispenser. This is a battery-operated device that automatically rotates the Pez into position and ejects it in a semi-startling rate. This automated action saves the user's precious time for more important activities... such as scratching!



Our mascot... Pedro PEZ on Rodeo Drive! If you don't know Pedro, he's the official newsletter mascot. He's travelled all over the world meeting and traveling with PEZheads. If you'd like to take him on a trip, contact us at the newsletter. (205) 822-8745

PEZ-A-POPPIN

How one little boy almost changed the history of PEZ.

by Dennis Martin

Back in 1960, PEZ held a contest to name the cartoon character in the PEZ Pal comics. We know today that the winning entry was "Pezzie". But, the dreams of a little boy from the Bronx nearly changed that.

45 year old school teacher Gary Porto is a man with some very fond memories of the PEZ company. A recent magazine article about PEZ prompted him to write a letter about his story. I called Gary recently to get the details.

TFPS: Tell me more about the contest.

Gary: All of the kids shows at the time announced a contest to name the PEZ boy character. As an 8 year old, I was a big fan of PEZ, so I decided to enter. The character looked a little like Speedy Alka Seltzer to me.

TFPS: What name did you come up with?

Gary: My idea was "PEZ-A-POP". I liked that name.

Western Union telegram from PEZ, and later a letter from the president of PEZ, Curt Allina. He invited me to come to the PEZ office. It was pretty overwhelming for an 8 year old. It seemed like I had sent the entry about 6 months before, so when the telegram came, I was surprised.

TFPS: What did you win?

Gary: I won a wooden console organ. First prize was a jukebox with mechanical monkeys that danced all over it. I really wanted that, but the organ was pretty neat. I learned to play it a little.

TFPS: Do you still have it?

Gary: No. It was at my sister's house until recently. I called her the other day, but she had given it away.

TFPS: Who won first prize?

Gary: I know his name was Stewart. I don't know his last name.

TFPS: Did you ever visit the PEZ office?

Gary: No, I never made it to the PEZ office. But I'll tell you one thing that was great. All the kid's shows on TV announced my name for about a week. I got to go on The Wonder Rama with Sonny Fox show. I felt like a celebrity. All my friends were so jealous.

TFPS: Do you collect PEZ?

Gary: No, I'm not a collector.

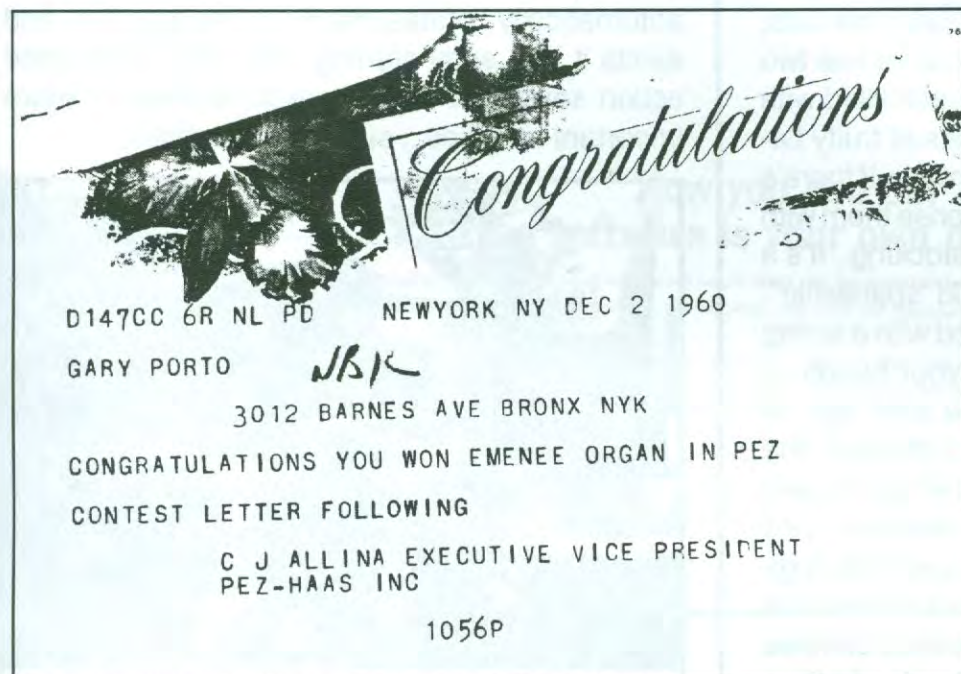
TFPS: How did you know PEZ was such a hot collectible?

Gary: I read a story about PEZ in a local publication called Spotlight magazine (see page

10), and decided to contact the people in the story.

TFPS: Why did you save the PEZ letter and telegram all these years?

Gary: Actually, my parents saved them. They kept a scrapbook of my childhood until I was 11, and obviously this was a big part of my childhood. The book even has my baby teeth in it.



But when my mom wrote the entry for me, she wrote it as "PEZ-A-POPPIN". It's a good thing, because my entry won second place.

TFPS: How did you feel when you found out you won second place?

Gary: I was excited...I was shocked! I received a

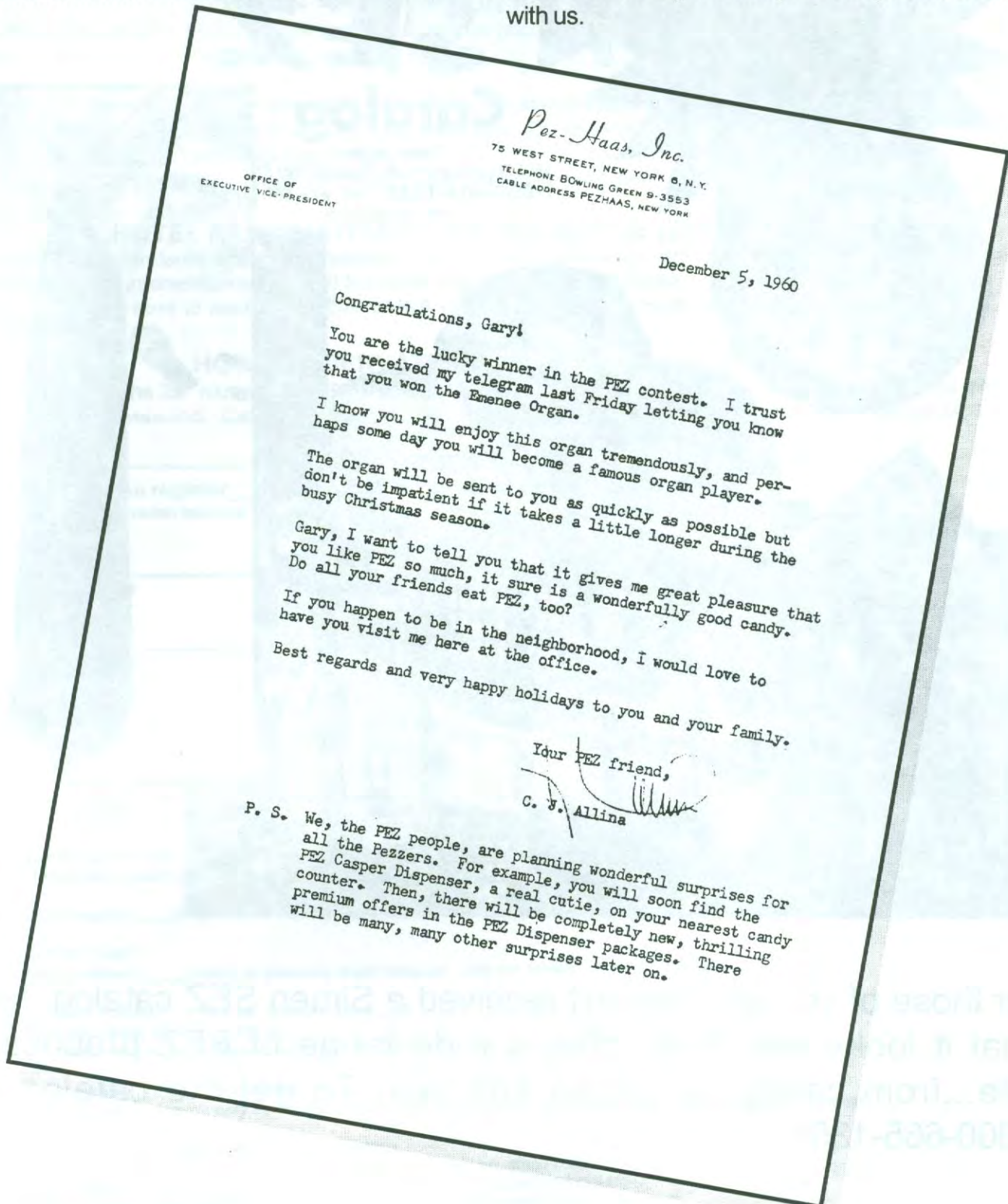
TFPS: What do you remember about PEZ from your childhood?

Gary: I remember they were a fun toy. As a child, I loved the control I had over the candy. It was like a fantasy...kind of like I had the candy at my disposal. It sounds silly, but sometimes I pretended I was making the candy as it came out of the dispenser. I was also fascinated with the mechanism.

TFPS: Are you glad you entered the contest?

Gary: Most definitely. I have very vivid memories of the experience. I can still remember when and where I mailed my entry. I remember a friend saying "no one ever wins those contests." I remember kissing the letter for luck before I put it in the mailbox. And I was a winner!

TFPS: That's a great story. Thank you for sharing it with us.



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www.simensez.com



For those of you who haven't received a Simen SEZ catalog, here's what it looks like. They offer a wide range of PEZ products for sale...from candy, to clocks and ties. To get the catalog, call 1-800-665-1357.

The Original Collectors Convention

PEZ-A-MANIA 7

JULY 25 & 26, 1997 Cleveland, Ohio

Join convention organizer Jill Cohen and hundreds of fellow collectors for a fun filled weekend. Meet master PEZ collectors and all of the major dealers and authors. Add to your collection. Learn from the experts. See more PEZ than you ever imagined.

CONVENTION AGENDA

FRIDAY-Pick up registration souvenir bags and informal room hopping throughout the day.
6 pm Pizza Party (reserve in advance. 7 pm Bingo for PEZ)

Saturday- 7 am Ballroom open for dealer setup. 9 am Convention registrants admitted.
10 am Convention open to the general public. (\$5 admission, \$2 kids under 12)
3 pm Auction begins. (Convention registrants only)
7 pm Banquet (\$20 per person, space is limited please reserve in advance)

HOTEL RESERVATIONS 1-800-HOLIDAY or (216) 524-8050

The Holiday Inn, Independence has a larger ballroom and has been completely renovated. It is convenient to the Ohio Turnpike and is at the intersection of I-77 and Rockside Road. Free Airport shuttle.

Be sure to mention PEZ-A-MANIA to receive a special room rate of \$89 per room.

HOTEL RESERVATION DEADLINE — June 25th

BOOK EARLY- After the 25th rooms will be \$119 if space is available. Cleveland is a hot tourist destination and every hotel sells out for the weekend. Cancellation is 6pm day of arrival so you won't be stuck if you need to cancel for a last minute emergency.

REGISTRATION

Please register _____ people at \$25 per person. (\$35 after June 25)
Registration includes admission to all events and a bag full of exclusive souvenirs.

Name	Address	City	State	Zip	Phone including area code	E-Mail	FAX

If you would like to register more people, please use an additional sheet of paper.
Confirmation letters will be sent after Ski season except for registrations received the week before the convention.

Please register _____ people for Friday night pizza party. \$10 per person (\$5 kids). You must register in advance.

NEW THIS YEAR!

Please reserve _____ places at Saturday night banquet. \$20 per person. # _____ chicken # _____ beef

Souvenir T-Shirts _____ \$12 ea. Indicate sizes _____ S _____ M _____ L _____ XL _____ XXL
Souvenir Sweat Shirts _____ \$23 ea. _____ S _____ M _____ L _____ XL _____ XXL

Shirts are not included with registration, and will be more expensive at the convention if available.

Please reserve _____ dealer tables \$40 each. (\$50 after July 18)
Dealer tables are only available to convention registrants. I will trade for PEZ. Please call for wish list.

Please make checks payable to Cofam Enterprises.

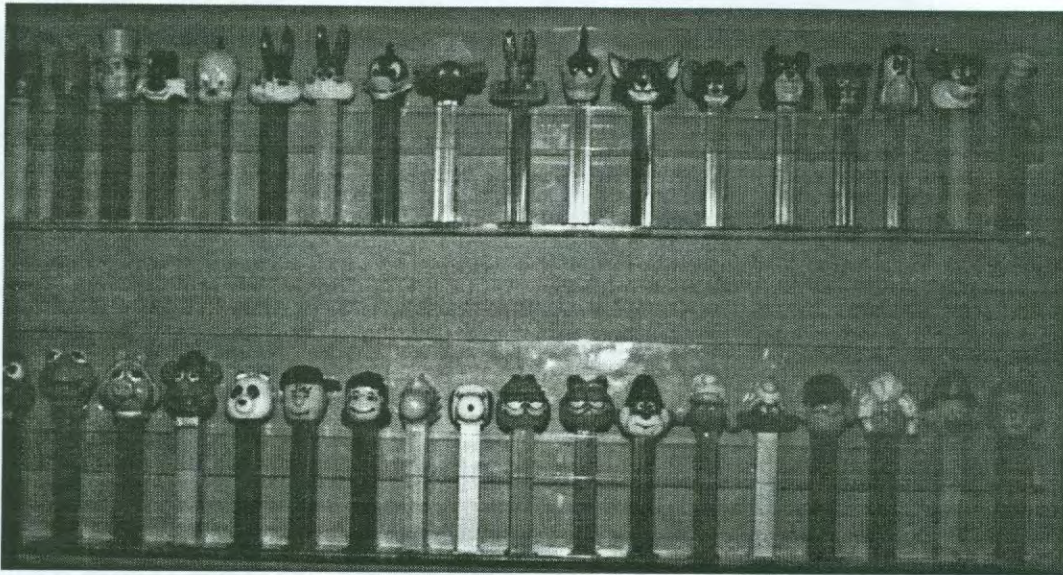
Send registrations to:
PO BOX 18139
Cleveland Heights, Ohio 44118

If you have any questions:
E-Mail PEZAMANIA@MSN.COM,
or call (216)283-5993 before 10pm EST

Pez is a registered trademark of Pez Candy Inc. This convention is not affiliated with PEZ Candy Inc.

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DISPLAY IT!



TO IT'S BEST ADVANTAGE

with these clear lucite racks which can easily be mounted to the wall, set on shelf or ledge. Each rack is 25" long x 5" high x 1.5" deep and holds 18 or more PEZ dispensers.

**\$9.95 each/3 for \$26.95
plus \$4.25 S&H per order
(East and West coast \$5.25)**

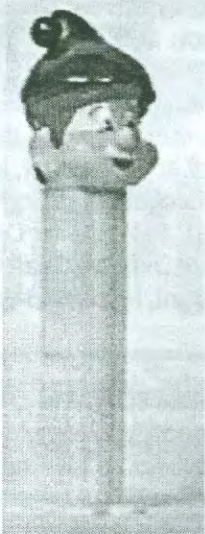
**NEW TRUCK RACKS HOLD 18 TRUCKS
horizontal-racks same dimensions as above
designed by Linda Kochenburger (NJ)
\$10.50 each plus S&H as above**

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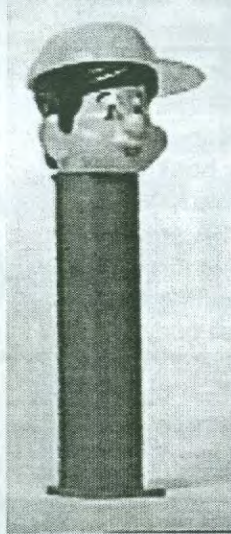
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4122 IRVING AVE N.
MINNEAPOLIS, MN 55412
(612) 588-0406**

email: tthomps@biosci.cbs.umn.edu

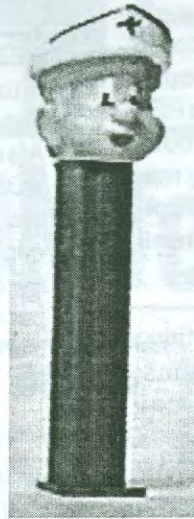
NEW PEZ SALE



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+



= \$20

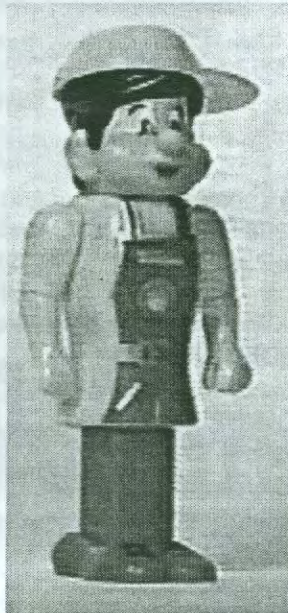
Alpine

Shell Oil

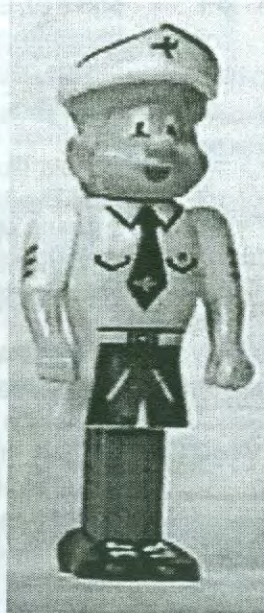
Pilot



+



+



= \$40

Alpine PEZ
& Body Part

Shell Oil PEZ
& Body Part

Pilot PEZ
& Body Part

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FAX (517) 669-3581 24 hr.

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WANTED: Non PEZ collectibles for cash or PEZ trade: Viewmaster viewers & reels, mini plastic TV viewers, snowglobes/snowdomes, 3D stereo cameras & stereoviews/stereoptic cards. Have for trade Dreamcastle PEZ jewelry & watches, 1st series body parts, kosher dispensers & merry music makers. Call **Diane Davison collect at (410) 486-0900 or email ddavison@mail.bcpl.lib.md.us**

WANTED: Buying PEZ, anything PEZ, TV Pals, Yummys, Totems, Crazy Fruits, Jay Ward & Hanna Barbera watches, Robots, Space & Battery Op toys-any condition. **STAN LUKSENBURG 21457 Lorain Rd. Fairview Park, OH 44126 (216) 356-1118**

THE PEZ ARCHIVES

Double sided 8 1/2" X 11" photocopies of the following PEZTORICAL publications available @ \$2 each. \$4 additional shipping each set of newsletters. (Overseas add \$8 per set.)

THE OLD VARIETY STORE-

June 1987 thru Nov/Dec 1989 (15 issue),

THE OPTIMISTIC PESSIMIST-

Jan 1990 thru July 1992

(15 issues),

POSITIVELY PEZ-

Jan 1993 thru Jan 1996

(19 issues)

Single copies available for \$2 each plus .50 per copy postage. Send SASE for new sales list.

LINDA KOCHENBURGER

265 Beverly Hills Road Fort Lee, NJ 07024 (201) 947-6613 (phone / fax)

Hope everyone makes it to a PEZ convention this year. They are great fun! Thanks to all who made the St. Louis convention a great time and

helped me out. Keep on Pezzing!
John "The Cool PEZ Man" Devlin

PEZ COLLECTOR branching out into SOAKYS. Please send description & price of any for sale. Also looking for a book(s) on SOAKYS. Would like to hear from anyone in the S.E. PA area that might be interested in forming a PEZ collectors group that meets periodically. Have full body FLIX Santas & full-body FLIX snowman for sale or for trade.

H. E. ELFENSTEIN

P.O. Box 11598

Philadelphia, PA 19116

(215) 677-3830 after 7pm.

PEZ FOR SALE

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PEZ PARTS NEEDED BADLY!

Nurse's cap, Raven's eyes, & Mimic Monkey's cap, FOR SALE: Floor display header cards \$10 each includes postage. (Disney, Muppets, Halloween, Flintstones) Israeli PEZ in pkg-Disney characters \$5 each. Flintstones Stickers in pkg of candy from Europe-ALL FOR \$5! (Neat to frame and place in your collection) Non-PEZ related items for sale: Star Trek dolls \$5 each (Comm. Riker, Capt. Picard, Lt. Comm. Worf, Lt. Comm LaForge, Lt. Comm. Data.) Add \$2 postage.

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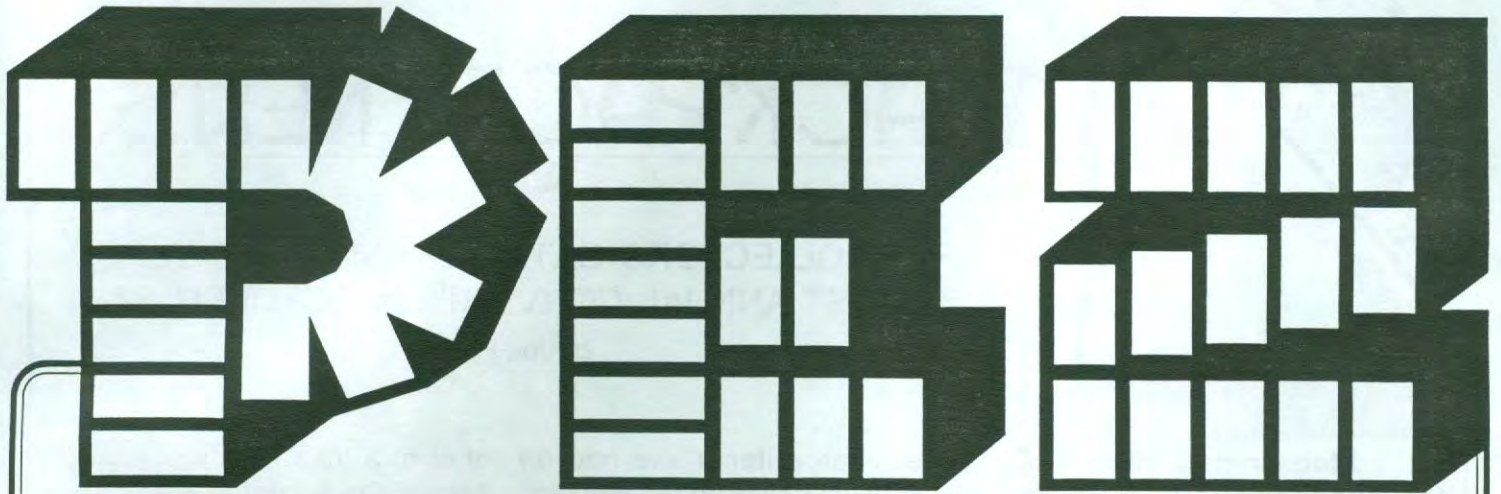
Do you think an AUDIO guide to PEZ collecting is a good idea? Would you like to hear top collectors give advice about PEZ collecting? If you would be interested, write to the address below. If the response is large enough to justify the project, it could become a reality. **P.O. Box 622 Madison, OH 44057 (Mention the audio tape)**

.....
• **WANTED:** One metal PEZ floor stand with header card. Stand is white in color, is 60 inches tall, 12 inches wide and has 24 metal pegs. Prefer new one in box but will be happy with a used one. **DAN LEONARD P.O. Box 33 Sherwood, OR 97140 (503) 625-7700 or (503) 625-7711 (fax)**
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BOSTON PEZ COLLECTOR

looking for the following PEZ dispensers: Green Hornet, Captain America, Thor, Wolfman, Creature from the Black Lagoon, Knight, Long Face Clown, Raven, rubber headed dispensers, Eerie Spectres and Soft head Super heros. Please send me your list with prices. **COLLECTOR 167 Milk Street # 141 Boston, MA 02109**

Don't forget...your free classified ad will be read by PEZ collectors all over the U.S., as well as Canada, Europe and Japan.



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ANIMAL CHARACTERS 5 DIFFERENT NOW IN STOCK

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BACKPAGE NEWS

PEZ COLLECTORS GATHER IN MINNESOTA FOR FIRST ANNUAL CONVENTION OCTOBER 12

by Joe Plounc

Bloomington, Minn. PEZ.

You remember, that tart candy you had when you were a kid. Well, standby folks, for the "PEZheads" have arrived. They vary in range from teenagers to senior citizens. I found them at the Thunderbird hotel, under the shadow of the Mall Of America, peering at little plastic candy dispensers. On Saturday, October 12th, the first annual PEZ convention was held. These colorful candy dispensers were available from \$2 to hundreds of dollars. But a bit of history first. Eduard Haas III was born to an Austrian family which owned a bakery. With these entrepreneurial roots, his knack for tinkering was natural. In 1923, Eduard Haas developed "pfefferminz," which was meant to be a substitute candy for the tobacco user. The candy became popular throughout Europe. The first packages for the candy were tins and later, paper was the norm. The first plastic dispenser that we are familiar with came about in 1949. It was plain and just held the candy stacked vertically so they could be dispensed one at a time. It was not until 1953 that the dispenser came to the United States. I met Maryann Kennedy at the Thunderbird motel. She is a recognized authority on PEZ. She brought a few of her "one-of-a-kind" PEZ to the show. A few scarce premiums were a yo-yo, a jump rope, a decoder flashlight, and an assortment of paper memorabilia.

Other scarce items she had on display were rubber heads, regulars, robots, and early diecuts. If you eavesdrop on a PEZhead conversation, you are likely to hear things like rubberhead, diecuts, feet and three piece. These represent all sorts of variations that the collector must be aware of. The faces can vary in color and so can the stems. The word feet represents the small plastic base on the stem that better supports the entire body. The last known characters to be made this way were the Smurfs in 1986. All those thereafter up to the present, (yes they are still being made) are "footless." The characters that have become PEZ heads are almost endless. The list includes just about every comic and cartoon character that was popular from the 1950's onward, including dozens of movie characters. From Casper to Thumper, Zorro to Daniel Boone and Snow White to the Psychedelic Eye. It was a veritable hit parade of the American entertainment industry. And therein lies the appeal. Baby boomers comprise the largest share of collectors. With a few extra bucks, they can relive a part of their childhood and can have fun collecting. I too remember being given a dispenser and candy at the

start of a train ride from St. Paul Minn. to Chicago in the 1960's. It was supposed to last to our destination. I don't think they made it to Hudson, Wis. At any rate, the values have been increasing at an accelerated rate. One dealer told me of



dispensers that he has turned down as being too expensive to resell. He has since seen them double in value. There is no end in sight. Like any other venture, the prospective buyer should educate themselves before getting started. The collectors have their own network of newsletters that advertise items wanted and for sale. These provide a good "study guide" to familiarize yourself as to current prices. If there were a PEZhead hall of fame, I found two nominees. They each were sporting a PEZ dispenser tattooed on their bodies. And so it goes.

(editors note: There are several fact mistakes in this article. It is printed as it was written.)