



NEWS

TFPS News Volume 3-No.#1 SEPT / OCT 1997

**What's Inside This
Austrian PEZ Factory?
Find Out In This Issue!**

**EXCLUSIVE!
An Ex-PEZ Employee
Speaks Out
For The First Time!**

**New PEZ
Computer Software!**

**PEZ-A-Mania 7
Review!**

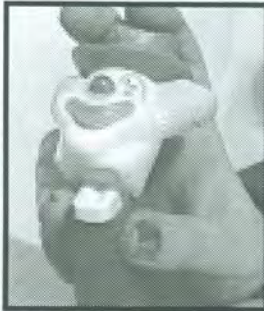
2nd Anniversary Issue!

THE FLIPTOP PEZERVATION SOCIETY
Newsletter

Volume 3, #1
SEPT / OCTOBER 1997
Published by Dennis Martin
fliptopez@aol.com



INSIDE STUFF



Welcome to all TFPS members old and new! First let me say happy Labor Day everyone! Also happy Halloween, and happy 2nd Anniversary! It's been two years since the first small TFPS hit the mail. My, how we've grown! In this issue, you'll find an EXCLUSIVE interview with a woman that spent over 15 years in the US PEZ factory. She has some really interesting things to say! Also, go with Larry Silvera as he tries to infiltrate the Austrian PEZ factory, and read an out-of-the-ordinary review of PEZ-A-Mania 7. Here's to another great PEZ year! Enjoy the newsletter!

...Dennis...

Membership in The Fliptop PEZervation Society is \$18.00 per year. (\$20.00 Canada, \$25.00 overseas) Members receive 6 issues of the official club newsletter, a membership certificate & a membership card. Individual newsletter back issues are available for \$4.00 each. Advertising rates are as follows: classified...free, 1/4 page...\$10.00, 1/2 page...\$20.00, full page...\$30.00. And as always, if you buy 5 ads, the 6th one of equal or less value is free. Advertising space is available on a first come first serve basis. TFPS reserves the right to refuse any advertising. To subscribe, place an ad, or for more information contact DENNIS MARTIN/TFPS 2328 Farley Place Birmingham, AL 35226. Phone (205) 822-8745. All original articles and photos, and layout of this magazine are the property of TFPS and may not be used, reprinted, or photocopied without prior written consent. The Fliptop PEZervation Society is not associated with or sponsored by PEZ Candy inc. PEZ is a registered trademark of PEZ Candy Inc. (Make all checks out to DENNIS MARTIN)

Dennis,
I really like the newsletter! I would love to hear a follow up story on the KLIN Pluto, and I guess I never heard about the original clear Yoda. Was it a prototype? My interest is in rare dispensers, new dispensers and novelties, and variations of dispensers (especially if it is completely exhaustive). Fantasy items are neat to a lot of people, but for me they don't cut it. In the future, how about an article on that item David Welch just had on his FS list called Mr. Mystery (I think?). Maryann shed some light on him to me, but I think the TFPS would enjoy being enlightened too. Or how about prototypes and where they've shown up? How about an article on how the Batman with Cape, or Full Body dispensers were originally packaged? Also, I like the inclusion of pictures in your newsletter (ie. the Garfield comic, the Star Wars stickers, etc.). One more idea, how about an article on Maryann's collection? Keep up the good work!

Mike Ortman theort@ix.netcom.com

Mike,
Boy, I said send those story ideas...and you sure did. THANKS! I'll get to work on those right away. As for the story on Maryann's collection, check out the national Enquirer from July 15.

Dear Fliptop,
I really enjoy the publication. Everytime I receive it, it helps let me know of what is coming and the his-

tory of PEZ. Have one little correction to make in the latest issue. Really a minor point but in your article on the St. Louis convention at the end you mention the party in Elizabeth's room for AOL PEZheads. Correctly stated it was for PEZheads in general and not limited to just AOLer's. There was a good time, although not packed at times, and when Maryann Kennedy heard Elizabeth say that she could not see much in collecting PEZ paper, Maryann went to her room and brought back three/four LARGE notebooks full of paper. We say more paper PEZ items than a mind could of imagined existed. Maryann lived up to the billing of not only an authority on PEZ but a grand person.

Donna (PEZSpouse) Austin & Max (GrandPa Pez) Austin

Dear Dennis,
Please renew my subscription. I enjoy your newsletter very much. I have included a photo that I thought the TFPS members may enjoy. These strange characters are from my PEZ look-alike collection. You'll notice that many of them have almost identical Yummy brand characters heads. However, the stems



are almost exactly like Kabayas, and even have Japanese writing. I wonder if anyone knows their story?

Bill Werner
Marietta, GA

Dennis,

I have some info on the four different Action Man Rocket dispensers on blister cards. They can be found at the Woolworth's in Brighton, England. "Rockets" is apparently the name given to Smarties in England. I'm guessing that these figures are the "military" heads referred to by you in the last newsletter. The stems are the same design as the Fun Flips, but are color coordinated to the heads. These stems also have a label which wraps around the front of the stem and identifies the name of the particular character. All have human heads, with painted eyes. The heads are smaller than a typical PEZ would be similar to PEZ Mogli. The first is Crime Buster. (Black short-billed baseball-style cap, face has x-shaped scar, on a dull silver-metallic stem.) The second is Battle Force. (Kelly green military helmet with gray band and side straps, face has x-shaped scar, on a green stem.) The third is Red Ninja. (Black hooded face with red mask covering mouth & nose, on a red stem.) The fourth is Dr. X. (Bald-headed man with black eye-patch and black moustache, on a black stem.) All are mounted on an orange & black card with a large stylized AM logo behind the dispenser head. At the bottom of the card are 4 candy rolls, which cover up some information about the Action Man and his mission (I hadn't heard about this character before). No indication is given about how many different dispensers are in the series. The back of the card shows how to load the candy into the stem (curiously, no head is shown on the stem), and has copyright 1996 Hasbro International Inc. at the bottom. It also says "Made outwith the UK exclusively for: Anytime Candies, Dairsie, Fife.

Michael Bugler
Mjbugler@aol.com

Dear Dennis,

My name is John and I am 9 1/2 years old. I really have enjoyed my PEZ newsletter this year and would like to sign up

for another year. So far I have 179 different dispensers, a clicker, and a Space Gun. This is a picture of me and my "PEZTACULAR" pumpkin I carved.

Happy Pezzing,
John Taylor
Newburgh, Indiana



Dear Dennis,

I love PEZ! I love collecting the dispensers. Even though it takes away the value, I take them out of the plastic and put them on display. I would rather show my collection on a shelf than nailed on a wall or whatever way they retain their values. Sometimes I take a dispenser to school and treat my friends. They all think it is cool that I collect PEZ dispensers.

David Enger
Cummings, MO

Dear Mr. Martin,

It was great talking with you on the phone the other day. I really appreciate the fact that you did not hesitate to go into details about the conversations that you have with the PEZ people and about PEZ collecting in general. You know that originally I started collecting "Coca Cola" memorabilia but boy did I ever have a rude awakening, I quickly learned that the dealers are horrible and rude people. At a show I attended last year, I inquired about an old bottle that was in a glass case and instead of giving me information and the price, the dealer responded "you don't want to see that, I bet you can't even afford it", as he turned and laughed with another dealer from the next booth. I felt terrible, but on my way out I spotted something that I hadn't seen

for years and it quickly brought a smile to my face. It was a PEZ dispenser just like one that I had when I was a kid (it was a Casper Diecut). The dealer was very nice, unfortunately I did not have enough cash with me to purchase him and the dealer said that Casper was not

his and he could not take a check or credit card for it (oh well). The next day as I watched television with my son, the new Casper movie came on and guess what popped into my head. That's right, the PEZ dispenser that I left behind at the show, so I got up and went to our local Toys R Us store to look for PEZ. Although I didn't find Casper, I found the Power PEZ as well as many other ones. I guess that's when and

how my PEZ collection began. Since then I have acquired over 200 pieces through purchases and gifts and I have loved every moment of it. I have been in contact with many people in the past year, in reference to PEZ and each one has been nicer than the next. Thanks.

Cynthia Hernandez
Miami, FL

Dear Mr. Martin,

I have just bought my first PEZ dispenser! I would never have noticed PEZ if it were not for my favorite TV show "The Pretender!" The main character, Jarod, uses PEZ every episode and I found a dispenser just like he uses!! I sure wish PEZ would make dispensers of all "The Pretender" characters. That would be so cool!! Please tell me what you think of "The Pretender" and the use of PEZ on the show.

Patrick Powell
Collins, GA

Dear Patrick,

Cool show. I did an article in the Jan/ Feb issue about The Pretender and PEZ.

Dear Dennis,

My name is Heidi Jones and I live in Goldendale, a very small town located in south central Washington. I have been

EXCLUSIVE!

An insider's look at our favorite candy company!



MARCIA WELLS

written by Debbie Hammer & Dennis Martin
Interview conducted by Debbie Hammer

Marcia Wells worked for PEZ for many years. At the request of The Fliptop PEZervation Society, her friend Debby Hammer, (an avid PEZ collector) sat down to pick her brain about her experiences at PEZ Candy Inc. This EXCLUSIVE interview is the result. This is the first time Marcia has ever spoken to the public about her PEZ past. Many of the stories in this interview have never been heard before! Enjoy.

When did you work for PEZ?

I worked there from October 1978 through September of 1994.

How did you become connected with the PEZ company?

My sister-in-law's aunt, Alice Brumley, said there was a job opening at the company. She said that I probably wouldn't get the job but to come in for an interview, and I did. The position was to be Mr. Blum's secretary. He was the advertising manager at that time. He wasn't too thrilled at interviewing me but when he found out that I knew the dewey decimal system...I ended up staying there for 2 hours doing his filing and he hired me.

Why wasn't he interested in interviewing you?

Well he was a very precise individual and it was like "Oh another interview." But I think he was eventually glad he went through with it. I think I was the longest interview that PEZ ever had! I think I left just before everyone else left for the day. I started the job on the following Monday.

What was your job at PEZ?

From the end of October until the time that Mr. Blum left, I was his secretary. Then Andy Udrarhelyi came in (marketing manager) and I was also his secretary. Then when Mr. Blum retired, Andy moved into Curt Allina's position and I became Andy's secretary. (Got it?) So at this point

they gave me ALL the advertising. Andy hired an advertising agency and I worked

with the advertising agency getting information from the licensors. I also did a little accounts payable stuff and then I did some sales in the west.

In the west?

I did advertising in the morning and because of the time zone, I would do some work for the western Regional Manager, Don Meyerson in the afternoon. Later on I ended up being the assistant to the treasurer, doing personnel and payroll for the factory and warehouse. The treasurer, Dora Dwyer, knew that I had a college degree and recruited me. I worked with her for ten years, and I loved it!

What did you do in the personnel department?

I did all the interviewing and hiring for the factory's first and second shift. Then, beginning in 1993, the third shift was added to that. I also did the payroll, benefits and the handling of the customer letters.

Did you enjoy working at PEZ?

Well after Andy left...Yes! (chuckle). With Frank Lundblad I enjoyed it. But, Andy was tough. Curt Allina was tough but he was tough professionally and he was good to work for, he appreciated the employees.

How many people worked in the office in your area?

When I first started working there, the offices were above the cafeteria and there were 8-10 people total in the immediate office. Then we really began growing. We were getting big accounts like Toys-R-Us, so they expanded. What they did was add onto the factory and transformed the cafeteria into office space for the personnel department and the accounting department. So, downstairs you had the receptionist, my office, my bosses office (the treasurer), and the accounts payable and accounts receivable girls. Also all our files and our computer. And that's how it still remains. By the way, the office staff officially worked for PEZ Candy Incorporated, while the factory people were Haas Food Manufacturing Corporation.

You said you answered the mail. How much mail did you receive in a week or a month?

In the beginning, not too much. It was just something that I'd do in my spare time. But after a while it became...well let me say this, thank God for the computers...because we really needed to be computerized! Everybody had to help me with the letters. The receptionist, and anyone that had spare time had to help. We had certain form letters we used, but most of the letters had to be personalized because of the various questions. For the collectors that were calling for the first time, we had a form letter. After that we would personalize the letters. This took a lot of time. Sometimes I would spend 2 full days of a week working on it for 8 hours a day!

What were some of the strange letters or requests that you can remember?

Well one kid wanted to have a PEZ dispenser made of his head. Of course we couldn't do that! (chuckle) That's the only one that stands out. That was the oddest one. He wanted to know how much it would cost.

What did you tell him?

Well, I told him it was way too expensive... that it would cost thousands of dollars to make a mold of his head. All the other letters were the typical questions like: How many dispensers are there? What do the feet mean? What do the no feet mean? What are they made from? Why are they made in various countries? What do the numbers mean? And what new dispensers will be released? Another frequently asked

question was "What happened to the rubber heads i.e." Eerie Spectres and Super Friends?

What were the most common requests?

Some of the collectors wanted pictures of the PEZ, some wanted brochures. Some wanted to know if they could buy PEZ directly from the factory, and of course we couldn't do that. From my understanding we needed a special license to be able to sell from the company to the outside. There were lots of questions about the history of the dispensers. Mostly there were requests to have a tour of the factory.

Did you ever see anyone stop by for a tour of the factory?

People would always ask for tours of the factory, but we were making food and because of the cleanliness involved Scott couldn't allow the public to go through it. However, Scott did allow television cameras and reporters sometimes. He also allowed big customers occasional visits, but not the general public. By the way, anyone touring the factory needed to wear one of our PEZ caps!

Did you ever see anything thrown away that would be valuable to collectors today?

(Insert major chuckle here) There were header cards that were printed badly. To collectors they would be wonderful, but of course we are an upstanding company and wouldn't want anything that was done wrong. Some insert packages weren't cut right on the machine when they were packed, so they were thrown out. Some blister cards were thrown out because they weren't running right in the blister card machine. I believe, but I'm not 100 percent sure, some of the broken dispensers were sent back for credit and some were thrown out. Lots of cardboard boxes were thrown away. Speaking of getting rid of stuff...for the holidays, we were all given free candy. Scott was very generous. For instance, on Halloween and Christmas, we all got a free box of PEZ.

What old PEZ items can you remember seeing around the office?

Hmmm...I remember a few old PEZ dispensers. Scott has a collection. There was someone else that had a collection too, and they both kept them out so when someone came to visit they were able to see them. There is what was called a "cage area", and in this area Mr. Blum used to keep maybe 5 or 10 copies of every brochure that PEZ ever made. He also kept copies of every blister card that was ever made, and a copy of every packaging that was ever made. And at one time, 5 or 10 of each dispenser such as Bicentennial, Kooky Zoo and PEZ Pals. These all were

kept out back in what Mr. Blum called the "archives". Unfortunately, after he died, it really wasn't kept up to par the way he kept it. There were things in there that dated back very far. I believe that he had some things there from the New York office, or maybe even from when they were in Long Island (Queens). There were also a few old premiums out there and some old PEZ racks. There was tons of old stuff out there!

Things that collectors would like?

Oh YEAH!! But also a lot of stuff there for Scott and the staff to refer back to. Or licensing people might want to look back



at it. So he HAD to actually keep it. Oh yeah, there's a lot of stuff out there alright! (chuckle)

Do you have any knowledge of the design process of the dispensers?

Yes, I can tell you that if there was a licensed character that they wanted to produce, the PEZ company would have to get the licensing agreement from a licensing agent. Take for example Walt Disney or Warner Brothers. All dispensers have to be approved by those companies before they are released. Usually they would check things like the copyright notice on the dispenser to make sure that they are correct. They also usually liked to approve all the graphics for the displays.

Did you ever see a dispenser nixed and go back for redesign?

Yes, the Disney line. Disney was tough. I can't say that they still are, but back then they were.

Did you ever see any prototypes in the office?

Yes. Because Mr. Blum was the advertis-

ing manager, some of the prototypes would come to him. I remember seeing the prototypes for the rubberheads like the Eerie Spectres, and the Super Friends collection. I was actually in Mr. Blum's office when he named all the Eerie Spectres! All those heads came past me. I remember Mr. Blum having every color stem imaginable, and he would try all the heads on different bodies to find the right combinations.

Did you help him with the decisions?

He took great pride in his work. He would make a decision first and then call me in to ask me what I thought of it. I remember one day, I didn't agree with him, and I could see the look of disappointment on his face. He had good judgement and he loved his job, so I tried to stick with him on it. I also saw all the prototypes for all the advertising material. I even went to see a commercial being made in NYC around 1980 or 81.

What's the story with the rubberheads? Why were they made and why were they discontinued?

Well, I was working for Mr. Blum at the time that the Eerie Spectres rubberheads came in. As I said before I remember when he named them. My understanding, and I may be incorrect because it was such a long time ago, was that they were going to do the rubberheads. But oil prices at that time were on the rise, and we had to put a halt on them. I don't think it was feasible to make them at that time.

What does the price of oil have to do with it?

Well Oil is an ingredient in the rubber.

So were they ever released for sale?

Oh, yes the Eerie Spectres were definitely for sale, and they're beautiful. But for some reason I really can't remember about the Super Friends.

Do you have any funny company stories?

Well, there was a Christmas party for all the office staff at a restaurant. And I believe some factory people were there, and they even flew in the regional sales managers. I'm really not quite sure if it was a Christmas party come to think of it, but we all had PEZ guns and we were shooting PEZ pellets all over the place! I can just think of the poor person that had to clean up! This restaurant was COVERED with PEZ candy! And I remember that we were never allowed to come back to that restaurant again! That was a lot of fun that night. I have another interesting story. When you go to the factory, while your still

cont. on next page.

"Marcia" cont...

in the parking lot, you can smell the orange or the grape candy. They are very potent. I remember that smell from the day that I went on the job interview, but after I worked there for a while I just didn't smell it any longer. One summer day there was a problem with the bags of sugar. When all the employees came outside...their cars were all tinted by the color of the sugar that day! Plus, all that sugar dust on our cars caused bees to swarm our cars!

What employees stick out in your mind?

Mr. Blum! He was really into his job. He really loved his job and it showed. And Judy Valentine sticks out in my mind, not Karen Valentine as David Welch states in his book. We had really become good friends and we always got in trouble. (chuckle) Judy and I did a lot together. She worked for Andy a little bit and I worked for Andy a little bit too! Also Annie, my girlfriend in accounts receivable sticks in my mind. She still works there. She has been there along time. And then of course Dora - she taught me a lot. Some factory people still come to my mind. They've been there for about 20-22 years!

Does PEZ treat their employees well?

Yeah I'd say so. It's really a nice place to work! The office staff is on what they call summer hours. During the summer months they work from 8:30-5:30 Monday through Thursday. On Fridays they work until 12:30.

How do you think the company has changed over the years?

Well, Curt Allina wanted to be referred to as "Mr. Allina", and I'd say that basically set the tone for the rest of the company. The tone at that time was extremely formal. Then Scott McWinnie comes along and he wanted to be called "Scott". The atmosphere lightened up and it became a little more relaxed. Also



whenever something new came out, Scott would come downstairs to show us and say "Look what we got". He always kept the office staff involved in what was going on. When the Flintstones first came out there were some large cut out characters. He let us have the huge cut out of Fred Flintstone. Scott let one of the office girls put this big huge Fred up on the wall. He really didn't mind things like that, which is what made the atmosphere more enjoyable and not as stringent as before. The computer system has change the company over the years. When I first started there we had this huge main frame computer. Whenever the girls took an order, they had to write it onto each individual card. Each customer had their own card and every order that they placed was on that card. Now that they have the PC, each order is placed into the computer and all the history for each customer remains there. They really needed to be computerized with all the expansion of the office. There are a lot more big customers now. Since I left they have hired another sales manager. They have definitely grown! Another change is the dispensers. There are more assortments of dispensers now, and I think new stuff is much nicer looking.

What are your favorite dispensers?

I like Merlin the Mouse and the Rubberheads!

Do you collect PEZ?

(SMIRK) NO! (chuckle)

Do you want to?

No, but let me explain. I am overdosed with PEZ. I really saw too much of it, and when you are away from it you see things differently. I was really right in the heart of the whole operation. I do have some dispensers though that I've kept over the years. ☺

Believe it or not, there is MUCH more to this interview! Due to space limitations, we'll have to continue it in the next issue.

What do you have to look forward to? Among other things:

****Read Marcia's recollection of the origin of the Bride and Groom.**

****Learn about the artists that drew the PEZ inserts and the header cards.**

****Have you seen the drawing of the girl on the cover of David Welch's book?**

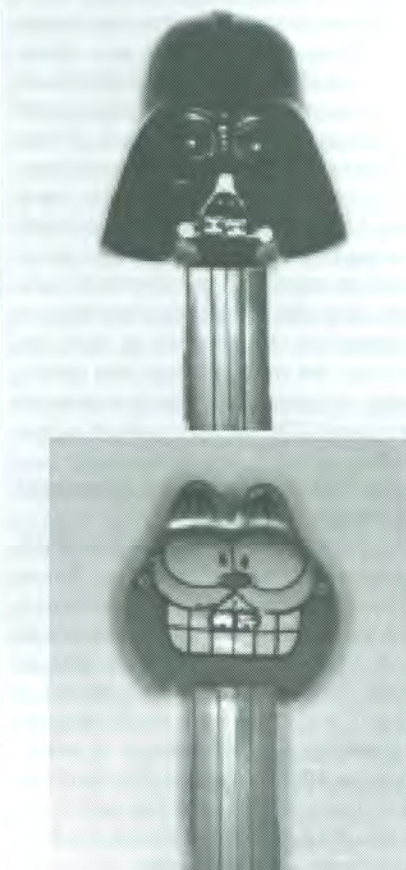
Do you know if she's a real person?

Learn about her in part 2!

****Plus plenty more!**

PEZODONTIST

Florida orthodontist Dr. Sheinis loves when Andrew Hammer of Coral Springs comes to his office. Andrew began bringing everyone in the office PEZ dispensers on his regular visits. Now, they can't wait for him to come to see what PEZ they'll get. Just for fun, Dr. Sheinis and his assistants began putting braces on some of Andrew's PEZ dispensers! Pictured are a Darth Vader and a smiling Garfield, both sporting their new mouth antenna. It just proves the old saying, "4 out of 5 dentist recommend PEZ for their patients who collect PEZ, and that last dentist recommends you bring HIM PEZ!"



Andrew Hammer's email address:
pezhunter@aol.com



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Tweety \$4
Taz \$4
Sylvester (wh) \$6

M.G.M.

Tom \$4 • Jerry \$4
Tuffy \$4 • Spike \$4
Droopy \$4

KOOKIE ZOO

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Hippo \$4 • Koala \$4
Elephant \$4

WALT DISNEY

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Duck Nephew \$5
Bouncer Beagle \$4
Gyro Gearloose \$4
Webby \$5
Pluto M/Ears \$4

MERRY MUSIC MAKERS

Parrot • Clown \$6
Penguin \$6
Tiger • Panda \$6
Rhino • Donkey \$6
Indian \$15

STAR WARS

Darth Vader • Storm Trooper \$4
C3PO • Chewbaka • Yoda \$4

PEZ BODY PARTS

Hockey Player • Nurse • Tarzan • Knight \$4
Maid • Grim Reaper • Red Dress \$4
Robin Hood \$4 • Robot \$8 • Legionaire \$8

TWIN PACKS - Dispenser + Body Part

Spike + Knight BP \$5
Tuffy + Cavalry Officer BP \$5
Droopy + Robin Hood BP \$5
Tom + Convict BP \$5
Tom + Cavalry Officer BP \$5
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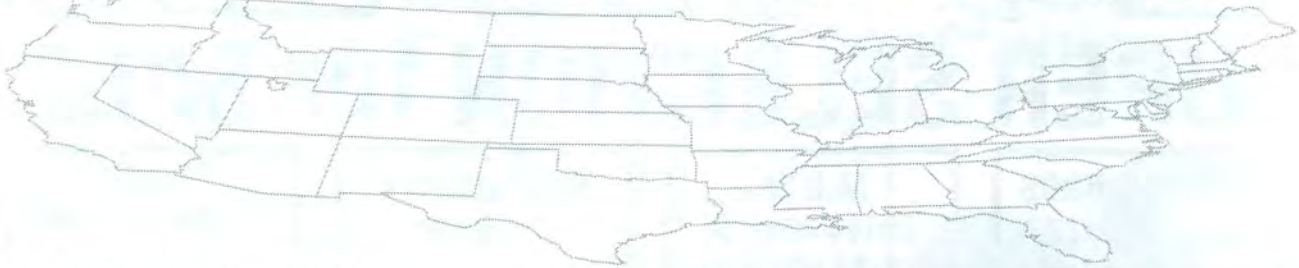
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COAST TO COAST



PEZ On Madison Ave?

PEZ Candy has gotten back in the advertising game, sort of. PEZ is buying full page magazine ads for their mail order offer. The ads are only in kid oriented & collecting magazines. The ad has been seen in the Aug. 29 issue of *Toy Shop* magazine, plus the Sept. 15 issue of *Nickelodeon* magazine, the current issue of *321 Contact*, and is scheduled to appear in others. The ad shows the current mail-in order form with copy that reads:

"What's better than pizza delivery? PEZ delivery."

It then goes on to explain the mail order offer. And here's something interesting. Included on the ad is a box that says: "Check here if you'd like to be on the PEZ mailing list (no purchase necessary)"

The ad isn't really aimed at selling PEZ to the non-PEZ customer. They claim it's a part of the whole direct marketing strategy. Regardless, putting PEZ in print like this will definitely generate more interest in the collecting hobby. The last time PEZ tried print ads were the 1981 superhero ads in comic books.

Oh, and about the box

for the PEZ mailing list. PEZ will build up a database of everyone that asks to be on the list. Then, starting next year, they will send everyone on the list informational releases about new items. They won't come regularly or anything, just when PEZ has something new or exciting to announce.

The Car's A Star

PEZhead Cliff Lee sent a photo of the "official" PEZ car for us all to enjoy. Cliff says the greatest part of the parade was seeing all the smiles and hearing the continuous 2 mile long cheer for the car!



Mint In Box PEZ

Chic Simple is a trendy series of books that have entertaining ideas for the home. The book "Storage" has a picture of a shoebox full of PEZ! It's on pgs. 24-25. Here's some library info on the book if you are interested: call no.: 648.8 L68a Author: Lisle, Jennifer Title: Storage A Borzoi book published by Alfred A. Knopf NY 1994 ISBN 0-679-43222-1 The shoebox is full of currents, except for two light blue Batman dispensers.

The PEZ Channel

On Friday, July 11, Stan Luksenberg was on Personal FX, the collectibles show on FX

cable. The segment mainly highlighted Stan's incredible Hanna Barbera and vintage robot collections. But they did show his none-too-shabby PEZ collection! Great job Stan!

Speaking of television, on August 4, the MTV show "Apt. 2F" had some PEZ props. There was a scene in a video store at the cash register where Darth Vader, Yoda and C3PO PEZ can be seen!

Another TV sighting, this time on the Conan O'Brien show. I have been told that in the last week of July, Conan and his sidekick Andy did a skit in which they were turned into PEZ dispensers. I work the morning shift, so I don't stay up this late. Did anyone see this?

"Icon In Peace"

PEZ computer Icons for Win95 are available for downloading. There are over 70 PEZ related computer icons available on this website. You can download the icons at the site, and there are also instructions on how to install them and how to get Windows to display desktop icons higher than 16 colors. The two sites for downloading are: <http://pezpage.home.ml.org> <http://ikesworld.home.ml.org>

PEZ Display at Hallmark in K.C.

A Hallmark Cards in the Crown Center in Kansas City, Missouri had an neat exhibit about "The Things People Collect." Included in the exhibit was part of the PEZ collection of Shawn Peterson who lives just a few miles northeast of Kansas City. The PEZ collection is just a small portion of the total display. Things like dolls, marbles, cereal boxes, and barbed wire were also included. Shawn displayed many of his old dispensers including Frankenstein, the Wolfman, Creature, Santa A, Full Body Santa, Eerie Spectres set, Psych. Hand and Flower, and many others. He also has various advertising items displayed. The display ended on August 31.

Mail Order Update

If you haven't taken advantage of the mail order offer from PEZ, you might want to hurry. The current edition of the offer will end soon. (In the next few months) Then PEZ will come out with a new mail in offer! The new offer will contain new assortments, and probably items not offered on the first form... possibly items we've never seen before! Let me make it clear that NO ITEMS on the original form are being discontinued! All dispensers (including Bubble Man) will still be made.

Pink Panther PEZ Finally On The Prowl

The Pink Panther PEZ series are currently in very wide distribution in Germany and other parts of Europe. They should be available now through dealers that generally deal in non-US dispensers.

PEZ Attraction

PEZ Magnets are a licensed product made by Blue Q. They

are very new item in Blue Q's product line, so they may be difficult to find right now. Your best bet is to look at stationary shops and gift stores as well as wacky, cool and hip pop culture places. (Coffee shops too.) The current retail price is around \$12-\$15. If you want to see a picture check out the website below:

<http://www.interact.com/~somersjm/nondisp.html>

A Real PEZ "Head"

On opening day at Del Mar (California) Racetrack back at the end of July, they held a hat contest. I assume they were looking for creative interpretations of head wear, because the grand prize winner was definitely unique! The winner had a hat approximately 4 feet by 2 feet, with a racetrack and a grandstand. But the most important element was the people in the grandstand. They were all PEZ dispensers! He probably had about 30 PEZ on his hat. (By the way he won a \$6000 spa and a trip to Las Vegas with \$250.)

REACTION To PEZ and other dispensers in print

The React news magazine is a teen version of Parade magazine that is included in many newspapers across the country. In the July 21-27 issue, The Burlingame PEZ museum is featured in an article titled "Museums of the Weird". The article tells the location of the California museum, a very brief history of PEZ, and a photo of some rare old PEZ from the museum.

There have been other published mentions about PEZ since the last newsletter. Look for PEZ articles in the July 14th issue of Newsweek, of course the July 15th issue of The National Enquirer and The



"Your PEZ could be worth big bucks! It really pays to be a PEZamist, says PEZ collector Maryann Kennedy."

National Enquirer July 15, 1997

Hamilton Spectator, Aug. 2, 1997. (Canada)

Tabloid PEZ

And speaking of The National Enquirer, they plan to do a follow-up article on the PEZ collecting story. (July 15, 1997) Apparently, a lady had bought a PEZ at a garage sale for \$3.00 and stashed it away. She read the NE article and got it out and put an ad in a craft or some such publication and ended up selling it for \$400! The follow-up is due in the ??issue of The National Enquirer. (Great, the lady at the store is going to think I'm a regular reader!)

PEZ Yo-Yo's Sales Are "Up" Again

I'm sure a lot of you have been hearing about the recent find of Yo-Yos. By all accounts, these 1970's German premium are authentic. As far as we can tell, they were premium catalog items along with the PEZ Plate, PEZ watch, and other items. The plastic Yo-Yos come in six different color combinations, and sell from \$35-\$50.

Funniest PEZ Story I Ever Heard!

"A friend found a PEZ dispenser while cleaning his garage. He said it had no head and that the body was clear. To say the least I was beside myself. He promised to bring it over the next day. As is always true with non collectors it ended up taking over a week for him to remember to bring it with him. When he pulled it out of his pocket I could not believe my eyes...it was an empty TicTac box!" (Author unknown)

PEZ Show Stoppers

Want an exclusive limited edition PEZ dispenser? If you attend The International Collectible Toy Expo October 5th, you may be one of 500 lucky people to get the PEZ. The show will be at the Fort Washington Expo Center in Philadelphia, PA. There will be over 2500 dealers selling toys during the two day show. The ad for the show mentions that the first 500 paid entrants will get, among other things, the exclusive show dispenser! What is it? PEZ USA didn't have anything to do with it. It may be a dispenser packaged with a special show insert. This has been done at some shows before. For additional information on the show, call 407-331-7469. ©

Product Review "The PEZ Collector's Kit"

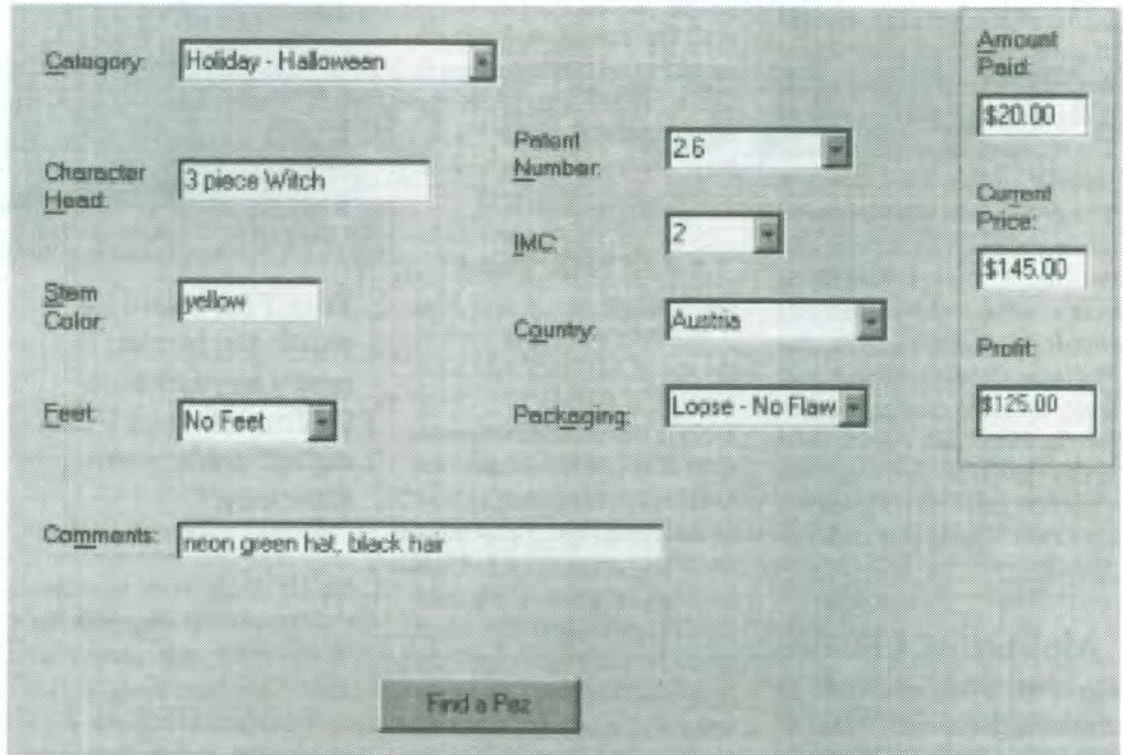
Hot new PEZ software!

For all of you who want to keep track of your PEZ collection in a detailed, easy to use fashion, PEZhead Scott Osborne has come up with the answer. His "PEZ Collector's Kit" database program provides extremely easy, well organized maintenance of your collection inventory.

The only requirements for this software are Windows 95, and about 7 MB of disk space. The program is broken down into several different input choices. There's a screen to input dispensers, a screen to organize miscellaneous PEZ items, and one for all your trade items. The best part about the program is

that you rarely have to retype the same thing over and over. You really only have to type the name of the dispenser, the color of the stem, and the current value. Pull down menus allow for quick input of all other categories. I found that I could input all the info about one dispenser, including a comment line, in 6-12 seconds. That means you could be finished inputting a collection of 300 dispensers in around an hour! Modifying information on a dispenser is also effortless.

Another great feature is the accounting column. You just type in how



much you paid for the item, the current value for the item, and the program does all the math and fills in the profit column for you. It even adds dollar signs!

When you're done compiling your collection, you can print out a complete alphabetized list of your dispensers with a click of the mouse. The print-out contains all the information about each dispenser, except what you paid for it, and your profit margin. That way, you can hand out copies to friends and family, and keep your money matters to yourself. I used the "TRADE" screen to build

a database of what I need. This is the list I pass out to my friends.

Scott has done a great job on this program. And since, Christmas is right around the corner, this program would be a terrific gift for your favorite PEZhead!

If you want to order the program or want more information, write to:

Scott Osborne
8912 N. Lamar #216
Austin, TX 78753 ☺

PEZ COLLECTION

7/24/97

CATEGORY	CHARACTER	STEM COLOR	FEET	PATENT	CODE	COUNTRY	PACKAGING	PRICE	COMMENTS
Circus	Clown w/chin	yellow	No Feet	2.6	6	China	Loose - Good	\$50.00	red hat, green nose, yellow hat
Circus	Clown with collar	yellow	No Feet	3.9	4	Hong Kong	Loose - Good	\$55.00	
Circus	Giraffe	aqua blue	No Feet	2.6	2	Austria	Loose - Good	\$125.00	slight wobbly head
Die Cuts	Bozo	lt. blue	No Feet	2.6	4	Austria	Loose - Good	\$155.00	excellent paint
Die Cuts	Micke Mouse	yellow	No Feet	2.6	4	Austria	Loose - Fine	\$90.00	several invisible cracks in stem
Eerie Spectres	Air Spirit	red	No Feet		2	USA	Loose - No Flaws	\$120.00	
Holiday - Halloween	3 piece Witch	yellow	No Feet	2.6	2	Austria	Loose - No Flaws	\$145.00	neon green hat, black hair
Pez Pals	Doctor	white	No Feet	3.9	2	Austria	Loose - Good	\$150.00	invisible crack in back of stem
Pez Pals	Engineer	yellow	No Feet	3.9	7	China	Loose - Good	\$225.00	
Pez Pals	Policeman	blue	No Feet	2.6	2	Austria	Loose - Mint	\$25.00	
Pez Pals	Ringmaster	red	No Feet	3.9	2	Austria	Loose - Mint	\$250.00	
Premiums	PIF the Dog	green	Feet	3.9	2	Austria	Loose - Mint	\$80.00	
Super Heroes	Batgirl	yellow	No Feet		4	USA	Loose - Mint	\$150.00	rubberhead

PEZ-A-Mania 7

Bugs are attracted to lights, ants to food. Likewise, PEZheads were drawn to the "WELCOME PEZHEADS" sign at a Cleveland Holiday Inn this past July. Money was of small concern. They knew the only thing that mattered was that there were PEZ to be had, and that's where they had to be.

PEZ-A-Mania 7 has come and gone. But, for the first timers and the veterans, the memories still haunt their dreams. They saw it all, and tried to buy it all. And they wasted no time getting started.

Early Birds

By early Friday, people were already working the hotel rooms and parking lot looking for deals. By late afternoon, room hopping was in full force. Most of the well known PEZ dealers were open for business. Michele Lorenz, Michelle Plaga, Ron Jones, big & little Ivan, John Devlin, Steve Glew, Linda Kochenberger, Johann Patek, David Welch, John Laspina, Mike Edelman and more. If you couldn't find the PEZ of your dreams there... it didn't exist! The only thing in more abundance than PEZ was drool! One of the most frequently mentioned sights was the Pink Panther set on display in David Welch's room. The Ant was a huge favorite!

People gathered up their official convention gear, including convention shirts, bags and postcards designed by Stuart Cartright. Then conventioners either grabbed some quick supper or attended the pizza party and banquet. The PEZ conversation at the banquet was great. The food was excellent and the dessert was heaven! There was also an "Ask Maryann Kennedy" session. Then they made their way to the convention hall for PEZ BINGO!

Excuse Me, I'm Moving To Their Table!

The prizes for each BINGO game were displayed in 20 or so different PEZ floor displays. No two header cards were alike, and each was full of prizes. It was an incredible sight. Cathy Glew (Steve's lovely wife) called the BINGO games, and did a mighty fine job! As always with PEZ BINGO, some win and some lose. Most, being the latter, still had fun anyway. After Bingo, many

rooms opened back up, and some stay open past midnight!

Skip The Cartoons...Let's Go!

Saturday morning arrived and all the brain drained, sleep deprived PEZheads began to line up in front of the convention doors. Breakfast? Are you crazy? Spend money on food instead of PEZ!?! At a PEZ convention... eating takes a back seat to plastic candy dispensers.

The doors opened at 9:00, and like the witch's huge hourglass in The Wizard of OZ, they all squeezed through as fast as possible. There was almost a carnival atmosphere as the doors opened. Large clown displays covered with PEZ, colors everywhere you looked, tables covered with prizes and goodies, and the panic of not knowing where to go first!

There was an old PEZ vending machine on display, and the beautiful quilt made by various people but put together by Conita and Fred Williams. They did an awesome job coordinating the PEZ quilt project to support Multiple Sclerosis.

Enough with the pretty displays ...we wanna buy something! Yes, the prices on the older PEZ were sky high. (See page 11 for examples of current PEZ prices.) The faces of the conventioners told the whole story. Some faces expressed utter delight over the find of the century. Others stared in amazement at PEZ they never dreamed they'd see. And then there were those at battle. Those caught in the struggle of guilt over desire. They knew that money could pay a perfectly good house or car payment. But, how often would they have the chance to buy a mint-in-bag Thor, or an Eerie Specter. Speaking from past experience, desire usually wins out in this war. Why fight it?

Johann Petak's table was the FAO Schwarz of the show. The exotic, the wild, the rare. That table was the big leagues. And David Welch wasn't far behind. His never-ending assortment of hard-to-find PEZ made many collectors happy. Chris and Julie Brown's selection of Kookie Zoo animals were going like hotcakes. Steve Glew and Barr, the working man's dealers, had plenty of Canadian and European dispensers on hand. Someone had the PEZ glasses case w/eyeglass frames for sale. Ron & Paulette Jones had great, affordable wood display cases and stadium-design PEZ stands. Michele Lorenz, Linda

Kochenberger, and the Thompsons all had great tables. Mark & Peter of "Cookie Jars, Etc" in NY had some fantastic Peter PEZ cookie jars! Plus, Cliff Lee made the topper from the PEZCAR available so convention participants could have their photos taken with it.

I'll Bid 'Till I Die!!!!

There are two game plans to choose from at a PEZ convention. Go for broke and spend, spend, spend...or save some cash and hope to score in the auction. This years auction had some great bargains...most of which Patrick Gerber (The Swiss Guy) was on the receiving end of. Joshua Glew volunteered to be auctioneer, while Larry Ashton stepped forward to provide color commentary.

Amazingly, some of the teens and preteen newbie collectors were out-bidding the adults in the auction. One young man, bid on a dispenser and was so cute about it that people actually booed the next adult to bid against him. Also, PEZ Candy Inc. donated a very rare mock up of the Valentine heart for auction to benefit MS. Between the raffles and the auction items donated for the charity, almost a thousand dollars were raised for MS.

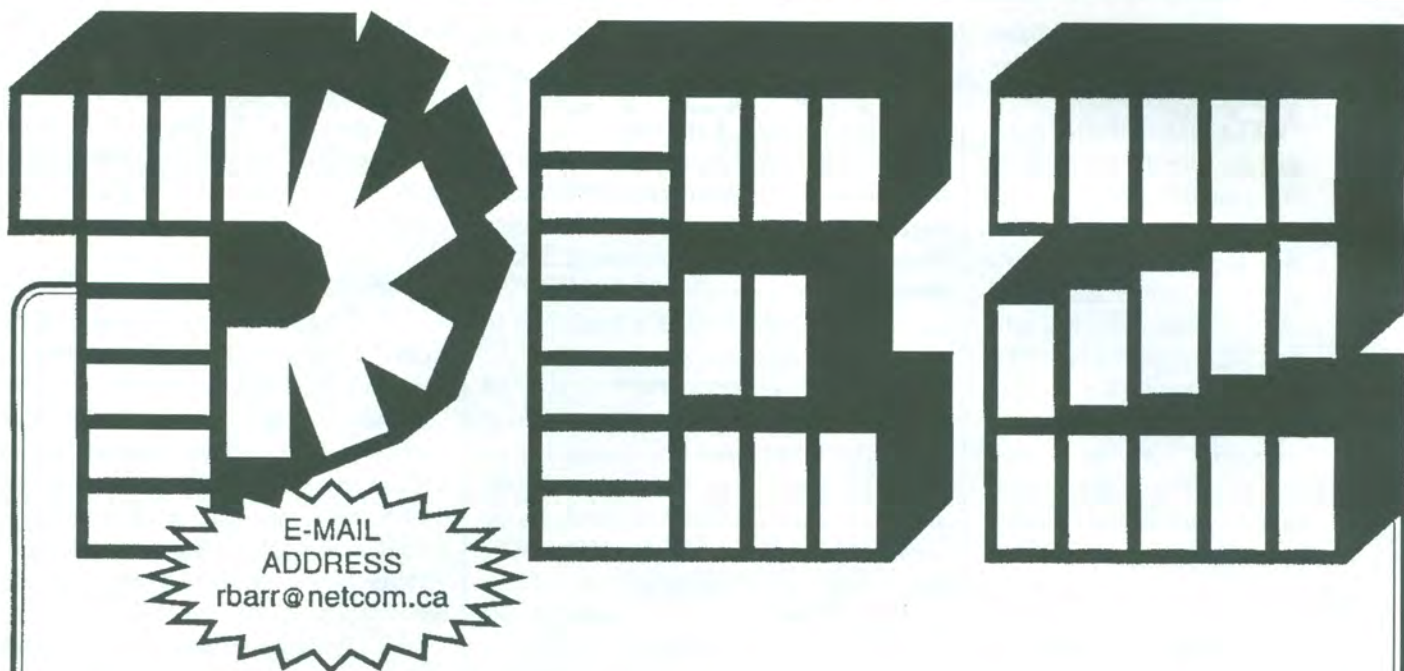
Credit Where It's Due

I often hear people request a convention in their area. The truth is, these conventions would be impossible without the giving of countless hours, tons of hard work and donations of prizes. There are always dozens of faces behind a successful PEZ convention. PEZ-A-Mania 7 was no exception.

Prizes and giveaways were donated by many PEZheads, including Steve Glew, Red Conroy, Amy Stege, Markus Bauer, Gayle from Big Fun, Cindy Rainey, John LaSpina, and big & little Ivan. Scot Tyler designed the posters, and Stuart Cartwright put in a considerable amount of artistic talent on Tshirts etc. Many people volunteered their time or expertise to help out other collectors. But the biggest thank you should go to Jill Cohen and her family. Thanks Jill, for a great weekend that many PEZheads will never forget. No pressure or anything Jill, but PEZ-A-Mania 8 is just 10 months away!

☺

-Dennis Martin



**Canadian Collector/Dealer
wishing to
Buy / Sell / Trade
Older PEZ Dispensers**

**Also collects Soakie Bottles
and Push-Up Puppets**

**Interested in Buying Individual Bottles
and Puppets or Whole Collections**

RON BARR

692 Hiawatha Blvd. (905) 648-8133
Ancaster, Ontario, Canada L9G 3A5

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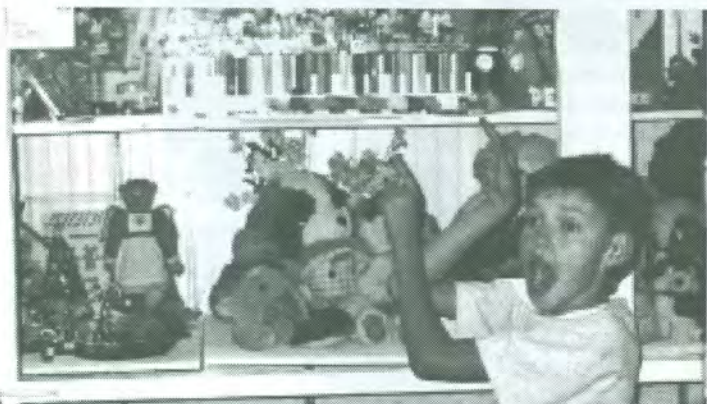
Letters continued:

collecting PEZ for a little over four years now, but I have never had the chance to go to a PEZ convention. My only way of keeping up to date with all the PEZ news is through the internet and through the TFPS Newsletter. I would like to thank you for creating such an awesome newsletter. Maybe I will have a chance to meet you and all the other PEZheads out there someday at a convention. Until then, keep up the good work.

Heidi Jones

Goldendale, WA

P.S. Enclosed are some pictures you might enjoy of my 1997 high school graduation. As you can see, I decorated my cap with PEZ related items. Unfortunately, our irrational principal and stubborn school board would not allow the Woodstock PEZ to stay on top of the cap. I took the dispenser off the cap (leaving only my nickname and PEZ candy wrappers on it), but still carried Woodstock in my hand down the aisle. As you can see in the picture, I generously offered Deborah Heart (school board member) a PEZ as I went to get my diploma. ☺



Ryan Dale's PEZ collection on display at the LA County Fair!



Deven Green of Los Angeles, CA was flipping through some pictures that she hadn't seen since they were taken in the early 70's. She suddenly saw something that really surprised her... something she had no memory of. There in one of the photos was Deven holding a Snow White PEZ dispenser! Deven says she has no idea what happened to that PEZ, but that it must have planted a collecting seed that is now in full bloom... over 20 years later! Deven said she wanted to re-create the photo, so, with a little help from TFPS... here's the 1997 Deven... re-living her childhood!



LARRY SILVERA

and the

PEZ[®] CRUSADE

For years my wife Cheri has always asked me, "Honey, let's go to Europe for vacation." Of course my adventurous drive was limited to making it to the nearest 7-11 store in the hopes of finding a little Spumoni ice cream during the holidays. (I love that stuff!) In fact, give me my guitar, PEZ dispensers, a computer hooked into the net, and Kraft's Macaroni and Cheese and you can lock me up in a room 'till the turn of the next century. Cheri on the other hand would have been best friends with Christopher Columbus. Her tenacity on this goal was unending. I figure she waited until a moment of weakness to hit me with her request one more time. The Third Annual West Coast PEZ Convention was clearly that event. She had worked so hard to help me make it the greatest convention ever and she wasn't a collector. "Larry, if I'm going to help you with this, we're going to Europe." So that's it in a nutshell. She did, so I did!

I decided to make the best of it. I thought to myself, "Hey wait a minute, I'll be able to search for PEZ and maybe even write an article." So with my new found determination, and a supportive wife and daughter we set sail for the old country.

Our first stop was Paris. Ah, what a country...with it's romantic sights, magnifi-



"...nothing tastes better than PEZ candy fresh out of the machine!"

cent breads, the stinkiest of cheese, and coffee so strong a spoon can stand in it upright. As for PEZ, my inquiries brought me to a Toys 'R Us. (Yes, they are almost as prolific as McDonald's.) Star Wars dispenser were all I could find...I bought them all. PEZ was nowhere else.

Then we were off to spend 8 wonderful days in Amsterdam. Everyone speaks English fluently so I had no problem asking my riddle of life question, "Do you know

where I can find PEZ?" Strangely, everyone knew I was American. Maybe it was my T-shirt bearing the portrait of Curly from the Three Stooges or my bright white Nike tennis shoes that gave my nationality away. I think however that it was my self proclamation that I was a PEZ collector. Everyone's response was as it is in the U.S., "Oh yes I remember having them as a child. Do they still make them?" In Holland Toys 'R Us does not sell them. I found three in a store called Maxis which is like a Walmart. They are packaged differently in a bag with other non-PEZ candy and are called strangely enough "Look O Look".

So with my bags filled with cheese, bulbs, and 3 more dispensers our voyage led us to the land of PEZ... Vienna, Austria. We stayed with our friends and most splendid family the Patek's. Johann Patek is a PEZ vender extraordinaire who knows more about the history of the Haas Company and PEZ in Europe than anyone. His apartment is adored with every dispenser known. Hansi, his brother Fritz, their father and wives and children left us with the greatest gift we could ever return with; that being



the memories we have in becoming part of their family. We were also fortunate to be in Vienna when it rained all but one day. They received more rain than they'd seen in 100 years!

In Austria, PEZ is everywhere. It is sold in Toys 'R Us, convenience stores, and markets. I found the new zoo animals only at a Toys 'R Us and bought them all. The cards for these characters are different from

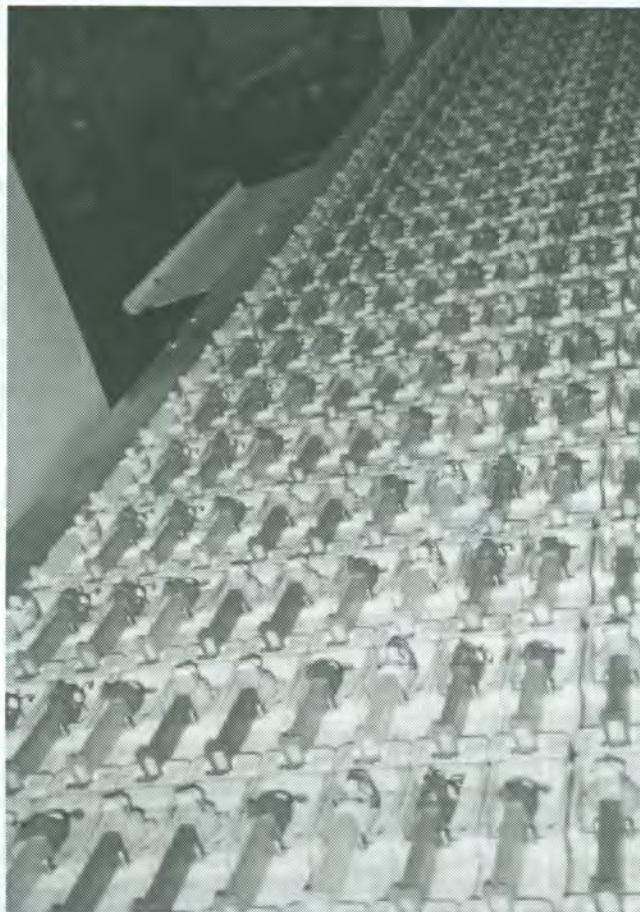


anywhere else, and the Koala has a unique card with "Blinky Bill" written on it and a cartoon character of a Koala in overalls. Star Wars were the only other dispensers out. PEZ candy vending machines were in every train station and elsewhere. Unfortunately I didn't possess the strength to rip one of these babies off the wall and bring it back with me.

But now my story gets even better. Three days before my journey was to end, Cheri, Jade (my daughter) and I embarked on a two hour drive to the city of Traun, Austria in the hopes of visiting a place more important to me than any other place I had traveled; The Haas Company. The offices and factory for Haas were originally in Vienna until about 12 years ago when they were moved to Traun. The Haas family still owns the building in Vienna which still bears the PEZ/Haas signs. I was told that Edward Haas' daughter continues to live in the penthouse of the building. There's an interesting statue inside the lobby that Edward Haas called "The Free and the Addicted" He was known to explain it's four characters as: the smoker, the drinker, the overeater, and the ever muscular and healthy man who eats PEZ!

Anyway, when we reached Traun, we drove down Ed Haas street and found the end of the rainbow. With my 3D, panoramic, black & white, color, and video cameras in hand, Jade and I burst through the entrance of the administrative offices like the crew from 60 Minutes. We were quickly provided with an English speaking employee who courteously told us we could not tour the factory because we had no appointment, and even if we did no cameras were allowed. Now I was desperate! I begged her, couldn't an exception be made. I traveled so far only to see the factory. I even stepped on Jade's foot to make her cry and said to the woman, "See what you've , it even upsets my baby!" Then she said I had to at least give them 2 days notice. Well that I could do!

Two days passed by. It rained, I visited Freud's museum, it rained, I ate gulasch, it rained, I spent time with the Petaks, and it rained. Finally the moment Jade and I had been waiting for...our tour! We walk into the main lobby of a rather small administrative building. A large tapestry bathed one complete wall and in dated "circa 1673". There are two large display cases, some with new PEZ, some with other food products that they make. Then a charming man dressed in a



white coat speaking English fluently greets us. He approves my use of a camera which I brought just in case. He takes us through a locked security gate monitored by a camera as I began to hum the theme to Secret Agent Man.

We walk into a room where he insists we put on white coats and hair nets. Jade says, "But what about my image?" In a courtyard, he shows us a tower which he explains contains regular sugar which must be pulverized...then flavor, color, and a little oil are added to make the PEZ tablets. As we enter the factory, we're hit by the fragrant smells of candy. Everything is computerized and I counted less than 11 staff for the entire production. The dispensers are made in factories in other countries than shipped to this factory where they are packaged with the candy. He boasted that they make over a million tablets of PEZ candy every day. Then the candy is placed in a high tech packaging machine. By the way, nothing tastes better than PEZ candy fresh out of the machine!

They were currently making candy for Japan which is always white regardless of the flavor, since Japan doesn't permit dyes to be used. He also explained that PEZ is hot in Japan. The packaging for Japan is unlike anywhere else. They use a plastic "bubble" similar to the Easter play set. He also explained that Haas lost the licensing rights to sell Disney characters in Europe, which is why they obtained the license to begin making the Pink Panther dispensers.

As we entered their packaging department, we noticed unknown dispensers with florescent stems marching down the conveyer belts. As we got closer, we realized they were the new Pink Panther dispensers! I was as excited as a kid. Our guide noticed this and said, "Would you like a set?" Would I like a set? Did Don Ho eat pineapple? "I'll take 'em all!" But he only gave us one set.

We said our good-byes and walked out of the factory to the parking lot feeling like two pirates who had just unearthed a buried treasure. So there you have it. Our vacation was complete. Jade got a new set of Pink Panther dispensers, (one of the first in the U.S.) and I got my photos and a story to share with all. ☺

-Larry Silvera

BUY SELL TRADE COLLECT 'EM ALL!

I NEED YOUR PEZ. I can't get enough. Buying most older and foreign issues, loose or MOC. Will also buy quantities or collections. I'm a collector, not a dealer. Send list and prices to:

Marty Bixler
2570 Spring Rd.
Carlisle, PA 17013

Wanted: earrings for Mexican Boy.
Ryan Steipp
(309)-243-9434
email: rsteipp@juno.com

HELP! I need a Hong Kong Phooey Yummie; Owl, Walrus, and Mr. Ugly Totems; Vamp, Thor & Astronaut-A PEZ. Always buying old or foreign PEZ candy packs, header cards, & dispensers. Please send lists! Thanks.

S. Eck
Box 1738
Brookline, MA 02146
(617) 277-4091.

WILL TRADE PEZ: for celebrity yearbooks or yearbooks from the 1950's. Also want old Hawaiian shirts from the 30's-50's, old bowling shirts from the 50's, and high school jackets & sweaters from the 40's-50's. Also looking for 1950's rock & roll memorabilia.

Richard Geary
P.O. Box 622
Madison, OH 44057.

WANTED-PEZ ad sheets, Premium items, and PEZ display items. Also looking for ArleNadja set of Kabayas,
Maryann Kennedy
409 N 5th Street
Marshall, MN 56258
507-532-6926
email: kennedy13@juno.com

FOR SALE: Replacement reflectors for your Doctor PEZ only \$7.50 incl. postage.
Dan Mau
(815) 467-1546
email: DAN8346@AOL.COM

WANTED: Hat & mustache for PEZ Pal Ringmaster!
James Burkholder
(503) 234-8370

WANTED: Non PEZ collectibles for cash or PEZ trade: Viewmaster viewers & reels, mini plastic TV viewers, snowglobes/snowdomes, 3D stereo cameras & stereoviews/stereoptic cards. Have for trade Dreamcastle PEZ jewelry & watches, 1st series body parts, kosher dispensers & merry music makers. Call **Diane Davison**
(410) 486-0900
email: ddavison@mail.bcpl.lib.md.us

Dust OR US! Everyone is ordering them...PEZ Display cases. Display-Organize-Protect. \$10.00 ea. plus S&H, 4 or more ONLY \$7.95 plus S&H. Visa/MC accepted. Clear, soft plastic will protect from dust, damage theft. Snap on lid, shelf or wall mount, lock together when stacked. Dealerships available. Send L.S.A.S.E. to:

Collectors Display Case Co. Dept. PC1
RT2 Box73 Fremont
NE 68025-9635
(402) 721-4765
www.teknetwork.com/display/pez.htm

WANTED: Buying PEZ, anything PEZ, TV Pals, Yummies, Totems, Crazy Fruits, Jay Ward & Hanna Barbera watches, Robots, Space & Battery Op toys-any condition.

STAN LUKSENBURG
21457 Lorain Rd.
Fairview Park, OH 44126
(216) 356-1118

FOR SALE: Current U.S. & foreign dispensers & miscellaneous items. Reasonable prices starting at \$1.00 each and low postage rates. All varieties and variations mint in bag or mint on cards. Send long SASE for 8 page list. Please mention where you read this ad.

The Purple Cow
686 Franklin St.
Alburtis, PA 18011-9578.

FOR SALE: Mickey Mouse, Minnie Mouse and Winnie the Pooh FLIX dispenser in blister packs. \$10.00 each or set of 3 for 28.00 plus 5.00 postage.

Peggy Arbogast
R.R.#1 Box 50
Mt.Pleasant Mills, PA 17853
(717-539-8119)

PEZ Bride and Groom for Rent

If you have been looking for a place that you can rent the authentic PEZ Pal Bride and Groom, you finally have found it! Here is your chance to rent the handsome couple for your wedding or any function you are planning. The Bride and Groom come in an attractive 4"x 4" acrylic display case that will fit on any cake top or table. The display looks like an outdoor garden wedding with a white wrought iron picket fence on three sides. In the front are three flower arrangements at the attractive couple's feet. Rental cost is \$200 per day plus transportation. Provide me with a round trip ticket from San Diego to the wedding site. I will fly the Bride and Groom PEZ Pals in, attend the reception and return them. Plan early and reserve your special day. A \$200 non-refundable deposit is required. If you have any questions, or if you wish to make a reservation, please contact me:

Jack Canning
(619) 696-0643 after 5pm PST
email: pezdiego@juno.com

WANTED: Right wing for Angel and good helmet for Football player.

Peter Groverman
(215) 542-9944

FOR SALE: Discontinued FLIX dispensers. All MOC...\$3 each. Street Sharks (2 kinds), The Mask, Milo (dog from Mask). Call or email to check availability.

Dennis Martin
2328 Farley Place
Birmingham, AL 35226
(205) 822-8745
email: fliptopez@aol.com

New collector looking to buy old PEZ. Especially PEZ pals, old kooky zoo animals, and any other n/f PEZ. Please email lists (SonicHole@aol.com) or mail them.

Ben Vorono
5413 76th AV
CT W University Place, WA 98467

PENNSYLVANIA COLLECTOR looking for Nurse's hat. Also in search of Jiminy Cricket dispenser.

Jerry Battenfield
45 Ridge Drive
Fleetwood, PA 19522
(610-987-9252)

WANTED: I need a red or blue cap for PEZ Pal Boy with cap. He has white hair, a blue stem, and n/f.

Megan Simon
5625 Wonder Dr.,
Fort Worth, Texas 76133
(817) 294-5508
e-mail: howardsimon@msn.com

WANTED BY PRIVATE COLLECTOR: Rare and hard to find PEZ. Looking for Bride, rare Regulars, Lions Club, diecuts, rare rubberheads, Tuffy and Jerry w/ plastic ear inserts, old PEZ knock-offs. Also old Dick, Jane & Sally schoolbooks.

SELLING: Beautiful Lucite PEZ display cases. Holds 60 dispensers and keeps the dust off. \$189.99 + shipping.

Greg Sholes
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Warwick, NY 10990
(914) 987-2323

PEZ SHAMU JEWELRY: Watches-aqua or purple..\$22 ea, Clip On..\$15, Key Chain..\$18 ea. Hallmark Ornaments-Santa or Snowman..\$12 ea. Dream Castle Jewelry: Clip On-pink or purple..\$6 ea, Necklace-pink or blue..\$6 ea. Ship & insure..\$5. Please send a SASE for my latest list.

Linda Kochenburger
265 Beverly Hills Road
Fort Lee, NJ 07024
201-947-6613
email: lindapez@aol.com

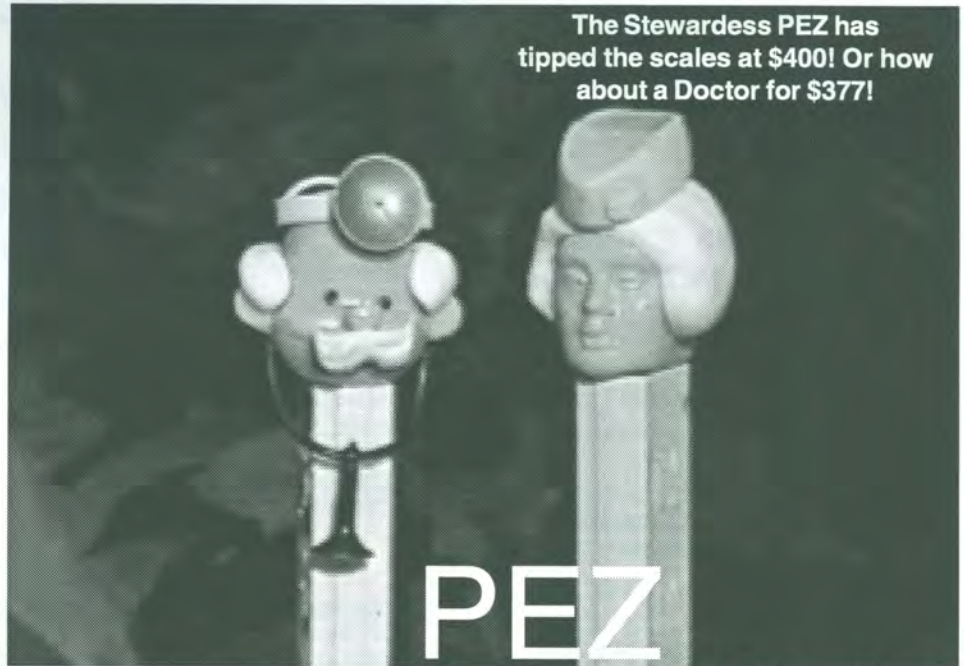
FOR SALE: I have tons of PEZ for sale-old to new. See listing at One Stop PEZ Shop on the internet, or email at: garyolsen@MCI2000.com

WANTED: Snow White PEZ as seen in my photo on page 13. Will consider one in less than mint condition.

Deven Green
c/o Cineplex Odeon Corp.
1925 Century Park East #300
Los Angeles, CA 90067

PEZ FOR SALE: Hundreds of PEZ for sale. For sales list, please send SASE to:
John LaSpina
P.O. Box 435
Middletown, NJ 07748

ANYONE interested in attending a south Florida PEZ meeting, please contact us! An average of 25 PEZheads have been meeting quarterly (sometimes sooner, sometimes longer) to buy, sell, trade and talk PEZ. If you want to join the fun, contact mampez@aol.com



The Stewardess PEZ has tipped the scales at \$400! Or how about a Doctor for \$377!

Man, as seen at PEZ-A-Mania, prices continue to soar! Here are some prices realized at a recent PEZ auction by Tom Hall Auctions, Schnecksville, PA on August 4. Many of these items were MIB, and included Tattoo's, carboard costumes, and mail in's. (Prices include a 10% dealer fee, plus 6% state tax)

Astronaut #2= \$406
Creature= \$348
Engineer= \$244
Doctor= \$377
Stewardess= \$400
Angel= \$104.50
Captain Hook= \$162.50
Jiminy Cricket= \$464
Zorro= \$140
Long-face Clown= \$116
Popeye "A"= \$244
Nurse= \$220
Nurse= \$195
Joker= \$157
Policeman= \$75
Popeye "B"= \$116
Mimic Monkey= \$116
Lion w/Crown= \$162.50
Cockatoo= \$99
Li'l Lion= \$128
Cowboy= \$232
Rudolph= \$81
Mexican Boy= \$174
Elephant (Yellow Head / Green Hat)= \$104.50

PEZ
PRICES
WHERE IS THIS HOBBY GOING!? IS THE SKY THE LIMIT?

Octopus (Black Head) = \$186
One-eye Monster (Orange w/lavender stem)= \$203
Hulk = \$81
Rooster & Circus Pony= \$139
Spiderman= \$58
Pumpkin & Mr. Ugly= \$105
2 Snowmen = \$76
Pluto, Mickey & Goofy= \$93

Better Than Wallstreet!

PEZhead Gregory Johnson sat down and figured what percentage some PEZ have gone up from their original retail value. (according to some recent sale prices:

Witch A: .25 cents to \$325 in 40 years=130,000% or 3250% a year.

Uncle Sam: .49 cents to \$200 in 22 years=41,000% or 1863% a year

Full Body Robot: .25 to \$350 in 42 years 140,000% or 3333% a year.

PEZ Appendix

(From time to time, we will publish a PEZ Appendix, a compilation of PEZ related information that is useful to the hobby. Look for this article in future issues)

Printed Articles, Stories & Books About PEZ Dispensers & PEZ Collecting

(In the last 10 years)

compiled by Dennis Martin

1987

The Old Variety Store (PEZ) newsletter-June 1, 1987-Dec 1989, Steve Powers

1988

Utica Observer-Dispatch-February, 1988-
"A Taste For Nostalgia", Jeanne Curry

1989

Connecticut magazine-June, 1989- "Inside PEZ"

1990

The Optimistic Pezzimist newsletter-January 1990 thru July 1992, Mike Robertson
The Pocket Guide To PEZ-1990, Mike Robertson
The Tick comic #7 -February, 1990-not an article but a comic featuring PEZ dispensers
Dallas Morning News-October 3, 1990-
"The Way Things Work"

1991

The Daily Breeze-March 10, 1991 (Torrance, CA)-"Free Plugs Provide A Sweet Deal For PEZ Candy President", John Bogert
Soap Opera Digest -April, 1991
Buffalo Sunday magazine-April 7, 1991, Rick Stanley
Austin American-Statesman-June 20, 1991-
"PEZ, Candy Dispensers A Piece Of Americana", Brenda Thompson
Toy Values Monthly magazine #4-Sept. 1991 p.47, Jim Main (plus price guide)
Star tabloid magazine-November, 1991-
"Matlock's PEZ Trick Gets Co-star A Baby"
People magazine-Dec 3, 1991-"PEZ de Resistance"
The Whole Pop Catalog-1991 p.109, Berkely Pop Culture Project (Avon books)
Plastic Candy Dispensers Featuring PEZ-1991
Bubba Scrubba Publications, David Welch

1992

The Birmingham News-March 28, 1992-
"8 Year Old Collector Expert On Candy Dispensers", James Kennedy
Northeast magazine (supplement of Hartford Courant)-April 26, 1992-"Pezzism Hits Connecticut", John Kehoe

Euclid Sun Journal-June 25, 1992-"PEZ Collectors Come Out Of The Closet For Yearly Meet", Tom Vanek
Family Circle magazine-Sept. 1, 1992 p. 140- "Priceless Junk", Joan F. Hamburg
Positively PEZ newsletter-November 1992 thru January 1996, Larry Lafoe
Toybox magazine-Vol. 1, #2-Fall, 1992 p.74-"Amazing PEZ Collectors", Katherine Streten
Collectible Toys & Values magazine #12- Oct., 1992 p. 7- "The Creative Collector", Jim Main
US News and World Report magazine-Nov. 2, 1992, p. 85-"Unlikely Treasures", Edward C. Baig
Teddy Bear & Friends magazine-Nov./Dec., 1992 p. 62-"P-feff-E-rmin-Z", Marty Crisp
Tomart's Garage Sale Gold-1992, Maryann Kennedy & David Welch (price guide)

1993

The Wall Street Journal-March 10, 1993-"The PEZ Fancy. It's Hard To Explain, Let Alone Justify", Michael J. McCarthy
Market Trends magazine-April, 1993-"PEZ Candy Containers", Harry Rinker
The Home News-April 29, 1993-"Candy Flipper Flips Her", Peter Genovese
Macleans-May 3, 1993 p.13-"PEZ-o-rama"
Forbes magazine-May 10, 1993, p. S174. "Big Bidness", Allison Moir
Toy Collector & Price Guide mag. Vol. 4, #3-June, 1993 p. 30-"Positively PEZ", Sue Sternfeld
Cotton & Quail Antique Trail newspaper-July, 1993 p. 9B-"PEZsemists Are Optimistic Collectors", Linda Rosenkrantz
Gallery magazine-July, 1993-"A Passion For PEZ", Stacey Taylor
Antique Week-July 7, 1993-"Collectors Are Popping Up To Say PEZ", Barbara & Ben Beem
Los Angeles Times-July 20, 1993-"Sweet Desire", Irene Lacher
The Inside Collector-July/August, 1993-"PEZ Containers...The New Collectible", David Welch
Ren & Stimpy Show Comic #9-August, 1993 (Pez related story)
LA Daily News-October 20, 1993 business section, p. 1-"PEZ Lives On", Lisa J. Adams
Spectrum magazine-Winter, 1993-"PEZ-itive Returns", Lisa Subers
Cracked magazine-Nov., 1993-"PEZ Dispensers That Didn't Quite Make It", Eric Goldberg & Mark Howard
Forbes magazine-Dec. 6, 1993 p. 149-
"Revenge Of The Philistines", Christie Brown
Santa Clues-1993, eds. Martin Greenberg and Carol-Lynn Rossel Waugh, Penguin)-(a book of Christmas mysteries that includes a story entitled "Full-Body Santa". The 10 page story is about some PEZ that gets stolen.
The Plain Dealer-(date unknown), 1993-"Candy Man Regains Lost Childhood", Karen Sandstrom
Price Guide to Flea Market Treasures-1993, (price guide)

1994

St. Louis Post-Dispatch-January, 1994-
"Collector Prizes Rare Dispensers", Patricia Corrigan
Baby Boomer Collectibles, Vol. 1, #4-January, 1994 p.14 -"PEZ, Candy Dispenser Turned Collectible", Sue Sternfeld
Collecting Toys magazine Vol. 2, #1-February, 1994 p. 10-"When Candy Becomes A Toy", Diane Oswald
Gannett News Service-May 26, 1994-"Those Little Candy Pellets Continue To Be Hot Sellers", Mary Biersdorfer
San Jose Mercury News-May 28, 1994-"A Head Of Itself: The Tasty Success Of The Flip-top PEZ"
Chicago Tribune-July 24, 1994-"...Little Dispensers Collect New Significance", Mary Daniels
Detroit Free Press-Aug. 30, 1994-"Clicking On PEZ", Martin F. Kohn
Collectibles...Country & Americana Vol. 2, #1-Summer, 1994 p.43- "PEZazz", Sue Sternfeld
Los Angeles Times-September 16, 1994 p.E 3-
"Technowatch:Round The Clock Sweetness", Lynn Simross
FAO Schwarz holiday toy catalog-1994 p. 60-
"Pez To Go From FAO"
Collecting PEZ-1994 Bubba Scrubba Publications, David Welch
PEZ Collectibles-1994 Schiffer Books, Richard Geary
A Priceless Guide to the Antique Business, From a Cartoonist's Point of View-1994, L-W Books, Patrick Lee Campbell

1995

San Jose Mercury News-Jan. 7, 1995-
"PEZheads Shoot Off Their Mouths", Brad Kava
Index-The Licensing Dictionary-February, 1995-
"Indispensable Income", Michael Luther
Snipehunt #25-Spring, 1995-"PEZ Maniac", Curt Schulz
Vancouver Sun-May 1995-"Internet Sites Now Dispense Information About PEZ Dispensers", Peter Wilson
San Jose Mercury-May 22, 1995-"An Enlightened Pilgrimage To PEZ Shrine", Sue Hutchinson,
US News & World Report-May 29, 1995 p. 66-
"Collecting PEZ"
Entertainment Weekly-Summer 1995-"What's Cool"
Remember Vol. 2, #3-June/July, 1995
San Jose Mercury News-June 13, 1995-
"Primer On PEZ Puts History In Prospective", Sue Hutchison
The National Enquirer-August, (week unknown) 1995
Collectible Toys And Values magazine-August, 1995, Steve Glew
The Fliptop PEZervation Society Newsletter-
Sept. 1995 to present, Dennis Martin
PC magazine-September, 1995-(PEZ cartoon)
The Palm Beach Post-Sept. 13, 1995 Section D-
"Hunters & Gatherers", Ron Hayes
Bottom Line Personal-September 15, 1995.
p. 7-9-"Fun With The Hot Collectibles Now", Terry and Ralph Kovel

Brandweek #36-September 25, 1995 p.10-
"PEZ:Dispense With Idea It's Just For Kids",
Pam Weisz

Collectible Toys & Values magazine Vol. 1 # 39-
October 1995, p. 80."PEZ Connection",
S.J. Glew

PEZ Collectors News Newsletter-Oct 1995 to
present, Richie Belyski.

Baby Boomer Collectibles magazine Vol. 3, #2-
November 1995-"What's the Buzz About
PEZ", Richard Geary

Minnesota Monthly magazine-December, 1995
p. 24- "PEZ Cemetery", Debra Brinkman

The San Diego Union-Tribune- (date unknown),
1995-"Tiny Candy Holders Hold Value And
More"

More PEZ For Collectors-1995 Schiffer Books,
Richard Geary

1996

Toy Collector and Price Guide Vol. 7, # 1-
February 1996 p. 14-"Collecting PEZ",
Sharon Korbeck

Lions Club newsletter-Feb, 1996

"Romancing The PEZ", David Welch

The San Francisco Examiner-February 2, 1996-
"Pez Sincerely"

Antelope Valley Press-February 15, 1996,
Section C, p. 1.-"Candy Dispensers Tops At
PEZ Museum", Diana Marszalek

The San Francisco Chronicle-March 1, 1996-"
"Where PezHeads Flip Their Lids"

Scholastic Gnus Vol 1, #1-April 1, 1996
p. 1-"PEZ Museum Opens"

Columbus Dispatch-April 22, 1996-"PEZ Hope:
Make Mint Off Adults", Joseph Menn of
Bloomberg Business News

Suck.com (ezine)-May 21, 1996-"The PEZ
Paradox", Jacques Merde

Ben Is Dead magazine #27-Summer, 1996
p. 69-"New Kid Things:The Great PEZ
Watch", Tom Lupoff

The Philadelphia Inquirer-(Knight-Ridder/Tribune
Business News) June 5, 1996-"PEZ Candy
Dispensers Become Hot Collectors Item",
Ralph Vigoda

The South County Times (St. Louis)-July 4,
1996 p. 1

Entertainment Weekly #337-July 26, 1996 p. 10-
"Sweet Dreams", Kristina Sauerwein

Wired magazine-August, 1996 p. 174-"The
Candy That Rots Your Soul"

USA Today-August 15, 1996 p. 1E-"A Whole
New Spin On PEZ", Katy Kelly
Candy Wholesaler-September, 1996-"What
People Will Do For PEZ"

Chicago Tribune-September 5, 1996

The Pittsburgh Sunday Tribune-Review-
September 8, 1996-"The Popularity Of PEZ
Persists", Lynn Margolis

The Sun-Sentinel-Sept. 8, 1996 Local Section
p. 3B-"The Collectively Weird Show Off",
Jodie Needle

Dallas Morning News-September 9, 1996 Today
Section p. 1

Saint Paul Pioneer Press-October 10, 1996-
Express Section p. 1 -"PEZ Heads", David
Hawley

Collectors Journal-October 29, 1996 "PEZ
Collectors Gather In Minnesota For 1st
Annual Convention Oct. 12", Joe Polunc

U. S. News and World Report -December 30,
1996-"Waiting To Download, Only Market
Forces Can Unclog The Internet"

PC Computing magazine-November, 1996-(not
an article but a full page ad featuring a PEZ)

The Miami Herald-December 1, 1996-"Here's To
The Subtle Art Of Giving", Dave Barry
Archie McPhee color catalog #1-1996-"Fez
& PEZ"

Soma magazine Vol. 9, #6-1996 p. 20-"A
Natural History Of PEZ", Rob Bernstein
Kid Stuff-1996 Chronicle Books p. 66, David
Hoffman

Schroeder's Collectible Toys, Antique to
Modern-1996 edition p. 321-(price guide only)

1997

The South Bay Weekly (LA Times insert)-
January, 1997-"A Head For Collecting", Kim
Kabar

Good Housekeeping magazine-January, 1997-
(small PEZ mention)

San Francisco Focus magazine-January 18,
1997

Entertainment Weekly magazine-January 24,
1997 (cartoon with a Jaun Peron PEZ in it.)
Stuff For Men-February, 1997

The Beacon News-February 7, 1997 p. C1-
"Sweet Dreams", Mike Danahey

The San Diego Reader-February 27, 1997
p.133-"The City" comic strip

The Bergen Record-March 6, 1997 and May 22,
1997-(two issues of a featured article from
the Kovel's that periodically mention PEZ.)

Daily Breeze-March 22, 1997-"A Pendant For
PEZ", Ilene Leichuk

Parade magazine-March 23, 1997 p. 2-"The
Pretender & PEZ"

Bon Appetit magazine-April 1997 p. 21-"Heads
Up"

Point Of View magazine-April, 1997-
"Dispensing PEZ", Vicki Botnick

The Straight Dope Electronic publication-April
25, 1997-"What Is The Meaning Of PEZ?",
Cecil Adams

Scholastic-May 1997 (Cartoon map listing PEZ
Museum Burlingame),

Beer Frame, The Journal of Inconspicuous
Consumption-May, 1997 (#7) p. 15,(power PEZ
review)

Newsweek-May 5, 1997-"Thanks Miss
America"

Entertainment Weekly-May 23, 1997-"The
Ultimate SEINFELD Viewer's Guide" &
"Conspicuous Consumption"

The Original Peninsula Panorama-May 29, 1997
Entertainment at Home-Summer 97, Marianne
Cotter

Chattanooga Free Press-June 5, 1997

Ziff Davis INTERNET-July, 1997- "Pezheads
Unite In Cyberspace"

Newsweek-July 14, 1997 p. 14-"Collecting For
The 21st Century", Kendall Hamilton &
Kimberly Martineau

National Enquirer-July 15, 1997 p. 45- "Your Old
PEZ Candy Dispenser Could Be Worth Big
Bucks", Melinda Chait

React magazine (newspaper insert)-July 21,
1997 p.4-"Museums Of The Wierd",
Elizabeth Meyers

The Hamilton Spectator-August 2, 1997-"Calling
All PEZheads"

Contra Costa Times-1997, (date unknown)

(future additions)

UNKNOWN OR PARTIAL INFORMATION

"IT"- Stephen King p.168-169

San Diego Union Tribune-(date unknown)-
"Passion For PEZ Spawns Conventions",
Steve Ellison

Spotlight magazine-(date unknown...late
1996?)-"Give PEZ A Chance", Dennis
Brabham

The Maxx comic book-(date unknown) Issue #5-
not an article but a comic featuring PEZ

The Asbury Park Press-(date unknown...pre
1991)-Halloween related PEZ comic

Dallas Morning News-(1996?)-"Batteries Now
Power PEZ", Leslie Barker

The Daily Californian-(date unknown)-Real
People section-"Professor Dispenses A
Little Silliness", Knight-Ridder/Tribune.

The Harvest Reader-(date unknown) 2nd
edition p. 327-"Matters of Taste", Alexander
Theroux

San Diego Home/Garden Magazine-(date
unknown)

The Tenth Justice-(date unknown), Brad
Meltzer.

*I know I don't have all of them, especially local
publications. If you have any to add, please
email them to me!*

Dennis Martin
fliptoppez@aol.com





BACKPAGE NEWS

A "Birthday" Present

Jason Lethcoe is an animation supervisor for Disney. He is currently working on the character designs for the proposed animated feature "Frankenstein". His other animated feature credits include, "The Little Mermaid", "All Dogs go to Heaven", several animated television commercials etc. Jason is an avid PEZhead and has a sizable PEZ collection. Among his favorites is his Cockatoo PEZ.

Jason has published his own original work in a new comic called "Birthday Boy" In the original adventures of Birthday Boy, (#1) PEZ was briefly mentioned. In issue # 2, a Cockatoo PEZ plays a pivotal part in the story!

Both comics are available as autographed copies at \$2.95 each or both for \$5.00 plus \$2.75 shipping for a limited time only.

Order from:

Beetle Bomb Books
c/o Larry Lethcoe
72-345 Hwy. 111
Palm Desert, Ca. 92260.

Personal checks or money orders only. Shipments will commence upon completion of the second edition approximately Sept. 15, 1997. ☺



In issue # 2 of "The Birthday Boy" the main character dismantles a PEZ Cockatoo dispenser and uses the spring to unlock a jail cell and escape!