



makes you smile.

2020





A Story of Success



1927

A STAR IS BORN!

The PEZ candy – a luxury mint created by Eduard Haas III.



The name derives from the German word for peppermint.

Pfefferminz



1950

THE VERY FIRST CANDY DISPENSER!

The first PEZ dispenser in the shape of a lighter was launched.



1955

LET'S GET FRUITY!

Introduction of fruit flavoured candies.



2011

THE PEZ VISITOR CENTER ORANGE CT. USA!

Open since November 2011.
80.000 visitors per year.

1953

PEZ GOES USA!

The beginning of a new era.



1962

PLAY, ENJOY AND COLLECT!

First cooperation with Walt Disney.



2016

PEZ GOES DIGITAL!

PEZ Play App was launched.

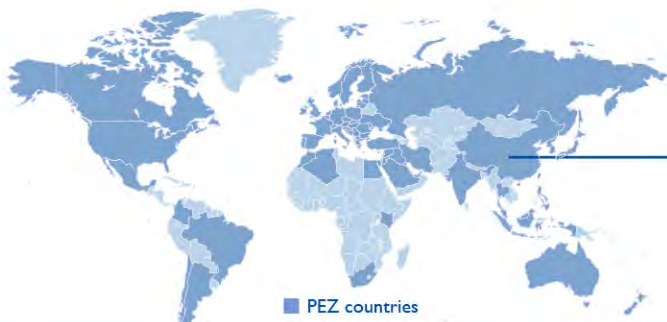


TODAY PEZ-O-MANIA!

PEZ is in over 80 countries worldwide.

70 million dispensers sold annually.

5 billion PEZ candies consumed per year.



■ PEZ countries

Index

PEZ Play 4

Candies 6

Refills
Blistercards
POS Displays

Dispensers 10

Panda – Limited Edition	Best of Disney	44 Cats
Trolls	Harry Potter	Peppa Pig
Disney Princess	Scooby Doo	Disney Frozen II
Marvel	Minions 2	Pokemon
Hello Kitty Llama	LOL Surprise!	Super Mario
PEZmojis	Doraemon	Mickey Clubhouse
Mickey Mouse & Friends	Spirit	

POS 24

Blistercards
Euroblister Displays
Impulse Blister Displays
Single Stack Display
Quarter Pallet Display
Rack Circular
Rack Semi-circular
Shelf Display
Clip Strip

Seasonals 28

Easter Range
Halloween Range
Christmas Range

Gifts 34

Bags
Twinpacks
Tins

Dextrose & Fizzy 38

Dextrose & Fizzy
POS strip for Fizzy & Dextrose
Dextrose with Vitamins
Dextrose Rolls
Fizzy Rolls

Merchandising 42

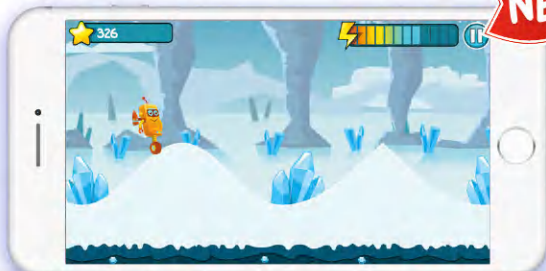
FREE APP!

NEW
GAMES!

SEASON 4



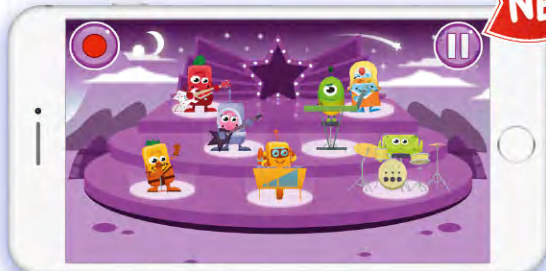
NEW



BOT ESCAPE

HAVE THE PEZ ROBOT RIDE ALONG AN ICY LANDSCAPE, LET IT JUMP UP HIGH IN THE SKY AND PROVIDE FOR A SOFT LANDING AFTERWARDS. TAKE CARE, THAT YOUR ROBOT NEVER RUNS OUT OF ENERGY, BY COLLECTING ENERGY BOOSTERS FLYING AROUND. IF YOU MISS THEM, THE GAME WILL BE OVER.

NEW



STARDUST STAGE

CREATE YOUR OWN MUSIC BY ASSEMBLING THE PEZ BAND. EACH PEZ MUSICIAN PLAYS A DIFFERENT INSTRUMENT. YOU CHOOSE WHICH CHARACTERS PLAY, WHERE THEY STAND AND WHEN EACH ONE STARTS. TO MAKE THE FUN COMPLETE, YOU CAN RECORD YOUR COMPILATION AND SHARE IT!

NEW



HYPER RACER

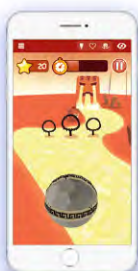
NAVIGATE A SPACESHIP WITH A PEZ CHARACTER ON BOARD ALONG A SPACE AGE RACE TRACK. HOVERING CLOSE TO THE GROUND, YOU HAVE TO PAY ATTENTION THAT YOUR SPACESHIP WON'T CRASH AGAINST ONE OF THE OBSTACLES ON THE WAY. GAIN SPEED BY COLLECTING PEZ CANDIES ALONG THE TRACK.



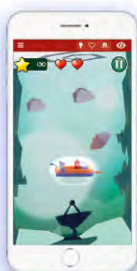
SEASON 3



PANIC PUZZLERS



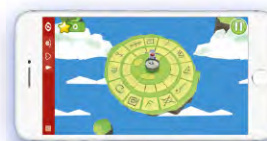
TRIBAL TRIBULATIONS



SPACE SHOWERS

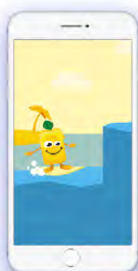


GYRO BOXER



BALL ROLLERS

SEASON 2



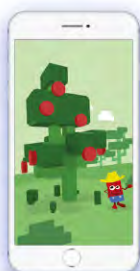
PEZ SURF SCHOOL



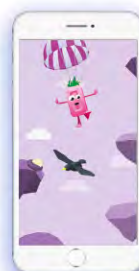
PEZ DEEP SEA DIVERS



PEZ MEMORY MATCH



PEZ BRAIN TRAINING

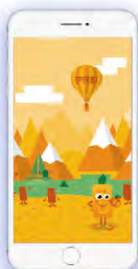


PEZ PARACHUTERS



PEZ PAINTERS

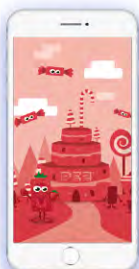
SEASON 1



ADVENTURE ISLAND



JUNGLE ISLAND



CANDY ISLAND



FUNFAIR ISLAND



FASHION ISLAND



BUILDERS ISLAND



PLAY ISLAND



Download on the
App Store



GET IT ON
Google Play



1 DOWNLOAD THE
PEZ PLAY APP

2 FIND CODE IN
PEZ CANDY PACKS

3 SCAN CODE, UNLOCK
GAMES AND PLAY



Candies



Candy Refills 8,5g



NASHI



STRAWBERRY



BANANA



LEMON



MANGO



ORANGE



LYCHEE



CHERRY



SOUR MIX*



RASPBERRY



FIZZY



COLA



PEZ Candies are



vegan



lactose-free



gluten-free



8-PACK BLISTER FRUIT
also available for COLA, SOUR MIX*,
FIZZY and EXOTIC MIX



6-PACK EUROBLISTER FRUIT
also available for COLA, SOUR MIX*,
FIZZY and EXOTIC MIX



8-PACK EUROBLISTER
FRUIT MIX



8-PACK EUROBLISTER
COLA



8-PACK EUROBLISTER
SOUR MIX*



8-PACK EUROBLISTER
FIZZY



8-PACK EUROBLISTER
EXOTIC MIX



Candies



1/24 EUROBLISTER 8-PACK/6-PACK

available for Fruit Mix, Cola, Fizzy, Sour Mix*
and Exotic Mix



Contents	display	24
Palletisation	displays / layer	35
	layers / pallet	6
	total displays / pallet	210
Shelf Life		24 months



1/18 EUROBLISTER 8-PACK/6-PACK

available for Fruit Mix, Cola, Fizzy, Sour Mix*
and Exotic Mix



Contents	display	18
Palletisation	outers / layer	48
	layers / pallet	7
	total displays / pallet	336
Shelf Life		24 months



1/12 EUROBLISTER 8-PACK/6-PACK

available for Fruit Mix, Cola, Fizzy, Sour Mix*
and Exotic Mix



Contents	display	12
Palletisation	displays / layer	25
	layers / pallet	15
	total displays / pallet	375
Shelf Life		24 months



3/12 IMPULSBLISTER 8-PACK

available for Fruit Mix, Cola, Fizzy, Sour Mix*
and Exotic Mix



Contents	display	12
	outer	3
Palletisation	outers / layer	21
	layers / pallet	7
	total outers / pallet	147
	total displays / pallet	441
Shelf Life		24 months

**6/100 SINGLE REFILL**

available for Fruit Mix, Fizzy, Sour Mix® and Exotic Mix



Contents	display	100
	outer	6
Palletisation	outers / layer	11
	layers / pallet	8
	total outers / pallet	88
	total displays / pallet	528
Shelf Life	24 months	

**3/200 SINGLE REFILL**

Fruit Mix



Contents	display	200
	outer	3
Palletisation	outers / layer	16
	layers / pallet	7
	total outers / pallet	112
	total displays / pallet	336
Shelf Life	24 months	

**2/150 SINGLE REFILL**

available for Fruit Mix and Fizzy



Contents	display	150
	outer	2
Palletisation	outers / layer	17
	layers / pallet	12
	total outers / pallet	204
	total displays / pallet	408
Shelf Life	24 months	

**6/20 4-PACK**

Fruit Mix



Contents	display	20
	outer	6
Palletisation	outers / layer	25
	layers / pallet	8
	total outers / pallet	200
	total displays / pallet	1200
Shelf Life	24 months	



Dispensers



Panda Girl



Panda Boy



NASHI



IMPULSE BLISTER I+2



IMPULSE BLISTER I+1



EUROBLISTER I+3



EUROBLISTER I+2



EUROBLISTER I+1



Dispensers



Poppy



Guy Diamond



Branch



Queen Barb



DreamWorks Trolls © 2020 DreamWorks Animation LLC. All Rights Reserved.



Aurora



Belle



Cinderella



Rapunzel



Arielle

© Disney. www.Disney.com

MARVEL



Iron Man



Spiderman



Captain America



Hulk

© MARVEL

DISPENSERS

HELLO KITTY



Hello Kitty Llama Bow



Hello Kitty Llama Headband



Hello Kitty Llama



Hello Kitty Llama Purple

© 1976, 2019 SANRIO CO., LTD.





Dispensers



© & TM by PEZ AG



© Disney.



Woody



Lightning McQueen



Winnie Pooh



Nemo

© Disney © Disney/Pixar © Disney. Based on the „Winnie the Pooh“ works by A.A. Milne and E.H. Shepard. Visit www.disney.com



Harry



Hermione



Ron

  HARRY POTTER characters, names and related indicia are © & ™ Warner Bros. Entertainment Inc. WB SHIELD: © & ™ WIZARDING WORLD. WBEI, WIZARDING WORLD trademark and logo © & ™ Warner Bros. Entertainment Inc. Publishing Rights © JKR. (s20)



Dispensers

ILLUMINATION PRESENTS
MINIONS
THE RISE OF GRU



Stuart

Bob

Otto

Kevin



© Universal City Studios LLC. All Rights Reserved.



BANANA
CANDY!





not final

SURPRISE CONCEPT

SEASON 2

CLASSIC CHARACTERS



Drag Racer



Dusk



DJ

RARE CHARACTERS



Madame



Sprints



Dollface

SUPER RARE CHARACTERS



Pop Heart



VRQT



Funky QT

DISPENSERS

© MGA Entertainment, Inc. L.O.L. SURPRISE!™ is a trademark of MGA in the U.S. and other countries. All logos, names, characters, likenesses, images, slogans, and packaging appearance are the property of MGA. Used under license by PEZ AG



Dispensers

SCOOB!



SCOOB! and all related characters and elements © & ™ Hanna-Barbera and Warner Bros. Entertainment Inc. WB SHIELD: © & ™ WBEI. (s19)

DREAMWORKS
Spirit
RIDING FREE



NETFLIX
A NETFLIX
ORIGINAL SERIES



DreamWorks Spirit Riding Free © 2020 DreamWorks Animation LLC. All Rights Reserved.



DISPENSERS

44 Cats™ © 2020 Rainbow S.p.A. and Antoniano di Bologna.

SUPERMARIO™



Mario



Yoshi



Donkey Kong



Kinopio

TM & © 2017 Nintendo.



Dispensers



Princess Peppa



Peppa



Pirate George



George



© ABD Ltd/Ent. One UK Ltd 2003.

Disney
FROZEN II



Elsa



Anna



Olaf



Kristoff

© Disney



POKÉMON



Pikachu



Charmander



Bulbasaur



Squirtle

©2019 The Pokémon Company International. ©1995–2019 Nintendo / Creatures Inc. / GAME FREAK inc. TM, ®, and character names are trademarks of Nintendo.

DISPENSERS

Disney Junior
MICKEY



Mickey



Donald



Minnie



Goofy



Pluto



Daisy

© Disney. www.disneyjunior.com



Dispensers



2018 Spin Master PAW Productions Inc. All Rights Reserved. PAW Patrol and all related titles, logos and characters are trademarks of Spin Master Ltd. Nickelodeon and all related titles and logos are trademarks of Viacom International Inc.

Doraemon



© 1970-2017 Fujiko Pro Licensed by Animation Int'l



Register now at **PEZ Extranet** to get all pictures:
<https://extranet.pez.at/Registration>





EUROBLISTER 1+3



EUROBLISTER 1+2



EUROBLISTER 1+1



IMPULSE BLISTER 1+2



IMPULSE BLISTER 1+1



1/24 EUROBLISTER 1+3

also available for 1+2 and 1+1



Contents	display	24
Palletisation	display / layer	12
	layers / pallet	7
	total displays / pallet	84
Shelf Life		24 months



1/12 EUROBLISTER 1+3

also available for 1+2 and 1+1



Contents	display	12
Palletisation	display / layer	20
	layers / pallet	8
	total displays / pallet	160
Shelf Life		24 months



1/12 EUROBLISTER 2-FACING 1+3

also available for 1+2 and 1+1



Contents	display	12
Palletisation	displays / layer	19
	layers / pallet	7
	total displays / pallet	133
Shelf Life		24 months



6/12 IMPULSE DISPLAY 1+2

also available for 1+1



Contents	display	12
	outer	6
Palletisation	outer / layer	7/4*
	layers / pallet	5
	total outers / pallet	32
	total displays / pallet	192
Shelf Life		24 months

*4x 7 outers/layer; 1x 4 outers/layer



SINGLE STACK DISPLAY

72 x 1+3 and 48 x 8-pack

		72 x 1+3	48 x 8-pack
Contents	carton	72	48
Palletisation	cartons / layer		4
	layers / pallet		3
	total cartons / pallet		12
Shelf Life		24 months	



QUARTER PALLET DISPLAY

216 x 1+3 and 144 x 8-pack

		216 x 1+3	144 x 8-pack
Contents	carton	216	144
Palletisation	cartons / layer		4
	layers / pallet		1
	total cartons / pallet		4
Shelf Life		24 months	



CIRCULAR

SEMI-CIRCULAR

RACKS

circular or semi-circular, delivered empty

	circular	semi-circular
Contents	168 x 1+3 and 144 x 8-pack	56 x 1+3 and 72 x 8-pack
Palletisation	cartons / pallet	8



SHELF DISPLAY

Euroblister & Impulse Blister, delivered empty

Size W x H x D	49,8 x 25,5 x 31,5 cm
Capacity	18 x 1+3 40 x 8-packs
displays / pallet	units / carton
	48



FLEXIBLE

CLIP STRIP

Euroblister & Impulse Blister, delivered empty

	Flexible
Size W x L	4 x 79,5 cm
Capacity	12



Seasonals Easter



Bunny



Chick



Egg



Lamb

© & TM PEZ AG



2/12 EASTER EGG 1+2

1 Mini Easter Dispenser + 2 Refills



Contents	display	12
	outer	2
Palletisation	displays / layer	8
	layers / pallet	6
	total outers / pallet	48
	total displays / pallet	96
Shelf Life	24 months	



2/8 EASTER FLIPTOP BOX 3-PACK

Fizzy Fruit Mix (Strawberry, Tutti Frutti, Green Apple)



Contents	display	8
	outer	2
Palletisation	outers / layer	30
	layers / pallet	10
	total outers / pallet	300
	total displays / pallet	600
Shelf Life	24 months	

Seasonals Halloween



Jerry the Pumpkin



Ghost



Ruby the Witch



Bat

© & TM PEZ AG



1/8 HALLOWEEN BUCKET

22 Refills and 1 Spider, opt. 1 PEZ Dispenser



Contents	display	8
Palletisation	displays / layer	7
	layers / pallet	7
	total displays / pallet	49
Shelf Life		24 months



1/20 HALLOWEEN BAG 183,5g

1 PEZ Dispenser, 6 Fruit Mix Refills, 5 Cola Refills, 10 Fizzy Rolls 6g, 1 Dextrose Box 30g



Contents	display	20
Palletisation	displays / layer	8
	layers / pallet	8
	total displays / pallet	64
Shelf Life		24 months





Seasonals

Christmas

Merry X-mas!



Santa Claus



Angel



Christmas Tree



Reindeer



Gingerbread Man

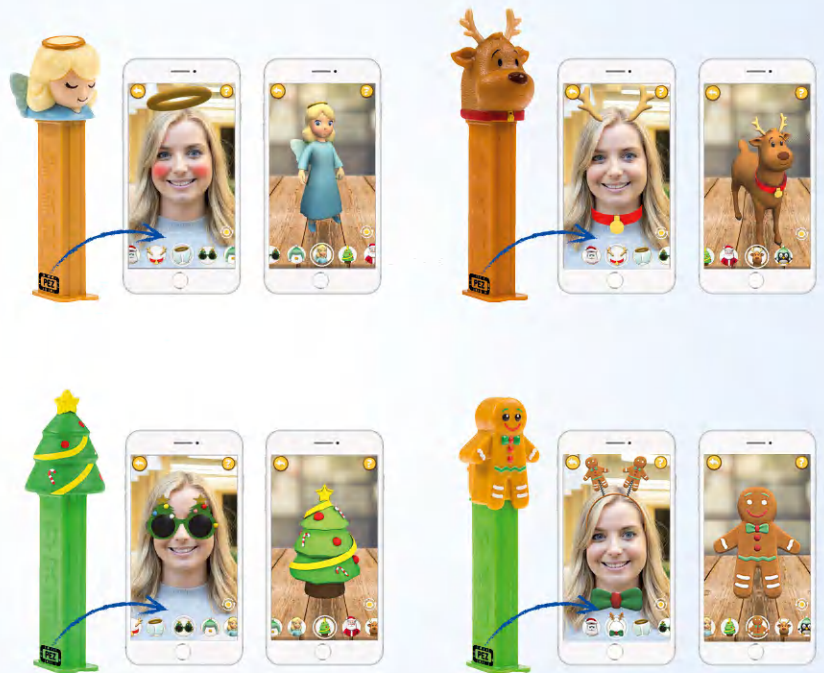
© & TM PEZ AG

1. Open PEZ Play App



2. Scan the code

3. Have fun and take a selfie...





1/24 X-MAS BAG 85g

1 PEZ Dispenser + 10 Refills Christmas flavour

Contents	display	24
Palletisation	displays / layer	8
	layers / pallet	8
	total displays / pallet	64
Shelf Life		24 months



MANDARIN



2/8 X-MAS FLIPTOP BOX 3-PACKS

Dextrose Christmas Flavour



Contents	display	8
	outer	2
Palletisation	outers / layer	30
	layers / pallet	10
	total outers / pallet	300
	total displays / pallet	600
Shelf Life		24 months



XMAS-COOKIE



Seasonals POS



EASTER – QUARTER PALLET DISPLAY

Tray 1	36x Fruit Mix EBK 8-pack
	54x Easter EBK 1+3
Tray 2	24x Easter Eggs 1+2
Tray 1	36x Fruit Mix EBK 8-pack
	54x Easter EBK 1+3
Tray 2	24x Easter Eggs 1+2



HALLOWEEN – QUARTER PALLET DISPLAY

Tray 1	72x Halloween EBK 1+3
Tray 2	30x Halloween Bag 183,5g
Tray 1	72x Halloween EBK 1+3
Tray 2	30x Halloween Bag 183,5g



XMAS – SINGLE STACK DISPLAY

Tray – small	48x Fruit Mix EBK 8-pack
Tray	72x XMAS EBK 1+3



XMAS – QUARTER PALLET DISPLAY

Tray 1	36x Fruit Mix EBK 8-pack
	54x XMAS EBK 1+3
Tray 2	50x XMAS Bag 85g
Tray 1	36x Fruit Mix EBK 8-pack
	54x XMAS EBK 1+3
Tray 2	50x XMAS Bag 85g



Gifts Bags



LOL SURPRISE!



1/24 LICENSED BAG 85g

1 PEZ Dispenser + 10 Fruit Mix Refills



Contents	display	24
Palletisation	displays / layer	8
	layers / pallet	8
	total displays / pallet	64
Shelf Life		24 months



MINIONS 2



HARRY POTTER



LOL SURPRISE!



1/20 LICENSED BAG 183,5g

1 PEZ Dispenser, 6 Fruit Mix Refills, 5 Cola Refills,
10 Fizzy Rolls 6g, 1 Fizzy Box 30g



Contents	display	20
Palletisation	displays / layer	8
	layers / pallet	8
	total displays / pallet	64
Shelf Life		24 months



POOP



1/20 LICENSE BAG 183,5g

1 PEZ Dispenser, 6 Fruit Mix Refills, 5 Cola Refills,
10 Fizzy Rolls 6g, 1 Fizzy Box 30g



Contents	display	20
Palletisation	displays / layer	8
	layers / pallet	8
	total displays / pallet	64
Shelf Life		24 months





Gifts

Twinpacks



FROZEN II



MARVEL



1/12 LICENSED TWINPACK 2+4

2 PEZ Dispensers + 4 Fruit Mix Refills



Contents	display	12
Palletisation	cartons / layer	12
	layers / pallet	9
	total displays / pallet	108
Shelf Life		24 months

Gifts Tins



MINIONS 2



1/6 LICENSED TIN 3+6

3 Dispensers + 6 Refills



Contents	display	6
Palletisation	cartons / layer	8
	layers / pallet	8
	total displays / pallet	64
Shelf Life		24 months



TROLLS





Licensed Dextrose & Fizzy



**TROLLS 2
DEXTROSE**

**TROLLS 2
FIZZY**



**MINIONS 2
DEXTROSE**

**MINIONS 2
FIZZY**



**HELLO KITTY
LLAMA DEXTROSE**

**HELLO KITTY
LLAMA FIZZY**



**PEZ MOJIS
DEXTROSE**

**PEZ MOJIS
FIZZY**



2/24 DEXTROSE OR FIZZY 30g

Dextrose Fruit Mix (Raspberry, Orange, Lemon) or
Fizzy Fruit Mix (Strawberry, Tutti Frutti, Green Apple)



Contents	display	24
	outer	2
Palletisation	outers / layer	30
	layers / pallet	10
	total outers / pallet	300
	total displays / pallet	600
Shelf Life		24 months



POS STRIP

for Fizzy or Dextrose 30g



Size W x H x D	11 x 55 x 2,5 cm
Capacity	12 pcs
Notes	delivered flat





Dextrose

with Vitamins



1/10 DEXTROSE WITH VITAMINS 45g

Flavours: Strawberry, Raspberry, Tutti Frutti



Contents	display	10
Palletisation	displays / layer	72
	layers / pallet	14
	total displays / pallet	1008
Shelf Life		18 months



1/24 DEXTROSE WITH VITAMINS 45g

Flavours: Strawberry, Raspberry, Tutti Frutti



Contents	display	24
Palletisation	displays / layer	24
	layers / pallet	14
	total displays / pallet	336
Shelf Life		18 months



1/30 DEXTROSE ROLLS 39g

Raspberry, Lemon, Orange or Cassis



Contents	display	30
Palletisation	displays / layer	32
	layers / pallet	20
	total displays / pallet	640
Shelf Life		24 months

Fizzy Rolls



2/150 FIZZY ROLLS 6g



Contents	display	150
	outer	2
Palletisation	outers / layer	17
	layers / pallet	12
	total outers / pallet	204
	total displays / pallet	408
Shelf Life	24 months	



1/12 FIZZY ROLLS BAG 10 X 6g



Contents	display	12
Palletisation	displays / layer	20
	layers / pallet	10
	total displays / pallet	200
Shelf Life	24 months	



Merchandising



T-SHIRT WOMEN "RETRO"

Colours: 01 pink, 02 red
Size: S, M



T-SHIRT KIDS

Colours: 01 red, 02 green, 03 pink
Size: S, M



BALLPOINT PEN

Unit: 100 pcs



METAL BOX

Size: L 28,5 x W 18 x H 11,5 cm
Unit: 2 pcs



METAL BOX - RETRO

Size: L 28,5 x W 18 x H 11,5 cm
Unit: 2 pcs



NOTEBOOK

Size: A5 (B 15,2 x 210 x 1,2 cm)
Unit: 20 pcs



SHOPPING BAG

Size: L 40 x H 35 cm
Unit: 100 pcs



SHOPPING BAG - RETRO

Size: L 33 x H 28 cm
Unit: 100 pcs



UMBRELLA

Size: Ø approx. 100 cm



USB STICK
8 GB



BALLOONS
Colours: blue, red, green
Unit: 100 pcs



DRINKING GLASS
Size: Ø 6,1 x H 13,3 cm
Unit: 6 pcs



BEACH TOWEL
Size: L 160 x W 80 cm

PEZ International GmbH

Eduard-Haas-Str. 25 | 4050 Traun/Austria

Phone: +43 (0) 732 38999-0

Fax: +43 (0) 732 38999-1611

office@pez.at

www.pez.com | shop.pez.at



shop.pez.at



facebook.com/PEZofficial



youtube.com/user/PEZofficial



instagram.com/pezcandy

